

# Palo Alto Rotary Pinion

Weekly Newsletter

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Editor: LYLE CONNELL

## PRE-PROGRAM

Now-into-her-stride **PRESIDENT EJ** moved quickly to execute the ritual beginnings of our weekly meeting; utilizing **ANDREW PIERCE** to lead the pledge, postponing redundant introductions of guests of Rotarians, and encouraging **JUDY KLEINBERG** to introduce her guest and longtime roommate the ex-judge, and now Jams mediator, Jim Kleinberg.



**SHARON TENSIONSON** inspired us with quotes from others that have sustained her throughout her lifelong efforts to make a difference in the world. Only the first two will be quoted here, but Sharon would be pleased to share the rest with anyone who is

interested:

*"Never doubt that a small group of thoughtful, committed citizens can change the world: ...indeed, it is the only thing that ever has."* -- Margaret Mead;

*"A small body of determined spirits fired by an unquenchable faith in their mission can alter the course of history."* -- Mahatma Gandhi;

and your reporter's favorite, *"We don't see things as they are, but as we are. Don't believe everything you think."* -- David Johnson

**WALT HAYS** took the opportunity to re-introduce to the club his longtime Italian friend Piero Colonna. Twenty years ago, Walt and Kay hosted Piero when he



came to study at Stanford on a Rotary Ambassadorial Scholarship. They've been good friends ever since. Piero, now a full professor working in the field of energy efficiency, spoke eloquently to the significance of the Rotary Scholarship in his life.



Important announcements included: 1) The New President's Social @ **IRIS KORAL's** tomorrow evening, 2) A vocational visit, arranged by **MEL MATSUMOTO** with **ANDY COE**, at the Stanford Hospital on Wednesday, September 3, 10:00AM. Space is limited; sign up with Mel next week or at [mmatsumoto@channinghouse.org](mailto:mmatsumoto@channinghouse.org).

And then **ART STAUFFER** did a brilliant job, with the help of various excellent visual aids, explaining the unexplainable. It could have been entitled, "Show Me the Money!!" Members of this club are asked in multiple ways to contribute money. The presentation made almost crystal



clear where that money goes, and in particular, how it results in our Palo Alto Rotary Annual Charities having \$144,100 this year to serve the needs of various local and international entities. Bottom line – ask Art or **JIM SUTHERLAND** for page 12 of the handout showing the 2014/15 PARC Budget. Makes you proud to be a Member of this Club.

## PROGRAM

Finally, but right on time, **DARYL SAVAGE** got to introduce our widely heralded local journalist, Larry Magid. It sounded as



if there is not a media outlet that hasn't at one point or another taken advantage of Larry's input on things IT. He currently writes a regular San Jose Mercury column on internet devices, lovingly referred to as gadgets, and has developed an international reputation built on the subject of his talk, 'The Evolution of Internet Safety.' He confessed to having made major waves in 1994

talking about how unsafe the Internet was for children as he exposed the vulnerability of youth to this newfound access to pornography and predators. Since that time, he has found himself saying more and more that the data doesn't support his worst fears. In fact, he strongly recommends that we see usage of social media as something that can assist the young to blossom, rather than something that should be blocked.

The more prevalent concerns today revolve around privacy and security. He was not so sympathetic to privacy concerns by the very same people who turn around and post personal information on Facebook. Security, however, is worth worrying about. His best advice is to pay attention to the constant advice to protect your stuff with a good, and reasonably frequently changed, password. None of this 'my password is "password", or "12345" stuff'; but rather good passwords that do have both caps and lower case, symbols and numbers. To make the use of multiple passwords convenient instead of overwhelming, he recommended thinking of a phrase like the first line of your favorite poem, and using that or the first letters of each word, etc. And there are several really good password managing programs out there that give you easy access to all your passwords while requiring you to remember only one password. Back on the question of internet safety for our children, Larry talked about the non-profit he's very proud to have been a part of called ConnectSafety.org. The organization provides parents a sensible approach to guiding their kids in the use of the internet. The presentation was followed by lively and thoughtful Q&A.

## FUTURE PROGRAMS

**August 4 New Member Talks**

**August 11 District Governor Ed Jellen**

**August 18 Buzz Thompson: Stanford Woods institute for The Environment "California Drying"**

Info: [www.rotarypaloalto.org](http://www.rotarypaloalto.org)