

ROTARY CLUB of **Rotary** **Pinion** ALO ALTO, CALIF.

MEETING OF: July 12, 2004

REPORTER: David Negrin

GRAPHICS: Lyle Connell

STARTING A NEW YEAR

PREZ PAM kicked off the first meeting of the new Rotary year with a rousing Pledge.

OPENING REMARKS



GEORGE FITZGERALD introduced us all to MILTON FRARY, Governor of District 1040 and a master of unique ways of raising money for worthy Rotary projects. He introduced a coin last year at his home club in Yorkshire, which can be purchased for the benefit of the Wheelchair Project. He also sold 65,000 jars of orange marmalade for \$85,000. If you crave some,

you can meet MILTON, a very inspiring guy, at the Rotary International Centennial Conference to be held in Chicago next year (in 2005). Sign up fast; it's sure to be a sellout. GEORGE also encouraged us all to review the Directory of Rotary Fellowships which was made available to members.

GUESTS

Introduced by ART STAUFFER, our visiting Rotarian (Club) was DON McKINSEY (University), who is our Assistant District Governor. Guests (Hosts) were: DENNIS SHEEHAN (DICK FREEMAN), DENNIS MCGINN (TED LARSEN), HENRIETTA BURROUGHS (ANNETTE GLANCKOPF), SANDRA WILSON (newly wed wife of BRIAN STEEN), JUDY PARIS and JACK MARQUESS (both guests of PAUL LOSCH).

PRIORITIES FOR THE COMING YEAR



-PREZ PAM introduced all the Board members for 2004-2005 (see below), and the following priorities for the coming year: development of a strategic plan aimed at our vision for 2010; interesting and varied programs emphasizing our club's history; our Gamble Gardens centennial project; continued

membership growth and diversity; increased fundraising to support community and international projects; finding a new meeting place following the impending closure of Hyatt Rickey's; reexamination of our bylaws and infrastructure with continued emphasis on our Website as a means of intraclub communications and finally, more support of district and international projects.

UPCOMING PROGRAMS

July 19th - Steve Poizner, White House Fellowship During 9/11

July 26th - New Member Talks

August 2nd - Carl Guardino, Jobs in the Silicon Valley

FEEDING THE HOMELESS

-SY GREENSTONE acknowledged the excellent assistance at last Wednesday's Feed-the-Homeless event that he received from SKIP HOYT, HILLARY FREEMAN, BILL BUSSE, JACK DORGAN, ANNETTE GLANCKOPF, TOM ASHTON, WES GARDINER, MIKE COUCH, DARYL and RUSSELL SAVAGE and RACHEL MEYER. Good going, guys/gals; was any food left? SY announced the next event - July 28.

PRESIDENTS CLUB



-DAVE SMULLIN joined the President's Club in honor of HIG HIGGINS' 87th birthday (that's 87 bucks) with a rousing chorus of Happy Birthday to boot.



-BRIAN STEEN also joined the President's Club to celebrate his recent marriage to SANDRA WILSON.

BLUE BADGES

-Blue Badges were awarded, finally, to DAVE PRICE and not so finally to ED SHAFFER and PAUL LOSCH.



HOW WE REMEMBER/FORGET



ANNETTE GLANCKOPF introduced our speaker, JENNIFER WITTE, RN and tenured faculty member of San Jose City College, who spoke on the subject How We Remember, How We Forget (I think). An enlightening description of how neuroscientists are using MRI's and PET scans to better understand

memory formation and loss.

JENNIFER described the formation of memory in its bits and pieces and how that process can be enhanced with laughter, the consumption of salmon, tuna, sardines and 2 liters daily of water or conversely, how stress and boredom kills brain cells. Short term memory lasts only 30 seconds and long term memory all of 30 minutes unless we make a conscious effort to retain some important information, like your spouse's name and anniversary date.

For more visit thebrainstore.com>. Fascinating subject!

NEW MEMBER



-We have a new member, SHERRY SAGER who was sponsored by JUDY KLEINBERG.
Welcome SHERRY.

PALO ALTO ROTARY

. PRESIDENT: Pam Brandin. PRESIDENT-ELECT: Iris Korol. PAST-PRESIDENT: Bill Busse. DIRECTORS: Mike Couch, Marcie Cox, Judy Kleinberg, David Negrin, Art Stauffer, Steve Schaper. TREASURER: Dick Mansfield. SECRETARIES: Dick Freeman, Julie Jerome, Bob McCowan. CLUB RECORDS: Joyce Cusick, parotaryrecords@aol.com. WEB SITE: www.rotarypaloalto.org/.

NEARBY ROTARY MEETING PLACES

Note: There is occasionally a delay in being notified of changes in meeting places, so please check with the establishment involved before attending a make-up. This is a partial list; a more complete list is maintained at our Web Site under Links/Information.

TUESDAY

Los Altos: Sunset: Echo Restaurant, Los Altos, 19:15

Mtn View: Adobe House, Moffett & Central Mtn View, 12:15

WEDNESDAY

Menlo Park: Menlo Park Recreation Center, 12:00

East Palo Alto Bayshore: Boys & Girls Club, Pulgas & O'Connor East Palo Alto, 12:15

Woodside/Portola: Woodside Village Church, 07:30

THURSDAY

Los Altos: Garden House, Shoup Park, Los Altos 12:15

FRIDAY

Palo Alto University: Sheraton, El Camino, Palo Alto, 07:15

San Carlos: Salvatore's Restaurant, San Carlos, 12:15



Rotary Club of Palo Alto
P.O. Box 592
Palo Alto, CA 94302

E-mail: parotary@aol.com.

Website <http://www.rotarypaloalto.org/>