

ROTARY CLUB of Rotary

ALO ALTO, CALIF. Pinion

MEETING OF: August 9, 2003

REPORTER: David Blitz

EDITOR & GRAPHICS: Lyle Connell

“TALK AMONGST YOURSELVES”

President PAM BRANDIN let us chat it up and eat lunch before starting our uninterrupted meeting with the Pledge and singing of “America the Beautiful”. Let PAM know if you like the new format.

VISITING ROTARIANS & GUESTS



LYNDA STEELE introduced visiting Rotarians ARVID & NEELA THOSAR,

ELSHA AND ED GANESAN from India,



MATT CABOT from Los Altos and FRED HORNBRUCH from Oakland. Guests included CHRISTIAN ROES (ARNE STOSCHEK), NEELA THOSAC and CHRIS YATES (STEVE PLAYER).

ANNOUNCEMENTS



For information on The Day With The A's contact SHERI SAGER. JACK DORGAN received his Blue Badge. September 1st is the next Feed the Homeless opportunity – see SY GREENSTONE for details. President PAM reminded us that Rotary has been at the forefront of establishing business ethics in this country.

At the Rotary International Convention in 1915 in San Francisco Rotary created a business “Code of Ethics”.

UPCOMING PROGRAMS

August 16 Anne Cribbs *Olympian Reflections and Northern California Olympians 2004: President of Anne Cribbs & Co - public relations, public affairs and community projects 1998 - 2002: President and CEO - BASOC - Bay Area Sports Organizing Committee*

August 23 Ron Sekkel *Rotary District Government Member Scotts Valley Rotary, Former President of San Lorenzo Valley Rotary, Former Community Service Chair - District 5170, Former Assistant District Governor - Area 7, actively involved with Project Share Life, which is the District's Bone Marrow Registry Project*

August 30 Don Shalvey *Ashoka Chief Executive Officer and Co-Founder of Aspire Public Schools, a not-for-profit public school organization founded to reshape public school systems and enrich the lives of students by building 100 high performing charter public schools across California*

AMERICORPS



GEOFF ZIMAN described his experience working with AmeriCorps, known as the domestic Peace Corps. GEOFF'S work across the country with the Red Cross has put him in touch with these wonderful volunteers that are members of the National Civilian Community Corps Group. The

AmeriCorps Pledge is:

*I will get things done for America – to make our people safer, smarter, and healthier.
I will bring Americans together to strengthen our communities.
Faced with apathy, I will take action.
Faced with conflict, I will seek common ground.
Faced with adversity, I will persevere.
I will carry this commitment with me this year and beyond.
I am an AmeriCorps member, I will get things done.*

ENVIRONMENTAL REPORTING



BRIAN STEEN (fresh off his 500 mile bike ride across Iowa and still able to walk) introduced **PAUL ROGERS** of the Mercury News as today's speaker. **PAUL** has received the Pulitzer Prize and numerous journalism awards for his work on environmental and coastal issues. Paul reminded us that the infamous James Watt once said that it was too bad that perfectly good trees were made into

bad newspapers. The Mercury got its name from the mercury mines that used to exist in the county and that it is the oldest continuously operating business in Santa Clara County.

PAUL is interested in pursuing stories that affect public health, quality of life, the intersection of the environment and the economy and success stories on how the environment is improving. We learned that 16 of the 20 most polluted cities are in China. Our rivers are cleaner and our air is actually less polluted than it was 30 years ago. Electric cars are unlikely to prevail because they require new electric plants that add pollution. Hybrid cars are 500% cleaner than traditional gasoline cars. There is currently a 5 month wait for the Toyota Prius Hybrid. Population growth appears to be the biggest challenge ahead. Resources to provide for an increase in population in California from 35 million (larger than the population of Canada) to 50 million over the next 30 years will be challenging.

The criteria for an article to get into the Mercury News includes: the issue affects a large number of people; breaking news (**PAUL'S** least favorite); trends; contrarian stories; success stories; the 'wow' factor; humor (don't forget to crush your Yoplait Yogurt containers so the skunks don't get stuck). **PAUL** believes that there is plenty of water available if we learn to conserve on the 80% supply that goes to agriculture. Global warming is real as evidenced by the fact that the temperatures of the last 10 years are the highest 10 years in the last 120 years. The airport extension into the San Francisco Bay is no longer being pursued. **PAUL** gave us an informative and predominately upbeat assessment of progress in the environment.

PALO ALTO ROTARY

. PRESIDENT: Pam Brandin. PRESIDENT-ELECT: Iris Korol. PAST-PRESIDENT: Bill Busse. DIRECTORS: Mike Couch, Marcie Cox, Judy Kleinberg, David Negrin, Art Stauffer, Steve Schaper. TREASURER: Dick Mansfield. SECRETARIES: Dick Freeman, Julie Jerome, Bob McCowan. CLUB RECORDS: Joyce Cusick, parotaryrecords@aol.com. WEB SITE: www.rotarypaloalto.org/.

NEARBY ROTARY MEETING PLACES

TUESDAY

Los Altos: Sunset: Echo Restaurant, Los Altos, 19:15

Mtn View: Adobe House, Moffett & Central Mtn View, 12:15

WEDNESDAY

Menlo Park: Menlo Park Recreation Center, 12:00

East Palo Alto Bayshore: Boys & Girls Club, Pulgas & O'Connor East Palo Alto, 12:15

Woodside/Portola: Woodside Village Church, 07:30

THURSDAY

Los Altos: China Shuttle, 22382 Homestead Rd, Los Altos 12:15

FRIDAY

Palo Alto University: Sheraton, El Camino, Palo Alto, 07:15 San Carlos: Salvatore's Restaurant, San Carlos, 12:15



Rotary Club of Palo Alto

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