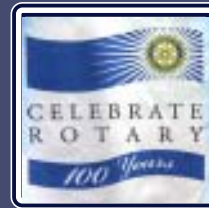




Palo Alto Rotary Club PINION



November 8, 2004

Reporter: Brian Steen

Graphics: Lyle Connell

OPENING

President Pam Brandin called the meeting to order. She thanked Le Levy and Gloria Hom for their comments at Mike Traugott's memorial service and Bill Busse for presenting photos of Mike in Epinion. Sam Webster announced an additional \$1,400 had been received in memorial contributions. Both Sam and Pam encouraged more contributions in Mike's memory

VISITING ROTARIANS

1. John Hargraves, visiting from Milpitas
2. Sandy Shin, a dentist visiting from Los Altos
3. Dania Duke

HONORS AND THINGS



Pam provided Terry Lachenbruch with her Blue Badge



Judy Kleinburg announced her son's wedding and made a contribution in Mike's memory to go to the Rotary Endowment.

Dick Freeman wants to remind everyone to buy entertainment books. Cost is \$20 with \$4 going to Rotary. The book provides coupons for one free dinner at dozens of restaurants from Camel to Forestville Discounts for international hotels as well. There's also a chance to win \$1,000,000. So buy several for holiday gifts!!

STRATEGIC PLANNING



Instead of a program speaker, the rest of the meeting was devoted to strategic planning. Pam Brandin confessed to being a "strategic planning junkie" stating "It's a process that makes good things possible."

FUTURE PROGRAMS

Nov. 15 Steve Player Big Game Lunch This meeting is about the "Big Game" rivalry between Stanford and Cal, and between Palo Alto Rotary and the Berkeley Rotary Club. Don't miss this good-natured college football fun! See who gets "The Axe," and who gets bragging rights for this year.

Nov. 22 Dave Sandretto Second Harvest Food Bank Dave Sandretto, the Executive Director of Second Harvest Food Bank of Santa Clara and San Mateo County, will be joining us on November 22 to talk about the role of the food bank in the community as well as the challenges and impact of the nation's largest Holiday Food Drive.

Nov. 29 Trent Jones Stanford Basketball Coach Welcome to the community, Trent Jones! Come hear from Trent about the 2004-2005 Men's Basketball Team at Stanford

SPECIAL GUEST



Pam introduced special guest Maridel Houlton, a non-profit planning consultant, who facilitated the rest of the meeting. Each table was assigned specific questions:

- What should remain the same?
- Where do we want to go?
- What would ideally be "wild and exciting"?

Responses were shared with the group. Answers will be tabulated and summarized to help plan Rotary's future. Common subjects reported included:

- Community Service
- International Service
- Rotary attendance policy
- Club diversity
- Fundraising ideas and criticisms
- Social events
- Programs

STRATEGIC PLANNING WORKSHOP



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