

# Palo Alto Rotary Pinion

Weekly Newsletter

Date: September 19, 2011

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## CALL TO ORDER

SHERRI SAGER started the meeting at 12:05PM with E.J.HONG then enthusiastically leading the Pledge.

STEVE EMSLIE introduced:

Visiting Rotarians: Ann Height from Campbell Rotary.  
Guests of Rotarians: DICK BUSH introduced Ken Lye;  
KATIE SEEDMAN introduced architect, Jon Stouman;  
ANNETTE GLANCKOPF introduced TV journalist, Henrietta Burroughs.

## OPENING REMARKS

MIKE McMAHON recited the Paradoxical Commandments attributed to Mother Theresa, but actually written by Kent M. Keith: People are illogical, unreasonable, and self-centered. **Love them anyway.**



If you do good, people will accuse you of selfish ulterior motives. **Do good anyway.**

If you are successful, you will win false friends and true enemies.

**Succeed anyway.**

The good you do today will be forgotten tomorrow. **Do good**

**anyway.**

Honesty and frankness make you vulnerable. **Be honest and frank anyway.**

The biggest men and women with the biggest ideas can be shot down by the smallest men and women with the smallest minds. **Think big anyway.**

People favor underdogs, but follow only top dogs. **Fight for a few underdogs anyway.**

What you spend years building may be destroyed overnight.

**Build anyway.**

People really need help, but may attack you if you do help them.

**Help people anyway.**

Give the world the best you have; and you'll get kicked in the teeth. **Give the world the best you have anyway.**

## ANNOUNCEMENTS

WALT HAYS announced a September 24th garage sale to raise funds for Proyecto Itzaes, the literacy project in the Yucatán that our club has supported. Donated items can be dropped off the 328 Fulton in Palo Alto. If you do bring things by, you can open the gate and leave them behind the gate.

SHERRI thanked our club volunteers for their help producing and documenting today's meeting.

## PROGRAM

GINNY LEAR introduced our speaker, Dan Archer. Dan was born in London and moved to the US in 2007. He has both bachelor's and master's degrees in French and Spanish from Fizwilliam College, Cambridge, and a Master of Fine Arts from the Center for Cartoon Studies in Vermont. Dan works as a

freelance comics journalist specializing in graphic narratives on US politics/history and human rights. His work has appeared in the American Public Media, the Poynter Institute, Huffington



Post, and has been translated into several languages. Dan was a Knight Fellow at Stanford last year and is co-instructor in the graphic novel project with the Stanford Creative Writing Project.

Dan provided PowerPoint samples of his work showing informative, humorous, and technically-complex comics that are "the apex of a visual communications language."

His digital prototypes utilize embedded maps, links, video, and

other media that allow the reader to "drill down" past the well-developed artwork for more content and different viewpoints of the same story.

See Dan's work at <http://www.archcomix.com/>.

Q: Does humor hinder your reporting on serious issues?

A: Sometimes it does; it depends on the subject.

Q: What's more difficult, getting the story or creating the artwork?

A: He likes both...meeting people makes it work.

Q: How long does it take?

A: Sometimes he's done in one day, but research always adds more time.

Q: What about cultural differences among readers?

A: It seems to work; he usually gets Pro Bono translations.

Q: Have you considered using superheroes in your comics?

A: Not really, but others have been exploring this.

Q: What about 3<sup>rd</sup> world applications?

A: There is lots of interest. Most recently with Nepal and Honduras.

Q: How do you decide on stories?

A: It depends on other news coverage. He likes to tell stories that haven't been told.

Q: What are the revenue opportunities?

A: Syndications and partnerships have been his primary sources.

Q: How do you get paid?

A: He's self-published; and sometimes receives commissions on direct work with news organizations. It's sometimes hard to balance creativity and \$\$.

Q: How do you finalize your artwork?

A: He uses various art techniques & apps, including Photoshop.

SHERRI thanked DAN for his intriguing presentation and promised a dictionary will be presented to a second grader at an East Palo Alto school in his honor.

## UPCOMING PROGRAMS

September 26 **Ted Atlas**, Bay Area Spectator Sports

October 3 **World Community Service Speaker**, Report on specific PAR club projects

October 10 **Charles Munger**, Redistricting in California