

Palo Alto Rotary Pinion

December 11, 2017

Reporter WALT HAYS

Editor: LYLE CONNELL

President BETSY opened the meeting by asking BILL FOGARTY to lead the flag salute. There were no visiting Rotarians. TOM GRACON introduced guest Karen Rohde, who handled Human Resources at Oracle and is interested in Rotary. E.J. HONG introduced Jennifer Chang, an immigration attorney with past involvement with Rotary's Camp RYLA. MARCIE COX introduced her husband, Jim Faull, who got her involved with Rotary.



OANA MARCU offered the quote of the day by Thor Heyerdahl: "A civilized nation can have no enemies, and one cannot draw a line across a map, a line that doesn't even exist in nature and say that the ugly enemy lives on the one side, and good friends live on the other."

Betsy noted that sympathy cards were being circulated regarding the deaths of BRUCE LIEDSTRAND and the spouse of KAREN KIENZLE. ELIZABETH SANTANA and GLORIA HOM urged members to attend the Christmas Party at DICK BUSH'S home, and ELIZABETH led everyone in singing "Jingle Bells".

JON STOUMEN joined the President's Club in celebration of the trip he and his wife O'Malley took to visit their daughter in Australia. TRISH BUBENIK joined in honor of BRUCE LIEDSTRAND, who did an outstanding job as City Manager of Mountain View. Navy veteran MIKE MCMAHON joined in recognition of the outcome of the Army-Navy football game, and RALPH ADAMS joined in celebration of that outcome (Army won.).



President-elect GINNY LEAR named the following candidates for club offices: President-elect, DANA TOM; Club Secretary, SALLY TOMLINSON; Club Treasurer, BRUCE GEE; Directors, DICK BUSH, STEVE EMSLIE, REBECCA GERALDI, HAL MICKELSON, ELIZABETH SANTANA, DAVE THORNTON and TIM WATSON. GINNY joined the

President's Club in appreciation of these members willingness to serve. Endowment Chair JULIE JEROME named the following candidates for Trustee of the Endowment Board: JANE KHALAF and PETER SHAMBORA. (All were unanimously elected.)



Betsy honored LYLE CONNELL with a five-star Paul Harris pin.

HENRIETTA BURROUGHS challenged members to determine which of the following was a lie: When she was an undergrad in D.C., she was a model in a show for Jacqueline Kennedy. Her first job was for a nonprofit whose office was across the street from the UN, where she saw freedom fighters. She visited Somalia, where on a boat trip they were accosted by Somali pirates, but no one was harmed. At her own radio station her forward motion was stopped by Charlie Rose grabbing her coat from behind. It turned out that the lie was the one about the pirates.



In the two minutes before the program, Betsy asked members to share at their tables their occupation, and if retired, what they are doing.

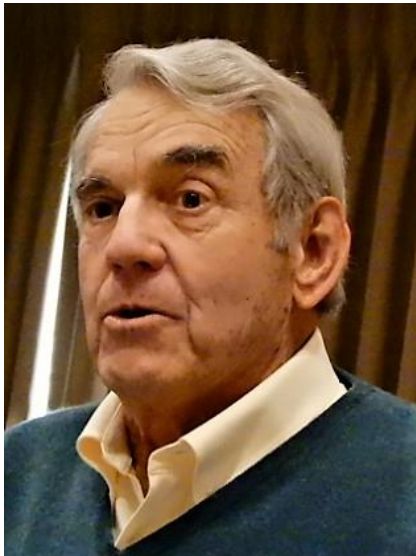
BEN THRELKELD introduced the speaker, James Morgan, Chairman Emeritus of Applied Materials, Inc., which supplies equipment, services and software to enable the manufacture of semiconductor chips for electronics, flat panel displays for computers, smartphones and televisions, and solar products. He became CEO when the company was almost bankrupt,



led it for nearly 30 years, and grew it into the leader in its field, with over 15,000 employees in 18 countries and over \$15 billion in annual sales. He has received many honors, including being named one of the top 5 "Best CEOs" in America by Worth Magazine and one of the "Top 10 CEOs" by Investor's Business Daily. He has also held leading positions in the Nature Conservancy, and he and his wife Becky formed the Northern Pacific Partnership, which saves valuable land in the Sierras, and their own Morgan Family Foundation, which supports local environmental causes.

The program consisted of BEN interviewing Morgan about his life and his book, Applied Wisdom, which consists of "Insights That Can Help Anyone Be a Better Manager," starting with "Bad News is Good News If You Do Something About It." He said that those insights are similar to Rotary's 4-Way Test.

He was born and raised on a farm in Cayuga, Indiana, in a setting similar to the movie "Hoosiers", and worked in his family's cannery. He



played basketball, where he learned the importance of foresight, anticipating the moves of your teammates and opponents. He earned a degree in mechanical engineering and an MBA, and took over running the cannery. While doing so he found that he could tell what needed to be done by listening, to both machines and people.

The cannery was losing money, so he had to shut it down. When he became CEO of Applied, he eliminated its five start-up type businesses and switched to making "the large machines that make the small chips," which led to their being the basis for every product that uses those chips. In building that business he focused on hiring and retaining the best people.

PROGRAMS and EVENTS

December 13, Holiday Party - Bush Residence

December 18, Palo Alto Players: Musical theater singing

December 25 DARK - No Meeting

January 1 DARK - No Meeting

January 8, Vocational Long Time Member Talks

His interest in conservation began with a trip down the Yangtze River, where he could see the devastation caused by ignoring the environment. That experience led to his leadership in environmental organizations such as the Northern Pacific Partnership, which has raised \$180 million and saved 70,000 critical acres in the Sierras, such as the Royal Gorge Ski Area.