

Palo Alto Rotary Pinion

Weekly Newsletter

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HOLY COW!!!! 2 MILLION MORE CALIFORNIANS?
Our annual update on the State of California's economic future was outlined by the illustrious Steve Levy today. For more insight into the impacts of population growth as seen by Steve, take a look at the fuzzy notes at the bottom of this publication.



VETERANS' DAY was recognized by veteran **DICK FREEMAN**, who also led us in an inspired rendition of the Pledge of Allegiance. Thanks from the Club to all who have served our Nation as members of the Armed Forces.

GUESTS INCLUDED

Visiting Rotarian...Oscar Luna of the Berkeley Club
Guest of the Club...Nancy Levy, speaker Steve's wife
BEN THELKELD'S guest...Antonio Schettino from Mexico City
JIM SUTHERLAND'S guests...Gunn Sophomore Erin Kraemer and her dad, Vince Kraemer. (More about their visit later)
LE LEVY'S guests...Ray Bacchetti and our newest City Council Member, Marc Berman
LE pointed out that both Ray and Marc were fellow members of the City's Blue Ribbon Infra-Structure Commission.

"SERVICE ABOVE SELF"

was the theme of **DICK MANSFIELD'S** OPENING REMARKS.



The theme was appropriately put in the context of Veterans' Day. Following WW I, it was established as Armistice Day...11/11/1918, at 11 o'clock. It was subsequently changed to Veteran's Day to acknowledge service in conflicts in addition to the Big War. Veterans' Day is "A good time to think about 'Service Above Self' and our service priorities." A salute to all! Thanks, Dick.

ENDOWMENT EVERYONE?

BILL FOGARTY, a member of our esteemed Endowment Committee, gave us the Good News and the Bad News, although it all sounded like Good News to your scribe. Bill posed a series of questions ending with **"IS IT OUR DUTY TO CONTRIBUTE TO THE ENDOWMENT FUND?"**



He further suggested that we all stand in recognition of our willingness to commit and noted that hidden cameras would record said willingness. It was an inspired pitch, Bill. Sure to garner a 100% response!

JIM SUTHERLAND, our Board Member responsible for Youth Activities, (Now known as New Generations Activities) presented two opportunities for Club Members. The first was:



THE JUNIOR ACHIEVEMENT ORGANIZATION

JAO is looking for volunteers willing to give presentations to elementary school classes introducing them to the business world. The basic material is prepared by Junior Achievement. These will be at a local school as often as you are willing. Also, they are in need of volunteers willing to be advisor/mentors to high school students interested in forming a company that makes and sells a product. Call **JIM** and sign up today. **These are real "Service Above Self" opportunities!**

PAY ATTENTION FOLKS! PREZ HAL WANTS YOU TO KNOW ALL ABOUT THE ROTARY YOUTH EXCHANGE PROGRAM

This is an outstanding activity in which we all should consider participating. Here is the basic info we need to know. **The Program involves hosting a foreign student for the 10 month school year.**

By hosting a student in your home, you'll make a young person's dream come true; and you and your family will share an unforgettable and fulfilling experience.

A host family will: provide room and board at their expense, supervise the student just as you would your own children, and involve the student in family activities, chores, community and cultural activities. Student will attend local public school. Student's parents provide round-trip airfare, health & accident insurance, documents, clothing, ancillary travel expenses & funds for unpredicted expenses. Rotary provides student with \$150/month spending money. For more details, Google "Rotary Youth Exchange."

Our candidate for the "Outbound" Youth Exchange Program is Erin Kraemer, a sophomore at Gunn High School. She would like our support, so that she can spend a school year as an Exchange Student in France. Here is her request of our Club:

"I am a Youth Exchange candidate being sponsored by the Palo Alto Rotary Club. I am happy to give you the opportunity to become the host family of an inbound student next school year. Hosting is a fun and rewarding experience that creates lifelong international friendships for you and the student. The student would stay in your home for the next school year. And, if that's not enough, you receive a tax-deduction for every month the student stays with you!"

If you are interested or have any questions, feel free to email me at erinbkraemer@gmail.com or James Sutherland at jsutherland9@sbcglobal.net. Thank you!"

So, talk it over with your family and consider this unique opportunity. Many Palo Alto Rotarians have done this in past years and can attest to the value it has to your family and to your new "son" or "daughter!"

JOINING THE PRESIDENT'S CLUB WAS BRUCE LIEDSTRAND



And "why?" you might ask. Well, he joined in recognition of the electorate of this Nation for the fair and inclusive nature of the recent election. **Way to go Bruce!** You too can join the Club for this or any other personal and/or non-personal reason. Remember, our President needs the money! I meant to say, "The Club"

needs to increase its membership.

OUR ESTEEMED SPEAKER TODAY WAS STEVE LEVY.



Steve is with The Center for Continuing Study of Economics in California. (No, Steve is not related to Past Prez LE LEVY, although LE allowed as though he wished he were.) The Center assists regional agencies consider the long range effects of their planning policies. Steve proudly noted that he and his

family are longtime residents of the Downtown P.A. area

The issue Steve addressed was the increasing growth in the Palo Alto area as witnessed by the new buildings, restaurants, the hospital, and the many additional buildings on the Stanford campus...and now, considers the impact of 2 million more Californians by 2040! The subjects we need to address include housing, transportation, and education. (Steve noted in passing that all of the cities in the area want the housing built in the neighboring communities.)

His comments included:

"Demand is real. Talented people want to be here."

"We need to leave the area a better place for our children, which includes changing with the times."

"Additional housing is vital to the future. We should all participate."

"Our economic success is dependent on enlightened growth."

"The Association of Bay Area Governments requires adding housing to meet new jobs. The criteria is the same for all local cities."

WALT HAYS expressed his wife, Kay's, concern over traffic related to the proposed Arrillaga high rise project. Steve noted that with 2 million more people in California there will naturally be more activity and trips, but in his opinion, there was no compelling reason to be concerned.

And as a footnote, LE LEVY added the insightful comment that "If you build the housing...they will come!"

Your scribe's footnote is that change has been a constant in Palo Alto since Governor Stanford first established University Park. (Our City's first name even changed.) So far we have generally had reasonable solutions to the growth of Palo Alto. It will be interesting to see what unfolds in the next 120 years...although some of us won't be around to reflect on the success or failure.

UPCOMING PROGRAMS

- November 19** **Bob Kieve**, Speechwriter for President Eisenhower
- November 26** **Wiley Hausam**, Executive Director, Stanford Live and Bing Concert Hall
- December 3** **Gunn Chamber Singers, William Liberatore, Director**
- December 10** **New Member/Longtime Member Talks, Speakers TBA**

Rotary Meeting Information www.rotarypaloalto.org