

Palo Alto Rotary Pinion

Weekly Newsletter

Date: November 28, 2011

Reporter: GINNY LEAR

Editor: LYLE CONNELL

PRESIDENT SHERRI welcomed everyone to our meeting and invited **SUSAN LUTTER** to lead the Pledge of Allegiance.

PRESIDENT SHERRI thanked our club support today.

Welcome Desk: **DICK MANSFIELD**, Greeter: Past President **MIKE McMAHON**, Cashier: **ELLIOTT WRIGHT**, Sgt. at Arms: **STEVE MADSEN**

AUDREY RUST introduced visiting Rotarians and guests. These included Donn Wadley of Sunnyvale Sunrise Club, District Chair for Rotaract, and Patrick O'Regan of Palo Alto University Club, liaison to Stanford/Palo Alto Rotaract Club.

Guests were Jon Stoumen (**KATIE SEEDMAN**), Ramona Ambrozic (**RICK RAYBIN**), Robert Kidd, (Son of **JOHN KIDD**), and Monique Le Conge (**STEVE EMSLIE**).

BEN THRELKELD gave opening remarks focused on the opportunity that a 60-second "elevator speech" provides to tell someone about your business or about Rotary. The talk should move people to action, be versatile, have value, and offer progressive new ideas. The person may become a new client, be a potential member of Rotary - or both.



Announcements: **KAREN KIENZLE** reminded us all of the Holiday Party this Thursday at **VICKY CHING'S** home; and that as always, "clear up" volunteers are needed - what a nicer phrase than "clean up!"

JULIE JEROME announced that a sign-up sheet for opening remarks in 2012 is available.

MIKE COUCH said sign-up sheets are on the tables to help with the annual delivery of dictionaries to second graders at Green Oaks Academy on December 16 at 8:15 a.m., for a "feel good" Rotary moment.

Youth Service Chair **JIM SUTHERLAND** told that the Boy Scout Troop 5, the troop that we sponsor, is having their only fundraiser of the year, selling holiday wreaths for \$20. Sign up and they will deliver them to your home and collect the money.

ELLIOTT WRIGHT offered the opportunity to wear our new yellow *Rotarians at Work* T-shirts to plant trees with Canopy at Greer Park on Saturday at 10 a.m.

ANNETTE GLANCKOPF offered an additional social activity on January 8th. Following our speaker last week, there was member interest to attend the Shen Yen Chinese Cultural Performance at the Opera House in SF. Matinee tickets for \$110 or \$80 are available by contacting Annette.

President's Club had two new members: **GINNY LEAR** to honor **CASH ALAEE**



for his great Persian dinner party (with the **Smullins** and **Gees**) bought at the 2011 Gala, and to suggest that we take our Rotary elevator speeches to our holiday social events and start 2012 with more new members.

VICKY CHING celebrated her daughter passing Boards in Chinese Medical School, and added that goji berries had recently sharpened Vicky's eyesight, following Lasik surgery many years ago.



On to **ANDY COE** to introduce our speaker, Dr. Swaminatha Mahadevan. Dr. Maha, as he is known, was born in Oakland, raised in Ventura, received his BS from UC Riverside and his MD from UCLA. He is the Associate Professor of Surgery/Emergency Medicine at Stanford; the Associate Chief, Stanford Division of Emergency Medicine; and Director of Stanford Emergency Medicine International, which brought him to us today.



His topic was the Development of Emergency Medical Services in India and beyond. Dr. Maha began by telling us that India has the most road traffic accidents in the world. And to compare, for every 5 people injured in India, 1 will die. In the USA, for every 69 injuries, 1 dies. Much has to do with how quickly medical care is given. Until 2005, no central number, such as our 911, was available in India. They had only hospital-based emergency services, often too late for most injuries. In an amazing story, Dr. Maha told of the development of call centers, located in Hyderabad, serving 400 million people in 11 states in India. They now have 2,903 ambulances, built to handle the injured and include family, who always go along. Funding began privately, and now the government pays for the service, which is \$15 per trip. Their phone number is 108, a number that has significance. (Google 108, and you will be amazed.) These call centers answer the phone in 1 ring, 91% of the time. The highest use of the service in rural areas is for problem pregnancies. Stanford sends teams of teachers to train paramedics, as well as the next generation of teachers. They keep updating, as do our own EMTs. A question on care protocols, and the answer was that Monday afternoon, Dr. Maha was sending 64 protocols for care that had just been developed. Similar teaching is underway in Nepal; and Cambodia is next on the list. This was an excellent program, presented by a doctor, who is passionate about caring for people everywhere.

UPCOMING PROGRAMS

December 5: New Member/Longtime Member Talks
December 12: Isa Stenzel-Byrnes or Ana Stenzel on "Living with a Serious Illness: Making the Most Out of Life"

[Palo Alto Rotary - Meeting Information](#)

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