

Palo Alto Rotary Pinion

Date: November 7, 2016

Reporter: SALLY TOMLINSON

Editor: LYLE CONNELL

President BRIAN STEEN called the meeting to order with JOHN KIDD leading the Pledge of Allegiance.

Welcome back WALT HAYS, JUDY KLEINBERG, and TONY CARRASCO. Each has been absent in recent weeks/months and it is good to see them again!

ANNOUNCEMENTS, REPORTS AND REMINDERS

JUDITH STEINER let us know that JAYNE BOOKER's recent stroke was small and she is doing well, but during her treatment they have found that she has cancer. She is optimistic, is recovering, and will gladly accept visitors. She is at Brookdale, 485 Woodside Road, Room 405, and her cell is 650-814-6643.

DICK FREEMAN announced that the City of Palo Alto is hosting a Veterans Day Celebration at Mitchell Park today, Monday, November 7, from 4-5:30 PM.

This is Endowment month. JULIE JEROME introduced the Board of the



Endowment Fund: in addition to herself, they are PAM BRANDIN, OLIVER COOLIDGE, STEVE EMSLIE, DAVID HOLLAND, ART STAUFFER, BRUCE SWENSON, BRIAN STEEN AND BETSY BECHTEL. The Fund was incorporated in 1982 with \$3979 with the purpose of applying part or all of the income to charitable, scientific or educational purposes. Today, the endowment has over \$720,000 and this year will provide over \$36,000 to the Rotary Annual

Charities. Over the next few weeks we will hear from some of the charities we have funded in the past. To maintain this level of charitable giving, you can help by making a gift to the endowment fund now, and by making a legacy gift. If you have not given yet this year, you have received a letter in the mail. Regarding making a legacy gift, TIM WATSON will give us information at a later meeting.

JACKIE SCHOELERMAN invites people to help THIS FRIDAY, November 11, with the hanging of flags along University Avenue. Posting the flags is at 9 am and take-down is at 6 pm. Please let her know if you can help.

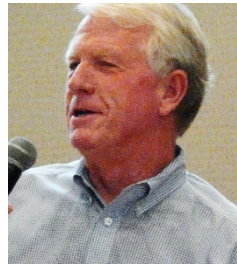
PRESIDENT'S CLUB CONTRIBUTIONS

JUDY KLEINBERG joined the President's Club in gratitude to members for their nice comments, notes and expressions of concern about her husband Jim, who has had two successive open-heart surgeries. She has been in hospital with him most of last 2 months. He is doing well and has received great care at Stanford Hospital. Her second reason for joining is out of pride in her daughter, Lauren, who is an architect and has just been featured in three magazines. Most recently, she is on page 67 of Silicon



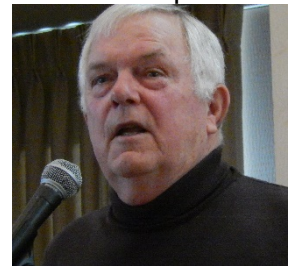
Valley Magazine, which highlights a home she designed.

LEN ELY joined the President's Club to remind us that he is running for



city council. He encouraged everyone to vote, and to vote for him.

PROGRAM – An Inside look at College Football and the Stanford Cardinal
STEVE PLAYER introduced our guest, Matt Doyle, who is the Senior Associate Athletic Director and Director of Football Operations at Stanford University.



Matt has been with Stanford football for 15 years, where his responsibilities included everything related to Stanford Football except calling plays. His awards include Director of Football Operations of the Year. He runs the Council, which is a booster club that meets over lunch each month to get the inside scoop on the team. Matt lives in Redwood City with two children, and he is an Elk.



Matt impressed the crowd with a list of accomplishments of the team. They have been in the top ten nationwide 5 times since 2010, whereas they reached that ranking only 5 times in the 100 years prior to 2010. They have a 100% graduation rate within 6 years, which is higher than the university overall rate of 91%.

He attributes the recent team success to a few outstanding players, and to coach David Shaw. Today's team is strong and good recruits are coming along. Past teams have also been strong, with 35 Stanford players having gone on to the NFL

People wonder about the process of selecting who plays in the championship games, and that comes down to 12 people who make the ranking decisions. TV scheduling and rankings determine kick-off times with little advance notice, which is the trade-off for the revenue sharing. Each Pac-12 school gets \$25million from TV revenues. Stanford spends the money on many things, including concussion research and player performance and safety measures. There are 37 coaching and auxiliary staff in football at Stanford. Head Coach Shaw has been with Stanford for 6 years, which is unusually long in college football.

Matt encourages everyone to attend games, attend the Council fan club lunches, and consider hiring players for summer jobs.

Matt stayed to answer questions from an enthusiastic cluster of Stanford fans and even one Cal fan with a serious but unanswered question about the demographics of those going into college sports.

PROGRAMS & EVENTS

November 14, Paul Saffo, Consulting Professor, School of Engineering, Stanford: "The Mythic Origins of Silicon Valley Innovation"