



Palo Alto Rotary Pinion

Weekly Newsletter

Date May 24, 2010

Reporter: DAVID NEGRIN

Editor: NICK NICHOLS

CALL TO ORDER:

PREZ RALPH called the meeting to order at 12:17 PM.

OPENERS:

PREZ RALPH called on BILL FOGARTY to lead today's Pledge, which was enthusiastically rendered.

OPENING REMARKS:



NINA MOORE reminded us of the significance and the history of our 4-Way Test. Irv Taylor, a former president of a Chicago Rotary Club, was having a downturn in his aluminum pots & pans business, and decided to adopt a new ethic for his business, in the hope of reviving it. He tried the 24-Word Standard, which was adopted by Rotary International in 1959 as their objective, to be practiced by all Rotarians and by clubs, as well. It looks like it is working.

VISITORS and GUESTS:

Visitors and guests were introduced by DENNY BOYLE. There were no visiting Rotarians at today's meeting. Guests (Rotarians) were: Monica Koch (BOB SMITHWICK), Ron Shapera (LE LEVY), Ramona Ambrozic (RICK RAYBIN), Claude Ezram (STEVE EMSLIE), and Jim Shore (Guest of today's Speaker (Bob Hertzberg)).

A warm welcome was rendered to all.

ANNOUNCEMENTS:



E. J. HONG joined the President's Club to celebrate the reissue of her auto registration. (A long story - get her to buy you a bottle of vodka, about an hour of time, and hear the whole tale.)

STEVE EMSLIE announced the Chili Cook-Off to be held on July 4. He needs help. CALL STEVE!!

GLORIA HOM announced a great event again. It's the Menlo-Atherton High School Performing Arts Center Tour and Social to be held this coming Wednesday, May 26 starting at 4:30 PM at the high school. LAST CHANCE - JUST SHOW UP, it should be great!! And it is only \$10.



RICK RAYBIN, sponsored by VIC ROSASCO, was awarded his Blue Badge by his wife, since VIC could not be present today. Good luck VIC, you are still legit.

THE PROGRAM:

Today's distinguished speaker, Bob Hertzberg, was introduced by YORIKO KISHIMOTO. Bob is a former chair of the California Democratic Party, served as Speaker of the State Assembly from 1996 to 2002, and ran for Mayor of Los Angeles. He has been active in attempting to cure some of



the fiscal problems in the State. In recognizing the political impossibility of getting a state-wide income tax passed, Bob has concentrated on the solution of local issues by working as an influential member of "CAforward." At the meeting, Bob distributed a descriptive flyer listing all the areas of interest to that organization, and how to become involved. He stressed the need to work through local organizations in order to achieve the most practical and acceptable solutions to our state's problems. More information is available at www.CAforward.org.

JOKE OF THE WEEK:

A hole was found in the nudist camp wall. The police are looking into it.

ADJOURNMENT:

PREZ RALPH adjourned the meeting at 1:34 PM.

UPCOMING PROGRAMS

[Palo Alto Rotary - Speakers Schedule](#)

May 31 – Dark (Memorial Day)

June 7 – Ron Davis, "Human Genome Project"

June 14 – New Member Talks: KAREN KIENZLE, DAVE PRICE, & KATIE SEEDMAN

June 21 – Cary Rosenzweig, IMVU, "Why a Virtual Dress is More Real Than a Box of Tide: Notes from the Virtual Front Line"

June 28 – De-Bunking of Commanding Officer Ralph Adams at Michael's at Shoreline from 6:00 to 9:00 PM (The lunch meeting is DARK)

NEARBY MEETING PLACES:

[Palo Alto Rotary - Meeting Information](#)