## Palo Alto Rotary Pinion

**Weekly** Newsletter

**Date: October 29, 2012** 

**Reporter: GEOFF ZIMAN** 

**Editor: LYLE CONNELL** 

The front line crew today was DICK MANSFIELD recording visitors and ANDREW PIERCE taking the lunch money. STEVE MADSEN, as usual, took care of all the setup.

Seated at one round table were five strange individuals: Count Dracula (BRIAN STEEN); Elvira, Mistress of the Dark



(ANNETTE GLANCKOPF); Cossack Farmer (ROB LANCEFIELD); Tanzanian Chief (WALT HAYS) and Giants Fan (RICHARD FREEMAN). ANNETTE GLANCKOPF joined the President's Club for the privilege of introducing these weird characters. Seated separately was a black-hat cowboy (BERN BEECHAM). (Perhaps, if he had been wearing a white hat, he might have escaped the \$5 fine that the president imposed.) After Club Director JIM SUTHERLAND led us in a flag salute, the president announced three good local news items. The first was that a local college sporting team had (just) retained their top 20 rating. The second was that a local major league baseball team had pulled off a great victory. The third was that a local legend, SAM WEBSTER, had returned home after a weekend emergency hospital stay.

GEORGE WHEATON introduced our visitors with a certain gravitas. There was visiting Rotarian Dr. Martin Grijallia from Hermosillo, Mexico, and Amy Stewart, wife of our speaker and a State Department Analyst from Budapest, Hungary, who was the guest of TOM GRACON

In her well-phrased opening remarks, SALLY TOMLINSON promoted the concept of looking for awe and wonder. If you can find something awesome every day, no matter how small, then greater success and satisfaction will be yours.



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BEN THRELKELD then helped induct new member, ALEX SCOLLON, who is the Managing Director of the Palo Alto Players.

He was followed by BILL JOHNSON seeking volunteers to join the club's Charitable Grants Committee. He, together with his Vice Chair LEONARD ELY, wanted members to be aware of the opportunity to be involved in this interesting and important club activity. The committee is about to begin work reviewing grant applications with their first meeting on November 19. If you are interested, please contact Bill for more information.

MONIQUE LeCONGE joined the President's Club to celebrate passing her graduate exams after being away for two months. JOHN BARTON also joined the group to celebrate his son successfully launching out on his own. For \$40 JIM SUTHERLAND took up GLORIA HOM's tickets to see "Capital Steps" at the Flint Center.

TOM GRACON introduced today's speaker, Sam Stewart, by



giving a personal example of photo manipulation to produce an agreeable family group by skillfully cutting and pasting from ten different photos. Sam is an experienced news photo journalist. He is one of twenty journalists on Knight Fellowships at Stanford. His particular field of study is concentrated on verifying the legitimacy of news photographs.

This has become a very crucial consideration, given the powerful fusion these days of a proliferation of digital cameras, combined with the very sophisticated software (like Photoshop) now available for manipulation of digital images. For journalism, being certain of the veracity of pictures is vital for maintaining the trust of the readers. Sam described some of the image forensic tools available for establishing that digital pictures have not been manipulated. He pointed out that the banking and insurance industries also have a similar need to be sure of the integrity of any pictures presented to them.

In the question time, ROB LANCEFIELD, DENNIS McGINN, ANDREW PIERCE, and HENRIETTA BURROUGHS received amplification on additional points. Members found this a very enlightening presentation.

A final word: CASH ALAEE is trying in a heroic, good natured way to track down unpaid dues amounts for the Rotary year that began in July, and hopes not to have to invoke his Mafia connections to complete the task.

## **UPCOMING PROGRAMS**

**November 5 Joe Hamilton, District Governor, State of The** 

District

November 12 Steve Levy, California Economy/Post Election

Analysis

November 19 Bob Kieve, Speechwriter for President

Eisenhower

Rotary Meeting Information www.rotarypaloalto.org