

2017 Sponsorship Opportunities

The non-profit San Benito Olive Festival and the City of Hollister are excited to introduce the 4th annual Gourmet Celebration at our new home, the Brigantino Park. Once farmland for walnuts, hay, turkeys and sheep, with the Gabilan mountains in the background, this scenic setting will soon be showcasing culinary innovation, talented artisans, award-winning wines, craft beers, celebrity chef cooking demos, botanical family fun, and much more for foodies and families!

Generous sponsors are an integral part of our 501(c)(3) organization, as we exist to promote awareness and appreciation of the region's world-class culinary agriculture, premier artisans, and, with net proceeds, support community causes. We invite you to be a valued sponsor of the San Benito Olive Festival. Please take a look at the sponsorship opportunities and call us with any questions.

San Benito Olive Festival Board of Directors

Kathina Szeto, Omar Rosa, Cheri Schmidt, Bob Marden, Paul Hain, Dave Meraz, Mike Dwight and Bryan Swanson

1760 F Airline Highway PMB #120
Hollister, CA 95023
team@sanbenitoolivefestival.com

Phone: (831) 537-7270
SanBenitoOliveFestival.com



Join Us

Saturday

October 14, 2017

Brigantino Park

2037 San Juan Road

Hollister



Sponsorship Application

Deadline July 31st to be included in advertising

Mail completed form along with your check payable to: **San Benito Olive Festival—1760-F Airline Hwy, PMB 120, Hollister, CA 95023**

If invoice is required, please email completed form to team@sanbenitoolivefestival.com

San Benito Olive Festival is a 501 (c)(3) - TIN 46-2703856

	\$6,500	Grand Olive—<i>Exclusive</i> Presenting San Benito Olive Festival
	\$5,000	Premier Artisan—3 Available
	\$2,500	VIP Tasting Area—<i>Exclusive</i> Presenting
SOLD	\$1,000	Tasting Wine Glass—<i>Exclusive</i>
SOLD	\$1,000	Tasting Pub Glass—<i>Exclusive</i>
SOLD	\$2,500	Cooking Demonstration—<i>Exclusive</i> Presenting
	\$1,000	Celebrity Chef—5 Available
	\$ 500	Best of Olive Oil Award - 3 Available
	\$2,500	Culinary Innovator—3 Available
	\$1,000	Entertainment—Main Stage—<i>Exclusive</i>
	\$ 500	Entertainment—Welcome —<i>Exclusive</i>
	\$1,000	Olive Paint Party—<i>Exclusive</i>
	\$ 500	Paint and Plant—2 Available
	\$ 500	Olive Wreath Making—2 Available
	\$ 500	Scarecrow Building—2 Available
	\$ 500	Pumpkin Decorating—2 Available
	\$ 500	Flower Bouquet Arranging - 2 Available
	\$1,000	Olive Bar—<i>Exclusive</i>
	\$ 250	Olive Branch
	\$ 150	Kalamata

Company Name:

Contact Name:

Email:

Address/City/Zip:

Website:

Phone:

GRAND OLIVE – EXCLUSIVE PRESENTING SAN BENITO OLIVE FESTIVAL 2017**\$6,500**

- Exclusive Presenting Sponsor of the 2017 Festival – First Right of Refusal for Future Festivals
- 5 Custom Banners and On-going Recognition throughout the Festival
- 10' x 20' Booth in a Prominent Location
- Company Logo Placement in Promotional Materials
- Logo and Website Link to Your Company on SBOF Website
- Logo Shared with SBOF on One Side of Festival Bag - Free to all Attendees
- Company Logo on Social Media
- Company Prominently Displayed in Program
- 25 VIP Tickets and 25 General Admission Tickets

PREMIER ARTISAN – 3 AVAILABLE**\$5,000**

- 3 Custom Banners and Recognition Throughout the Festival
- 10' x 10' Booth in a Prominent Location
- Company Logo Placement in Promotional Materials
- Logo and Website Link to Your Company on SBOF Website
- Logo on Festival Bag Free to all Attendees
- Company Logo on Social Media
- Company Displayed in Program
- 20 VIP Tickets and 20 General Admission Tickets

