

Palo Alto Rotary Pinion

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KAREN KIENZLE gave the Opening Remarks, featuring inspirational quotes from Ari Weinzweig of Zingerman's Deli in Ann Arbor, Michigan. Zingerman's has a unique business approach, donating 10% of profits to charity and actively engaging their community. Ari teaches executives lessons learned, like have an inspiring vision, give customers a compelling reason to buy, give clear expectations and training tools to staff, appreciate people and they will have more fun, and "It takes a long time to get good work done".

We Care: Our dear member RUTH SCHNEIDER passed away. There will be a memorial service at her home 701 Tolland Drive, May 31, 1-4. "In lieu of flowers, please be kind to your neighbors."

EJ opened the topic of the Stanford Band events and discipline, which led to a discussion of the adverse actions of some band members: drug and alcohol abuse, sexual harassment. Hal Mickelson responded on behalf of the ban on travel for one year.

JACKIE SCHOELERMAN announced that she needs volunteers to install American flags along University Ave on Memorial Day, in conjunction with the University Rotary Club. Meet Monday 8:00 a.m., corner of University and Cowper to install in preset holes, or at 5 p.m. to take them down. Social time following each shift is optional. JACKIE also announced "Rotary Means Business" meets Tuesday, May 26, 6:30 pm, Riconada Library. Speaker: Sandy Wang of Morgan Stanley, "3 tips for talking to your kids and grandkids about money".



MEL MATSUOMOTO gave to the President's Club in honor of his daughter who graduated from MFA at Wilmington. LEANNAH HUNT donated to the President's Club in honor of Congress members Anna Eshoo, Jackie Speier and Mike Honda.



EJ gave the reminder that when you make a donation to the President's Club, please provide your check to Sgt. At Arms Joe Sinnott, remembering the 4-way test of Rotary.

Last fall, a Palo Alto Rotary Fundraising Working Group was assembled to propose Club guidelines for fundraising and member engagement. The group consisted of PAM BRANDIN, DERRICK BRITT, STEVE EMSLIE, BILL FOGARTY, BRUCE GEE, WALT HAYS, JULIE JEROME, JOHN KIDD, IRIS KOROL, ROB LANSFIELD, ROB LYMAN, HAL MICHELSON, KATIE SEEDMAN, ART STAUFFER, GEOFF ZIMAN and EJ. They met many times over the months.

JOHN KIDD, as spokesperson, talked about tensions in the Club around fundraising, such as local versus international projects. The overarching objective is to have a very good club. "The Guidelines for Engagement" was drafted and sent to the Board of Directors, who reviewed and endorsed it at their May meeting. It is intended for every member's benefit. This document will be emailed to all Club members this week as well as be sent by regular mail.



DANA TOM introduced our two Guest speakers, Anna Itoi, who has been a Google attorney for 12 years in Ethics and Compliance, and Andy Hinton, the Google VP of Ethics, in a talk titled "The Role of



the Ethics and Compliance Lawyer in a Major Corporation". Andy talked about Google's Core Value of "Don't be evil". Anna and Andy did an "Oprah" style Q&A, beginning with a description of what does an ethics compliance function

do, which is to enable the business to do what the business is there to do, consistent with the law, and Google's core values. Topical areas include anti-bribery, privacy, information security, trade, export and customs, anti-trust, US government ethics, lobbying, and government contracting. Andy revealed that he decided what he wanted to do after working at the US attorneys office in NY, where he really enjoyed trying to help society. He sat on the death penalty committee, where the goal was to bring about a just result. He found this same joy in the private sector at Google in ethics and compliance, where his team conducts Investigations, education and advocacy, to bring about good results for Google.

Andy was asked what is the hardest part of the job? He responded that the hardest part is to pull back an innovative situation that is near the edge. "We work hard to find solutions." He said, describing as an example doing business in Russia, where the government is hostile to the US and to Google. Local consultants are effective; however Google was running into compliance issues with consultants, and spent a year trying to find the right person. Andy was asked about doing business in China, where Andy said "Google's values meant we made significant changes to our business. Government information filtering was not right so we pulled out. We have a business in China but not the search engine."

UPCOMING EVENTS

May 25 – DARK - No Meeting

May 26 – Rotary Means Business, 6:30 pm, Rinconada Library

June 1 - , Supervisor Joe Simitian

