

Palo Alto Rotary Pinion

Weekly Newsletter

Date: March 21, 2011

Reporter: GEOFF ZIMAN

Editor: LYLE CONNELL

Computer/Power-Point Set-Up: BRUCE GEE

Microphone Set-Up: KEVIN CURRY

Lunch Money: OLIVER COOLRIDGE Member Sign-

In Supervision: E.J. HONG

Visitor Sign-In: BILL BUSSE Flag Salute Time: 1232 hours Lead by: President MIKE McMAHON

Visiting Rotarians: Lauren Herbstman (Los Altos);

Daniel Graversen (Copenhagen, Denmark)

Rotarians with Guests: IRIS KOROL (Toni Stone - EPA

Youth Court); BOB SMITHWICK (Monica Koch); JIM

SUTHERLAND (Philipp de Fries – Youth Exchange);

LIZ KNISS (Paul Muran - SCC); SHERRI SAGER (Dr.

Chris Longhurst – Speaker)

Opening Remarks by: Former PA Mayor PAT BURT



Points Made: Compared U.S. actions in Iran 60 years ago and sequent events there with current actions. Raised questions regarding democratic elections and allegiance to our value structure.

President's Announcements: There are new printed

Telecommunications Lists in

member folders; Canopy Hands-On project in EPA has been delayed because of inclement weather.

April 9 Club Fundraiser: The STEVE Show (EMSLIE & PLAYER) reminded members of the importance of this event. Theme will be enjoyable Country and Western. Ten cup cakes, lovingly baked by Super Chef STEVE E. were auctioned by STEVE P. Winning bidder @ \$75 was BRUCE GEE. CASH ALAEE showed candid photos of assorted members attending last year's event.

Club Charitable Contributions: IRIS KOROL presented a check to the first recipient of the year - Toni



Stone of the East Palo Alto Youth Court. IRIS emphasized the importance of the above event in raising the necessary money to fund our charities. More details of the exciting auction items will be provided in the next few meetings.



Member contributions to the President's Club:

HAL MICKELSON stated that he was joining because it was "dumb luck" that had given him a permit to practice law before the U.S. Supreme Court. (Do you believe that, Judge?)

BOB McCOWAN, looking for preferential treatment during the forthcoming Brazil trip, joined to honor the celebration of 47 years of marriage to his wife, Joan.



Speaker Introduction: SHERRI SAGER

Guest Speaker: Dr. Chris Longhurst, Chief

Medical Information Officer and Clinical Assistant Professor of Pediatrics at the Lucile Packard Children's Hospital.



His talk: This articulate and thoughtful speaker covered a wide range of topics related to electronic medical records and the LPC Hospital's performance. He started by discussing how digital records reduce medication errors

through clearer interpretation, as well as through validity checks for appropriate dosage. He then showed quantitative proof of the resulting reduction in mortality. He pointed out that specialized medical institutions provide better results. Although cost is the greatest barrier to adoption of electronic medical records, the necessary changes in practice are another crucial factor. He also touched on other aspects of EMR such as security and privacy, portability of records and health information exchange, patient ownership of records, government incentives, partnership with Google Health and empowering patients with data. Altogether a fascinating and enlightening presentation.

Closing: *Pres. MIKE spoke of presentation of a dictionary to EPA 3rd Grader in the speaker's honor.*

****** Who would have anticipated getting inspiration from the IRS?

FUTURE PROGRAMS

March 28, **Ken DeLeon**, "Overcoming Adversity"

April 4 **New Members & Longtime Member Talks**
DERRICK BRITT, BEN THRELKELD, & BILL LOVE

April 11 **Geri Spieler**, "The Squeaky Fromme Story"

Palo Alto Rotary - Meeting Information www.rotarypaloalto.org