

Palo Alto Rotary Pinion

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CALL TO ORDER

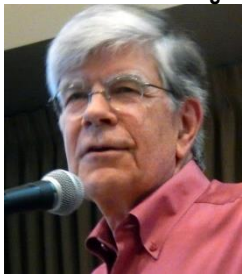
Former President KATIE SEEDMAN called the meeting to order at with the Pledge of Allegiance. President BRIAN was away for the day.

VISITING ROTARIANS and GUESTS OF ROTARIANS

Klaus Heinemann, whom we share with the Gualala Rotary Club, was with us today. Jeffrey Peters, attended for the second time as a guest of CHARLIE WEIDANZ. Jeff is a post-doctoral fellow in the combined field of engineering and economics. Our fellowship was also enriched with the presence of two family members: Christine Shambora, wife of PETER SHAMBORA, and Winter Pickett, daughter of REBECCA GIRALDI.

OPENING REMARKS

DAVE THORNTON began his remarks by addressing a question that has lingered after his last opening remarks last year: has the family dog Millie ever warmed to him? Apparently, patience and many treats have won her acceptance. The main focus for Dave today was "political correctness," a term he dislikes but a concept he embraces. The "sticks and stones" adage is simply not true: words do hurt, and broken bones heal much faster than a broken psyche. PC is often contrasted with free speech, but this is a false dichotomy. PC represents civility and respect for differences, two principles that are at the heart of Rotary, promoting good will for all concerned.



ANNOUNCEMENTS, REPORTS AND REMINDERS

HERSH DAVIS reminded us of the Tour de Menlo on Saturday, August 20. This event supports local youth programs of Menlo Park Rotary. HERSH, LE LEVY, and LEE LIPPERT are committed to riding the 35-mile option, and they encourage others to join.



HENRIETTA BURROUGHS asked us, what are the 3 largest service agencies in the world?

She recently interviewed guests from each of those agencies. One guest was BRIAN STEEN (a clue to one of the three). You can see the conversation and learn about all the organizations by watching Talking with Henrietta "Service Clubs: Why Do They Exist," available online through July 30 on Channel 30 or at <http://midpenmedia.org/local-tv/watch-now/> at the following times: Tuesday at 8 PM, Wed at 2 AM and 11 AM, Thurs at 8 PM, Friday at noon, or Sat at 10 AM.



JOCELYN VILLARUZ visited the Philippines last June and followed up on a project our club supported. We sponsored children in the Mend a Heart program, and she was happy to see some of the children running and singing. She brought pictures and a plaque expressing gratitude from the Rotary club that we partnered with there.

PROGRAM – Becky Sanders, Midpen Media Center: "Mastering Smart Phone Photography - a Hands-on Practicum"

LEE PFAB introduced our guest, Becky Sanders, Communications and Marketing Manager of the Midpen Media Center. Becky began volunteering at Midpen in 2007 and instantly became a devotee. Since being at MidPen, Becky has launched Zoom In Video Production



workshop to train people to use video equipment to create community videos, and MC Sports which trains youth to cover community events and high school games using Media Center equipment. She has been recognized by the Palo Alto PTA Council for her service to youth in Palo Alto.

The Midpeninsula Community Media Center is a non-profit cable access media center where you can learn video production, and make and view shows on local cable access channels. Midpen broadcasts government meetings from Menlo Park, Atherton, Palo Alto, and East Palo Alto. Their classes and their volunteers support local teens, small businesses, non-profits and individual enterprises by helping people use video to meet their needs.

After a brief video, Becky guided us through a hands-on practicum in the



use of our own phones for photos and video. This was one Rotary meeting when having your phone out was not rude! We learned how to take a still while shooting a video; take a screen shot; take a panorama; do fancy things with background and contrast. And she had many more tricks on the sheet she handed out – either we were slow learners, or she just wanted us to have a large resource of things to practice later.

Phones were held high all around the room, and it was not a Pokémon Go convention. I am sure many of us went home with a lot of photos to delete – pictures of feet, backs of heads, other people looking at their phones. Composition might be out next topic!

PROGRAMS & EVENTS

August 1, Bill Guttentag, Double Oscar-winning Writer-Producer-Editor, Stanford Business School: "Hollywood & Silicon Valley - A Marriage of Love and Suspicion Creating the Future of Entertainment"

