

# Palo Alto Rotary Pinion

**Weekly** Newsletter

**Date:** January 10, 2011

**Reporter:** BRIAN STEEN

**Editor:** LYLE CONNELL

The pledge of allegiance and a good history of the pledge were given by BOB SMITHWICK.

## VISITORS and GUESTS

**Guests** were introduced by MIKE:

**Visiting Rotarians:** David Mitchell, formerly a PA Rotarian and is now a member of San Jose Rotary.

**Guests:** Tom Garsh, SUSAN LUTTER, Doug Carlson, David Vargas, Richard Hackmann, DAN DYKWEL, Oliver Coolidge, and Bob Bowlsby.

## ANNOUNCEMENTS

RICK TIPTON announced tonight's Rotaract mixer at the Old Union on the Stanford campus. This is a joint event for PA Rotary and University Rotary.

STEVE EMSLIE and CASH ALAEE were congratulated on their work organizing the great parade this past Saturday to celebrate Palo Alto High School athletes.

## FUNDRASIER AUCTION

HAL MIKELSON stepped up to auction IRIS KORAL's "famous" brownies to help build fundraising momentum for our March fundraiser. ROGER SMITH successfully bid \$65 for this scrumptious prize.

## PAUL HARRIS AWARDS

MIKE presented ROGER SMITH with a Paul Harris pin in recognition of his generous contributions to PA Rotary. ROGER shared this enthusiastic wisdom: "If your child can get into Stanford, just go with it and don't ask questions!"

## NEW MEMBER INDUCTION



MIKE welcomed new members DAN DYKWEL, sponsored by ROB LANCEFIELD and SUSAN LUTTER, sponsored by CASH ALAEE.

## BLUE BADGES

GINNY LEAR presented Blue membership badges to KAREN KIENZLE and DON MORGAN.

## PROGRAM

STEVE PLAYER introduced Bob Bowlsby, Athletic Director at Stanford. Bob spent most of his life and career in Iowa; his family has 22 degrees from the University of Iowa! BOB has completed his fifth season at Stanford, with his first being a 1-11 season, when he wondered, "Where is the varsity?"

Having just won the Orange Bowl with star players and coaching, Stanford is now on top, and is receiving well-deserved accolades and media attention. Bob suggested, "I'm now very

popular with people I don't want to talk to."



Stanford is different in many ways from Ivy League schools: Stanford Athletics graduates 19 of 20 students with majors' distribution being the same as with undergraduates. Stanford just had 3 students receive the NCAA's "Top Student and Athlete" award. Only 8 awards were given nationally.

## QUESTIONS AND ANSWERS

Q: How do you recruit? These have been such unusual years.

A: The biggest challenge is to "get in" with kids early. Campus tours often "seal the deal", especially with help from VIPS such as Condoleezza Rice.

Q: Should Stanford hire an "outside" coach?

A: Inside guys are a lot cheaper and know what's going on. Students almost always favor inside candidates.

Q: What about PAC 10 vs. PAC 12?

A: Bob was on the expansion committee and favors PAC12 because of better playoff and revenue opportunities.

Q: How do you compare Jim Harbaugh and Bill Walsh?

A: Both share the ability to innovate. Jim and Bill spent good time together before Bill's death. Winning has been a #1 priority for both.

Q: What about wealth distribution in the conference and are poorer schools dropping football?

A: There's a good distribution of bowl opportunities and TV revenues to most schools.

Q: What about obesity and health involvement?

A: Stanford Athletics is involved with Stanford's BWELL program. Student body has lowest incidence of smoking of any campus.

Q: What attributes are you seeking in a coach?

A: A good coach has to fit with academics and athletics. The right candidate will: 1. Convey a message. 2. Create a strategy. 3. Have integrity. 4. Believe in college athletics.

BOB'S birthday is today and he received this very appropriate Chinese fortune: "You will continue to take chances, and will be glad you did". MIKE thanked Bob, and announced a dictionary will be presented in his honor to a second grade student in East Palo Alto.

## UPCOMING PROGRAMS:

**January 17 Dark**, Martin Luther King, Jr. Birthday Observed

**January 24 Angelo Izama, Knight Fellow**

**January 31 Stefan Frantz, Sloan Program**, "Environmental Progress in China"

**Palo Alto Rotary - Meeting Information** [www.rotarypaloalto.org](http://www.rotarypaloalto.org)