

Palo Alto Rotary Pinion

Weekly Newsletter

Date: November 19, 2012

Reporter: BRIAN STEEN

Editor: LYLE CONNELL

President HAL MICKELSON started the meeting at 12:15 PM with SHERRI SAGER ably leading the Pledge of Allegiance.

Guests were welcomed by HAL:

Visiting Rotarians: PETER GUENTERMANN from Munich East, Germany; Martin Grijkluk, Mexico; Bob Kieve, San Jose Rotary and his guest, Madison Nguyen, San Jose City Council Member.

Guests of Rotarians: Jackie Schoelerman, guest of ANNETTE GLANCKOPF, Peter and Diane Hart, Shelton Ehrlich, guests of LE LEVY; STEVE SCHAPER and Sam Savage, guests of DARYL SAVAGE; Antonio Scatino, guest of JIM SUTHERLAND; Eva Goodwin, Sandy Anstey, Kim Webster, Jim Webster, guests of SAM WEBSTER.

OPENING REMARKS were provided by ZAFAR IQBAL who proudly shared that on this day in 1863, President Abraham Lincoln presented the famed Gettysburg address: 272 words delivered in two minutes. President Lincoln wanted to present a broad statement about the significance of the war. He invoked the Declaration of Independence, and its principles of liberty and equality; and he spoke of “a new birth of freedom” for the nation. In his brief address, he continued to reshape the aims of the war for the American people—transforming it from a war for Union to a war for Union and freedom. See [Gettysburg Address](#).



ANNOUNCEMENTS

State Senator Joe Simitian presented a California Senate Resolution to SAM WEBSTER, recognizing his contributions to Palo Alto and for his US Army service to his country in World War II. Particularly notable in a notable life, SAM helped develop the original aerial drone technology, which was envisioned as an effective offensive weapon that could save many lives compared to conventional aerial warfare. SAM received a standing ovation from all present and then when the applause died down, he stated he was “humblized” and with that, announced he and his wife, Kim, were pleased to make a \$50,000 contribution to the PA Rotary Endowment Fund. This is a real leadership gift. Thanks SAM and Kim for your generosity! To see a video of the Joe Simitian’s presentation to SAM, click here: <http://vimeo.com/53918128>.



DERRICK BRITT gave a status update on the Rotary Endowment Fund showing a balance of \$580,050, including Sam’s new gift. Later in the meeting, RALPH ADAMS encouraged the club to match SAM’s \$50,000, which would be achievable if every Palo Alto Rotary Club member contributes at least \$100.



Rotary Meeting Information www.rotarypaloalto.org

HAL indicated the date and place for our annual Holiday Party would be forthcoming and his prophecy has come true in a subsequent email:

Thursday, December 13th, from 6 to 9 pm

Hosted by

Vicky Ching & Wu-Chung Hsiang

At their lovely home, 32 Crescent Drive, Palo Alto

Enjoy an evening of holiday cheer, wine, dinner, music, and song with fellow Rotarians & their families & friends

Thank You Vicky and Wu for Hosting Us!

Program

BRIAN STEEN introduced our guest speaker, Robert Kieve, a San Jose Rotarian (past President) and owner of Empire Broadcasting, which operates KLIV and KRTY radio stations. Bob is a 1943 graduate of Harvard College. He began his career as an information officer at the



American Embassy in Madrid, Spain, during and after World War II. Following several program director and writer positions in radio and television, he was appointed to a position as special assistant and staff writer for President Dwight D. Eisenhower from 1953 to 1961.

Bob shared intriguing insights and historical events from his years with the Eisenhower administration. For instance:

- Eisenhower was a speech writer for General Douglas MacArthur.
- Eisenhower edited all his speeches. Bob proudly held up a much marked up page to show the President’s edits.
- Eisenhower didn’t like the word “pleasure” and always would edit it out, same with the word “appreciation.” Another of the President’s rules was to not begin two consecutive sentences with the word “I.”
- Bob’s first speech written for the President was delivered in the fall of 1953 in New Orleans. Although a foreign trade speech, Eisenhower made some ad lib comments after the speech stating, “Tourists are our most important export,” which the media publicized, largely ignoring the President’s comments on foreign trade.
- Eisenhower’s re-election speech in 1956 was brief and delivered primarily to his staff in a Washington DC hotel.

Q: When did Eisenhower deliver the speech with “the military industrial complex”?

A: In his last speech (not Bob’s speech) in 1959

Q: Did Eisenhower have a letter or speech prepared in case the Normandy invasion failed?

A: Yes

HAL thanked Bob for his energetic and educational presentation, adding that a dictionary would be presented to a second grade student in Bob’s honor. HAL also thanked SAM WEBSTER and Joe Simitian. Adjournment by HAL was concluded by, “What a great day...a real corker!!” All agreed!

UPCOMING PROGRAMS

December 3 Gunn Chamber Singers, William, Liberatore, Director

December 10 New Member/Longtime Member Talks, Speakers TBA

December 17 West Bay Opera

December 24 Dark, No Meeting, Actually Sparkling and Bright with Holiday Cheer

December 31 Dark, No Meeting, Actually Sparkling and Bright with New Year Celebrations