

Palo Alto Rotary Pinion

Weekly Newsletter

Date: August 27, 2012

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Editor: LYLE CONNELL

CALL TO ORDER

HAL MICKELSON started the meeting at 12:20 PM with LEN ELY ably leading the Pledge of Allegiance.

Guests were welcomed by HAL:

Visiting Rotarians: Lori McIntosh from Morgan Hill, Sebastian Steienbach from Stuttgart, Germany

Guests of Rotarians: ANNETTE GLANCKOPF introduced Mark Berman, a candidate for PA City Council, KATIE SEEDMAN introduced Brian Hurwitz, BEN THELKELD introduced Jake Loewenheim, and STEVE PLAYER introduced Erin Phillips.

OPENING REMARKS



PEDRO GARCIA offered inspiring comments by wishing that “our food be blessed and that we share good fellowship.” Pedro read this quote to close his comments: “Each day brings a miracle of its own. It's just a matter of paying attention to this miracle.” - Paulo Coelho

President's Club contributions were generously made by: DICK FREEMAN in support of the petition for Dinah's Restaurant, VICKY CHING in honor of her two daughters, BILL BUSSE in support of Mark Berman for PA Council.

ANNOUNCEMENTS

ED DANGLER presented President HAL with a Certificate of



Participation from the London Rotary, where he visited while attending the Olympics.

HAL announced there will be no meeting next Monday, Sept. 3 in recognition of the Labor Day holiday. The following Sept. 10 meeting will be the State of the Club: a look at Rotary membership trends, lunch room logistics, and other PA Rotary club business.

HAL thanked the various club volunteers who made today's meeting possible.

PROGRAM

ANDY COE introduced Amir Rubin, President and CEO of Stanford Hospital and Clinics. Prior to Stanford, Mr. Rubin was the Chief Operating Officer at the UCLA Health System and before that, served as COO at Stony Brook Hospital. He began his career in healthcare consulting following his education at the University of Michigan and UC Berkeley.



Mr. Rubin provided a vision overview of Stanford as an academic hospital with the following purposes: “To Care, To Educate, and To Discover” incorporated in this motto: “Healing humanity one patient at a time.”

Mr. Rubin provided several examples of leading edge technologies in use at Stanford Hospitals including: Healthcare in the “cloud,” telemedicine programs, and integrated medical records. He recognized contributing corporate partners, including Apple, HP, Intel, Intuit, and Oracle, who are financially supporting health care service development and research.

His intentionally brief comments were followed by a Question and Answer session:

Q: Is there a check list for surgeons?

A: Yes. The Checklist Manifesto seeks to reduce errors and mistakes. Bar coded medications and prescriptions provide more accuracy.

Q: Is the Affordable Healthcare Act workable for Stanford Hospitals?

A: Yes, if financial resources are provided. Otherwise there will be a problem of limited patient access to health services.

Q: How is national healthcare policy being developed?

A: We are talking to Washington DC and need to increase our communications.

Q: Will we see a national medical information database?

A: Possibly, as soon as standardized information languages are established

Q: What are some of the innovations associated with the new hospital?

A: Rooms will be interfaces for care and information exchange. Multidisciplinary care will be supported by information technology. Hospital design will integrate families: eg: Visiting hours will be eliminated in preference to open hours. Hotel-style room service will be standard. Much of the third floor will be a garden for patient and family use.

Q: How will emergency care change?

A: ER will be six times larger with more help for low acuity patients.

Q: Is there a working relationship with the VA hospital and Stanford?

A: Yes. It's well established. The PA VA hospital is very good.

Q: Will Edward Durell Stone architecture be preserved?

A. Yes, but not in entirety

HAL thanked Mr. Rubin for his presentation, adding that a dictionary will be presented in his honor to an East Palo Alto elementary school student.

Adjourned at 1:32 PM.

FUTURE PROGRAMS

September 3 **Dark**

September 10 **PRESIDENT HAL MICKESON**, Palo Alto Rotary Club Assembly

September 17 New Member Talks

September 24 **BILL JOHNSON**, Palo Alto Weekly, News of the Day

Meeting Information www.rotarypaloalto.org