

Palo Alto Rotary Pinion

Weekly Newsletter Date: June 14, 2010 Reporter: BRIAN STEEN Editor: LYLE CONNELL

PROGRAMS IN THE FUTURE

June 21 Cary Rosenzweig, IMBU "Why a Virtual Dress is More Real Than a Box of Tide: Notes from the Virtual Front Line"

June 28 De-Bunking of Commanding Officer: RALPH ADAMS @ Michael's at Shoreline From 6 - 9 pm (Lunch Meeting is DARK)

July 5 DARK, Independence Day (Observed)

SCOTT GLISSMEYER led the Pledge of Allegiance.

A rousing round of Happy Birthday was sung for June born JOHN O'KEEFE.

GUEST INTRODUCTIONS

Visiting Rotarians: Dick Carlson, a former member of our club, now from Arizona; Tony James from Los Gatos

Rotarians with Guests: BOB MCCOWAN introduced Sam Gordon. DAVE SMULLIN introduced optometrist Ben Threlkeld, TODD LEWIS introduced Derrick Britt, Business Attorney.



OPENING REMARKS

E.J. HONG expressed two admonitions: Write instructions clearly. Follow instructions carefully.

PRESIDENTS CLUB



JOAN PLASTIRAS joined for having her daughter, Athena, graduate from Cal State. Thanked ROB and Rita LANCEFIELD, the strong women of Rotary, VICKY CHING, BOB SMITHWICK. It takes a village, you bet it does!

WHAT'S GOING ON

JACK WOODSON announced Foundation meeting at 9:00 AM this Wednesday. Red Badgers are encouraged to attend.

MIKE COUCH reminded us of RALPH'S Debunking on June 28 at Michael's at Shoreline, Mountain View.

GLORIA HOM promoted this year's last Rotary social that is being held at Mike Couch's house this Thursday from 5-7PM.

GINNY LEAR asked for volunteers needed from 12:00 to 5:00 PM for the July 4th Chili Cook-Off. Extra chili will be served at the following Rotary meeting.

RALPH thanked the Membership Committee, 16 new members this year! Ralph added "Fellowship is the best meal of the day."

ANNETTE GLANCKOPF asked those interested in the Brazil trip to a short meeting after the close of today's meeting.

RALPH is conducting a Board meeting on Wednesday at his house at 5:00 PM.

NEW MEMBER TALKS introduced by ROB LYMAN

KAREN KIENZLE joined PA Rotary in Sept. 09. Her sponsor is IRIS KOROL. Karen was born in Houston, 1971. She was always "visually wired." Her first love has always been art museums. Karen caught the travel bug early. She attended UC Berkeley and received a BA in Art; also a MA SF State in Museum Management. Her first full time job was at the San Jose Museum of Art. She was selected as the Director of Palo Art Center, "Seeing art; Making art." Karen is married to Michael.



DAVE PRICE appreciated being able to return to Rotary as a former member. He started the Palo Alto Daily News, and



most recently, the Daily Post (being shown). He grew up in Boulder, CO in a media oriented family. He was taught to pay attention to democracy. Dave made his first paper in 6th grade. Its second edition landed him in the principal's office. Dave learned everything about papers from the Boulder Daily Camera. Dave studied Business Admin and Accounting. He worked at the Denver Post and the Aspen Times, and started a radio station and paper in Aspen. Dave started PA Daily in 1995 as a free paper with local business ads. He sold it in 2005 with a circulation of 67,000 and revenue of \$10 million. Dave met his wife, May, through co-workers. Following his parents' example, Dave reads papers with his six-year-old son.

KATIE SEEDMAN'S sponsor is BETSY BECHTEL. Her grandfather was Colonel Hunter, who led WWII battles in Burma. Katie was born in Germany, and moved to Santa Clara.



She went to SJ State and studied Journalism. Then she worked in PA Bank of America, where Katie met husband, Eric. They married and bought a downtown house. They have two children: Alison at U of Redlands, and Lily, a junior at Paly HS. All their family members are soccer players. Katie runs in the Stanford Olympics, and won second place last year.

Q: Dave, are you optimistic about the future of newspapers?

A: Yes, at least for the type I make. There is still demand for print papers. 90% of Post readers read it at work.

Q: Where do you work, Katie?

A: Private Banker at Borel Private Bank in Palo Alto. Katie has had the same Palo Alto commute for 30 years!

STEVE PLAYER reported that GARY FAZZINO is better and was released from the hospital last Friday. CHALMERS SMITH is expected to return to Rotary next week.

[Palo Alto Rotary - Meeting Information](http://www.rotarypaloalto.org)
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