COOKING DEMONSTRATION – EXCLUSIVE PRESENTING**SOLD \$2,500**

- 1 Custom Banner in the Cooking Demonstration Area and recognition throughout the Festival
- Company Logo Placement in Promotional Materials
- Logo and Website Link to Your Company on SBOF Website
- Logo on Festival Bag Free to all Attendees
- Company Logo on Social Media
- Company Displayed in Program
- 10 VIP Tickets and 10 General Admission Tickets

CELEBRITY CHEF – 5 AVAILABLE**EACH \$1,000**

- Company Logo on Signage presenting a individual celebrity chef
- Company Logo Placement in Promotional Materials
- Logo and Website Link to Your Company on SBOF Website
- Company Logo on Social Media
- Company Displayed in Program
- 6 VIP Tickets OR 10 General Admission Tickets

BEST OF OLIVE OIL AWARDS – 3 AVAILABLE**EACH \$500**

- Company Name on Hand Painted Wood Sign
- Logo and Website Link to Your Company on SBOF Website
- Company Logo on Social Media
- Company Displayed in Program
- 3 VIP Tickets OR 5 General Admission Tickets

CULINARY INNOVATOR – 3 AVAILABLE**EACH \$2,500**

- 1 Custom Banner and recognition throughout the Festival
- Company Logo Placement in Promotional Materials
- Logo and Website Link to Your Company on SBOF Website
- Logo on Festival Bag Free to all Attendees
- Company Logo on Social Media
- Company Displayed in Program
- 10 VIP Tickets and 10 General Admission Tickets

VIP TASTING AREA – *EXCLUSIVE* PRESENTING**\$2,500**

- 1 Custom Banner in the VIP Tasting Area and recognition throughout the Festival
- Company Logo Placement in Promotional Materials
- Logo and Website Link to Your Company on SBOF Website
- Logo on Festival Bag Free to all Attendees
- Company Logo on Social Media
- Company Displayed in Program
- 10 VIP Tickets and 10 General Admission Tickets

TASTING WINE GLASS AND/OR TASTING PUB GLASS**SOLD —EACH— ~~\$1,000~~**

- Logo placement on Tasting Wine Glass or Pub Glass
- Logo on Social Media
- Company Displayed in Program
- 6 VIP Tickets OR 10 General Admission Tickets

ENTERTAINMENT – *EXCLUSIVE* MAIN STAGE**\$1,000**

- 1 Custom Banner on the Main Stage
- Company Logo Placement in Promotional Materials
- Logo and Website Link to Your Company on SBOF Website
- Company Logo on Social Media
- Company Displayed in Program
- 6 VIP Tickets OR 10 General Admission Tickets

ENTERTAINMENT – EXCLUSIVE WELCOME AREA**\$ 500**

- Custom Signage in the Welcome entertainment area
- Logo and Website Link to Your Company on SBOF Website
- Company Logo on Social Media
- Company Displayed in Program
- 3 VIP Tickets OR 5 General Admission Tickets

OLIVE BAR– EXCLUSIVE**\$1,000**

- 1 Custom Banner in the Olive Tasting Bar Area
- Company Logo Placement in Promotional Materials
- Logo and Website Link to Your Company on SBOF Website
- Company Logo on Social Media
- Company Displayed in Program
- 6 VIP Tickets OR 10 General Admission Tickets

OLIVE PAINT PARTY – EXCLUSIVE**\$1,000**

- 1 Custom Banner in the Paint Party Area
- Company Logo Placement in Promotional Materials
- Logo and Website Link to Your Company on SBOF Website
- Company Logo on Social Media
- Company Displayed in Program
- 6 VIP Tickets OR 10 General Admission Tickets

BOTANICAL FAMILY FUN ACTIVITIES (BFF) – 2 AVAILABLE - EACH ACTIVITY**EACH \$ 500**

- Custom Signage in the Selected Activity Area
- Logo and Website Link to Your Company on SBOF Website
- Company Logo on Social Media
- Company Displayed in Program
- 3 VIP Tickets OR 5 General Admission Tickets

Select From:

- Paint and Plant
- Olive Wreath Making
- Scarecrow Building
- Pumpkin Decorating
- Flower Bouquet Arranging

OLIVE BRANCH**EACH \$250**

- Company Listed on Website Sponsors Page
- 2 VIP Tickets

KALAMATA**EACH \$150**

- Company Listed on Website Sponsors Page
- 2 General Admission Tickets



**SAN BENITO
OLIVE FESTIVAL**
a gourmet celebration

