

Palo Alto Rotary Pinion

July 26, 2021

Reporter: KIM BOMAR

Editor: LYLE CONNELL

President CASH ALAEE called the virtual meeting to order. He began by welcoming everyone to the new Rotary program year.



VISITING ROTARIANS AND GUESTS:

PRESIDENT ELECT KAREN ROHDE introduced VISITING ROTARIANS and guests. Kenneth Sanchez is a visiting Rotarian who has relocated to the Bay Area from New Jersey and looks forward to participating with the organization. **PRESIDENT**

CASH'S guests were his parents, Dean and Valeh Alae, and Geoff Ball, who has submitted his application for membership. Geoff's mission in ROTARY is to promote climate change awareness and action. **REBECCA GERALDI'S** guest, Thomas Ziebarth, is interested in climate change and sustainable energy and looks forward to becoming more engaged with the community, including with ROTARY.

PRESIDENT'S CLUB:

No ROTARIANS joined the President's Club today.

ANNOUNCEMENTS, REPORTS AND REMINDERS:

PRESIDENT CASH reminded ROTARIANS that \$365 annual dues are due by August 1, 2021.

MATT DOLAN is hosting an in-person TGIF at Homewood Suites on July 30, 2021.

In person (and remote via Zoom) meetings will resume August 9, 2021, at the Elks Lodge, upstairs. The cost is \$25 for buffet style/self-serve lunch and \$5 for coffee. To attend in person, you must be fully vaccinated or have had a negative COVID-19 test within the 72 hours prior to attendance. Two volunteers are needed for set-up and to help with microphones.

NEXT WEEK'S PROGRAM:

Karen Kienzle, "From Virtual to Visiting—Trends in Museums through a Palo Alto Lens."

August 16, 2021, Program-- "Anti-Asian American Pacific Islander Hate in the Time of COVID-19."

TODAY'S PROGRAM:

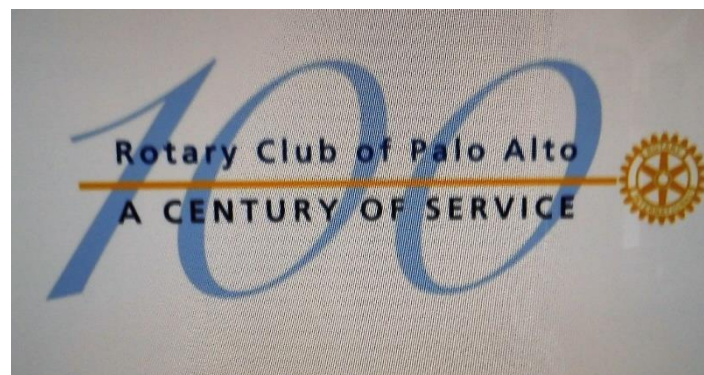
The meeting began with a talk by **PRESIDENT CASH**, to help ROTARIANS get to know our new president. **PRESIDENT CASH** began by sharing the origin of his nickname (he needed something easy for young kids to learn while he worked in aquatics), and how to pronounce his full name Khashayar Alae (Cash-E-R AL-AH-E).

He summarized how his education in global economics motivated his dream of international service and the goal of protecting democracy. **PRESIDENT CASH'S** entire working career has been with the City of Palo Alto, where he has worked since 1995 to present, having worked in Community Services, City Manager's Office and currently in the Planning Department. President CASH holds a master's in public administration and working towards his second master's degree in urban planning.

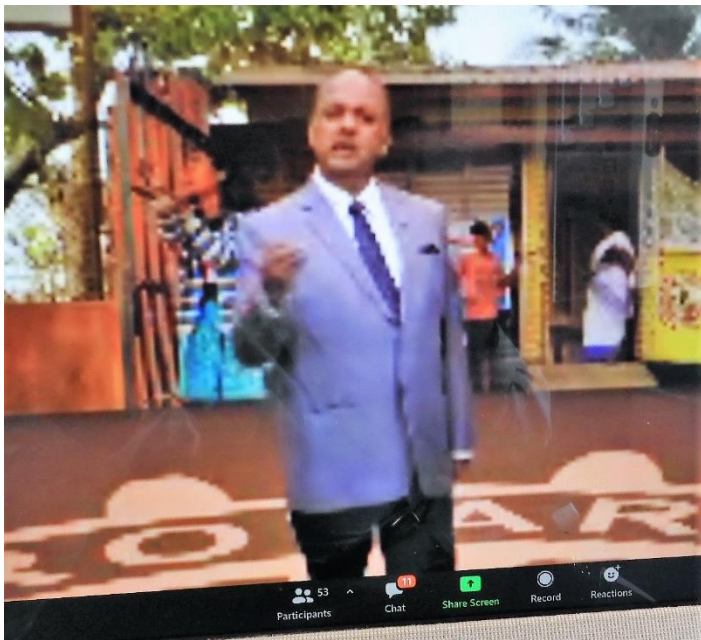
PRESIDENT CASH has many interests, some of them very unique! He enjoys running, yoga and barbequing. As part of the 49ers Gold Rush Squad, he's supports the team before during and after every game, and providing the cheerleaders with water, medical supplies, make-up—whatever they need— as well as security. He describes being part of the Gold Rush Squad as a dream job. **PRESIDENT CASH** is a lifelong learning and also graduated from the National Holistic Institute with a certificate in massage therapy and health education. And he loves driving his sports car, a 2010 Z06 Corvette, along the coast. He also enjoys taking his brother's family pet, a cute Maltese, walks and play dates.

