

# Palo Alto Rotary Pinion

**Weekly** Newsletter    **Date:** June 6, 2011    **Reporter:** Geoff Ziman    **Editor:** LYLE CONNELL

The new welcome crew for today was KATIE SEEDMAN handling visitors and guests, with SUSAN LUTTER taking lunch money. RALPH ADAMS was greeting. Set up was again handled by STEVE MADSEN. President MIKE McMAHON, fresh from his Brazil trip, attempted to get the meeting started with a flag salute, before SAM WEBSTER reminded us all that this day was the anniversary of the D-Day Landings in Normandy (giant headlines). Sam was involved with liberation of the City of Rome on the same date (small headline). [A footnote: Fellow Club Member DAVID NEGRIN can attest to the horrors of D-Day from his personal experience as a nineteen year old aboard a minesweeper off Omaha Beach.] Also on this date, 57 years ago, MIKE McMAHON became an ensign in the US Navy.

There were no visiting Rotarians. The following members had guests: GEOFF ZIMAN (Jack Ford – retired media instructor for 32 years at Foothill College); JUDY KLEINBERG (Husband Judge Jim and son Alexander – ex Google); ELLIOT WRIGHT (Phung Nguyen – program coordinator); GINNY LEAR (Mark Taylor – wealth management coordinator); BILL LOVE (granddaughter Amy Antonelli – PA Recreation Department). Amy made a request for volunteers to help with the third annual Palo Alto World Music Day being held from 2 – 8 PM on University Avenue on Sunday, June 19. For details go to: [www.pamusicday.org](http://www.pamusicday.org). SCOTT GLISSMEYER was welcomed back after his prolonged absence. CHESLEY DOUGLAS was recognized as the 5170 Rotary District Competition Tennis Doubles Champion.

**Announcements:** The club is looking for input on ideas for Hands On Projects for next year. The Fund-Raising Committee headed by STEVE EMSLIE is looking for volunteers. BRUCE GEE commented on how far the club had come into the modern age - members had difficulty using a paper attendance list when the I-Pad system failed. He also wanted to remind members of the Presidential Debunking Dinner being held from 6 – 9 PM at Michael's Restaurant at Shoreline on Monday, June 17. (Note that there will be no regular noon meeting that day.) Cost for the event is \$50 per person, including dinner and wine. Spouses, partners and guests are all welcome. Bring checks to the next meeting. This nautical themed event will be conducted by unable seaman, HAL MICKELSON. GINNY LEAR is seeking volunteers (bribery, decoration, rabble rousing, crowd control, serving and clean-up) for our participation at the Annual July 4<sup>th</sup> Chili Cook-Off at Mitchell Park. This year the head chef will be JOHN BARTON. KAREN KIENZLE announced our next social event to be held on Wednesday, July 27, from 5 – 7 PM at IRIS KOROL's home.

SHERRI SAGER joined the President's Club in honor of a bas mitzvah in her family, and in anticipation of a positive Council vote on the new Stanford Hospital Project - good prediction! DAN DYKWEL reported that SCOTT GLISSMEYER (The Y)

and KAREN KIENZLE (PA Art Center) were honored at a recent PTA luncheon.

TOM GRACON provided a positive report on the recent Rotary Trip to Brazil by himself, MIKE McMAHON, ART STAUFFER, BOB McCOWAN, STEVE MADSEN, and former member, FRED HORNBRUCH with their spouses and others. Tom described the very meaningful Rotary supported projects they visited that included a school for the deaf, a trade school, a university, and a Red Cross hospital with the cleft palate clinic. This clinic was a special project of our club organized in conjunction with the São Paulo, Brazil Rotary and our former member GUSTAVO HOLLOWAY.

LIZ KNISS introduced our speaker, her good friend and fellow club member, JUDY KLEINBERG. Judy is an attorney with a distinguished background that included a stint as Mayor of Palo



Alto. Currently she is the Program Director for San Jose and Silicon Valley for the John S. and James L. Knight Foundation. After describing the growth of the Foundation, its origins in the newspaper industry and its philanthropic aims, Judy went on to describe their third annual Soul of the Community report. This study used the Gallop methodology. It showed that cities with the highest

rate of attachment had the highest rates of GDP growth. The most significant finding is that social offerings, openness, and aesthetics are the factors with the strongest links to city attachment. It is surprising that these factors showed up as stronger than education, basic services, leadership, economy, and safety. These findings have profound implications for civic institutions and non-profits in where they should direct their efforts. Judy had more details and specific information relating to San Jose in a printed report she made available.

## UPCOMING PROGRAMS:

**June 13 - Elias Aboujaoude: on "Virtual Powers of the E- Personality"**

**June 20 - Jeff Byron: on "California's Energy Plans"**

**June 27 Dark, Debunking Invitations TBA**

Israel is enjoying being able to attend Rotary meetings. The WEcare Committee has a group of Rotarians who rotate the driving. We could use more. If you wish to assist please contact Dick Freeman. Also drop by Israel's table and say hello. He would very much appreciate the courtesy

[Palo Alto Rotary - Meeting Information](http://www.rotarypaloalto.org)  
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