

ROTARY CLUB of Rotary

ALO ALTO, CALIF. Pinion

MEETING OF: July 26, 2004

REPORTER: Lyle Connell

GRAPHICS: Lyle Connell

OPENING

The meeting was called to order By President PAMBRANDON who began by conducting a resounding Pledge of Allegiance to the Flag.

VISITORS & GUESTS

There were no visiting Rotarians. IRIS KOROL introduced quite a number of guests including CHRISTIAN REES; a guest of AXEL MERK ; KATHERINA HERTZOG with TERRY TACHENBRUCK; JEANETTE MARQUIUS with PAUL LOSCH; JOHN DOLAN a guest of TRISH BUBENIK; IHAB BEDRAN with NINA MOORE; VICO JACKIN with ANNETTE GLANCKOPF.

THE UNEMPLOYED



While CARL GUARDINO was there to talk about jobs, DIANA DIAMOND was there today to talk about Silicon Valley joblessness. There are approximately 200,000 people unemployed in Santa Clara County. Each one of these unemployed is a story of hardship and difficulty in obtaining employment.

Diana illustrated the problem by describing the situation of two of her friends who had been unemployed for a lengthy period of time, in one case 3 years. Seeking employment now is really different with much of the activity on the Internet, which is described as a "black hole" by one of her friends. A person can have good skills but there are thousands out there with similar skills. Time is spent making numerous applications but there is no response.

ANNOUNCEMENTS

CYRILLE BUTANT described a very successful "Feeding the Homeless" that occurred last Wednesday, the 28th. The food was excellent. Those that were there helping were David Negrin, Dayrl Savage, Steve Emslie, Harold Jensen, Dick Mansfield, Jerry Blum, Art Stauffer, Skip Hoyt, and Cyrille Betant. Thanks everybody!

BRUCE LIEDSTRAND provided more details regarding the upcoming visit to Kyushu Japan April 9th through to May 7th, 2005. One team leader and four members are needed. Applications for this exchange are due September 22nd.

UPCOMING PROGRAMS

August 9 Paul Rogers *Environmental Reporting in the SF Bay Area. Rogers was part of the Mercury News team that won a Pulitzer Prize for coverage of the Loma Prieta earthquake of 1990.*

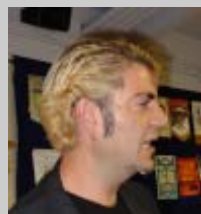
August 16 Anne Cribbs *Olympian Reflections and Northern California Olympians 2004: President of Anne Cribbs & Co - public relations, public affairs and community projects 1998 - 2002: President and CEO - BASOC - Bay Area Sports Organizing Committee*

August 23 Ron Sekkel *Rotary District Government Member Scotts Valley Rotary, Former President of San Lorenzo Valley Rotary, Former Community Service Chair - District 5170, Former Assistant District Governor - Area 7, actively involved with Project Share Life, which is the District's Bone Marrow Registry Project*

PRESIDENTS CLUB



CHET DOUGLAS joined the Presidents Club for 5 Reasons: his grandchild is 1 year old, 25 years as a member of Rotary, 10 years since being president, Wells Fargo stock is up 12 cents and his birthday is August 10th. LE LEVY joined for a memorable 7 day bicycle ride of 500 miles through Iowa with 9,999 others including Brian Steen. MARK DITKOW joined because the Palo Alto Weekly had a good article about Jungle Digital and he is producing an EP for a local Palo Alto band.



DICK MANSFIELD joined in honor of his son's new musical on Broadway, "Dracula the Musical". ROMAN KAGARLITSKY joined for four reasons among them that his friends all had jobs.



SILICON VALLEY JOBS



TERRY LOCKENBERG introduced **CARL GUARDINO** who is the President of the Silicon Valley Manufacturing Group. He was there to discuss the status of jobs in the Silicon Valley and to state what he believes the public policy should be to respond to both the short term and long term issues. Throughout world wide there is strong intense competition..

Companies place their resources throughout the world to meet the customer needs. However California may not be fostering the environment needed for world wide competition. The school system is not turning out enough technically qualified graduates. California students rank poorly in math and other technical subjects. Although California is arguably the fifth largest economy in the world it is establishing an infrastructure like a third world country. Sacramento and the Congress are pursuing protection policies that will backfire. Other countries are encouraging employee involvement and incentives, such as stock options, while the US seems to be headed in the opposite direction. There is concern about outsourcing of jobs overseas. Actually, there is an almost equal number of jobs that are outsourced from other countries to the US as the US outsources to other countries.

Following are the public policies believed to be necessary for world wide competitiveness:

Develop the best education system in the world.

Build a world class infrastructure.

Reward Universities and employers for R&D and innovation so that jobs stay here.

“Do no Harm” Tort reform needed to work together.

PALO ALTO ROTARY

. PRESIDENT: Pam Brandin. PRESIDENT-ELECT: Iris Korol. PAST-PRESIDENT: Bill Busse. DIRECTORS: Mike Couch, Marcie Cox, Judy Kleinberg, David Negrin, Art Stauffer, Steve Schaper. TREASURER: Dick Mansfield. SECRETARIES: Dick Freeman, Julie Jerome, Bob McCowan. CLUB RECORDS: Joyce Cusick, parotaryrecords@aol.com. WEB SITE: www.rotarypaloalto.org/.

NEARBY ROTARY MEETING PLACES

TUESDAY

Los Altos: Sunset: Echo Restaurant, Los Altos, 19:15

Mtn View: Adobe House, Moffett & Central Mtn View, 12:15

WEDNESDAY

Menlo Park: Menlo Park Recreation Center, 12:00

East Palo Alto Bayshore: Boys & Girls Club, Pulgas & O'Connor East Palo Alto, 12:15

Woodside/Portola: Woodside Village Church, 07:30

THURSDAY

Los Altos: China Shuttle, 22382 Homestead Rd, Los Altos 12:15

FRIDAY

Palo Alto University: Sheraton, El Camino, Palo Alto, 07:15

San Carlos: Salvatore's Restaurant, San Carlos, 12:15

BOARD MEETING

The next Rotary Board Meeting will be on Wednesday August 11th at 5:00 PM. The location is the Peninsula Center for the Blind and Visually iImpaired.



Rotary Club of Palo Alto

P.O. Box 592

Palo Alto, CA 94302

E-mail: parotary@aol.com.

Website <http://www.rotarypaloalto.org/>