PRESIDENT CASH joined Rotary in 2005, sponsored by Rob Lancefield. His service to the organization includes roles as Treasurer, Fundraiser, and World Community Services. He is especially proud of his role in Fundraising because he enjoys seeing funds go to people who are doing good works around the world. **PRESIDENT CASH** thanked his parents for all they have done for him, and emphasized how grateful he is to this country, as an immigrant, for giving him and his family a blessed life

ROTARY INTERNATIONAL PRESIDENT TALK:



After the **NEW PRESIDENT TALK**, ROTARIANS watched a video of Rotary International President Shekhar Mehta, presenting the 2021-2022 theme, "Serve to Change Lives." **PRESIDENT MEHTA'S** inspiring message urged ROTARIANS to dream big guided by a shared vision for Rotary to plan and set ambitious goals, and to inspire Rotarians to reach goals, with the goal of increasing membership and serving the world. He noted that worldwide membership has been 1.2 million ROTARIANS for past 17 years; the goal is to increase membership to 1.3 million by July 1, 2022. ROTARIANS are asked to each invite a guest in the coming months to help reach this goal.



Palo Alto Rotary's goal is to increase membership from 127 to 130, with an emphasis on increasing diversity (age, gender, ethnicity, etc.).

PRESIDENT MEHTA shared his personal experiences of "Service Above Self" in which his experience of service created sincere concern for those around him. He spoke of volunteering in an artificial limb program, in which recipients had to crawl to him because they had no legs. He expressed his concern over touching the dirty hands, thinking of himself, not the beneficiary. His empathy grew by the 6th or 7th hand, when he was thinking more of the beneficiaries. He spoke of dignity and meeting basic needs, quoting Muhammad Ali: "Service is the rent I pay for the space I occupy on this earth." This year we will have a special focus on empowering girls, to try to mitigate the disadvantage that they face. We should feel that the world is a better place as a result of our service.



CLUB ASSEMBLY

PRESIDENT CASH remarked that PRESIDENT MEHTA'S presentation increased his pride in being a ROTARIAN, and that he was excited about the challenge and focus on bringing dignity to people (which resonated with PRESIDENT CASH as an immigrant), as well as helping to meet basic needs.

In its Centennial Year, PRESIDENT CASH wondered if the founding ROTARIANS would have imagined our \$1.2 million endowment, all the youth programs, and other strengths of the group. PRESIDENT CASH requested that Rotarians donate more than any other year—

more time, money, service; be proud to wear their pin and tell others about the centennial.

PRESIDENT CASH explained the three logos that ROTARIANS will be seeing this year: the Centennial logo, the Rotary Club Motto, and the Serve to Change Lives logo.

This year is our Centennial Year, in which we are celebrating a Century of Service with service projects and fundraising campaigns culminating in a Centennial Celebration to occur near May 1, 2022, our birthday. This means it will be a busy year for Rotary; we have to do our usual work and also support the Centennial celebration. He then thanked the Centennial Committee for their hard work thus far.

COMMITTEES FOR THE UPCOMING YEAR:

The list of officers and committees and their respective chairs is below:

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| <i>President-Elect</i> | KAREN ROHDE |
| <i>Past President</i> | BEN THRELKELD |
| <i>Secretary</i> | STEVE EMSLIE |
| <i>Treasurer</i> | LIZ KNISS |
| <i>Membership</i> | REBECCA GERALDI |
| <i>Club Operations</i> | LEN ELY |
| <i>Vocational Service</i> | HENRIETTA BURROUGHS |
| <i>Community Service</i> | LINNET KWOK |
| <i>International Service</i> | STANS KLEIJNEN |
| <i>Youth Service</i> | PAM KRUDOP |
| <i>World Community Service</i> | MIKE REYNOLDS |
| <i>Fundraising</i> | LINNET KWOK |
| | |
| <i>Hands On/Sleeves Up</i> | CHARLIE WEIDANZ |
| <i>Charitable Grants Committee</i> | BILL JOHNSON |
| <i>Vocational Scholarships</i> | PAM KRUDOP |
| <i>Program Committee</i> | SALLY TOMLINSON |
| <i>Social Committee</i> | MATT DOLAN |
| <i>Opening Remarks</i> | TRISH BUBENIK |
| <i>New Member Talks</i> | ROB LYMAN |
| <i>Pinion Editor & Writers</i> | LYLE CONNELL |
| <i>Audio Visual Set up</i> | DANA TOM, BEN THRELKELD |
| <i>And always more...</i> | |
| | |
| <i>Questions: Rebecca GeraldI thanked PRESIDENT CASH for a really informative and helpful assembly. There being no other questions or comments, the meeting was officially closed.</i> | |
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| <i>Thanks to Pinion Editor LYLE CONNELL and writer KIM BOMAR, and to Zoom co-host Ben Threlkeld.</i> | |

