

Palo Alto Rotary Pinion

April 3, 2017

Reporter: WALT HAYS

Editor: LYLE CONNELL

President BRIAN STEEN called the meeting to order. Visiting Rotarians included SALLY MAHONEY of the University Rotary Club, who thanked our club for a charitable gift that helped Stevenson House; SARA TIERNO of the Mountain View Club, a realtor who has moved her office to Palo Alto and wants to join our club; and former member DAVID FRASER of Mad River. BRIAN reported that PETER SHAMBORA had back surgery and DICK FREEMAN would circulate a card.

For opening remarks LEANNAH HUNT noted how spring is a time when buds are bursting forth and therefore a time of renewal, a time to reconnect with your youth, a time to take on a spontaneous activity with a young person, a time to do something different.



BRIAN thanked HAL MICKELSON for taking last week's meeting and JUDITH STEINER for hosting the TGIF party.

President's Club donors included JON STOUMEN, who ran a 10K race at Stanford four minutes faster than last year and won a \$10 gift card to the Zombie Runner on California Avenue; CYRILLE BETANT, who donated to celebrate his incorporation of the Bay Area Chapter of the Association of Former Intelligence Officers; and JUDY KLEINBERG, who invited everyone to the Tall Tree Awards on May 16 and noted that the award for outstanding business will go to KATIE SEEDMAN's Presidio Bank.



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GINNY LEAR thanked everyone who gave an auction item for the Crab Feed and invited volunteers to come to Mitchell Park at 3 o'clock to set up. BRUCE GEE reported that they have collected \$22,000 in sponsorships, the latest being a double gold from Ralph Adams. BRUCE also noted that parking is difficult, so we have permission to



use the lot of the Covenant Presbyterian Church, whose entrance is on East Meadow. CHARLIE WEIDANZ confirmed that he has the wine and reminded volunteer bar tenders of their commitments.

BETSY BECHTEL introduced our speaker, Don Weden, retired Principal Planner for Santa Clara County and currently a volunteer Community Advisor.

His stated goal was to identify the major forces changing the county and suggest how we can make 3.0 (the Urban/Suburban Era, now through the foreseeable future) better than 2.0. (the Suburban Era, roughly 1950 to the present). Places change over time as they are shaped by internal and external forces. Change is usually gradual, but sometimes it occurs quickly and abruptly.



Santa Clara County is currently experiencing a number of major driving forces: population growth, limited land supply, job growth,



aging of the baby boomers (those born between 1946 and 1964), and the rise of the millennials (those born between 1977 and 1992). The aging of our population is one of the biggest challenges our local communities will face. Approximately 2/3 of the county's growth is expected to be in the 65+ age group, or about nine seniors for every person under 18, and these seniors will have demands that need to be planned for.

Millennials generally prefer to avoid traffic and live where they can walk, bike, or take transit to work, which implies urban, which in turn implies density. More and more aging boomers are also either unable to drive or prefer to live where they don't have to drive, so in this sense their desires and those of millennials converge. Dense urban areas are therefore inevitable, but can either be poorly or well planned, so the key to a successful 3.0 is to recognize and accept the changes that are coming and be proactive in planning for them.

PROGRAMS & EVENTS

April 8, Annual Crab Feed and Auction, Fundraiser; Mitchell Park, Palo Alto

April 10, Mark Jacobson, Professor of Civil and Environmental Engineering, Stanford: "Roadmaps for Transitioning States and Countries to Wind, Water, and Solar Power for All Purposes"