

What is the Four Way Test?

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is "The Four Way Test," created in 1932 by Rotarian Herbert J. Taylor when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising and all relations with dealers and customers. The survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than 100 languages and published in thousands of ways. It asks the following four questions:

Of The Things We Think, Say or Do....

1. **Is it the Truth?**
2. **Is it Fair to All Concerned?**
3. **Will it Build Goodwill and Better Friendships?**
4. **Will it be Beneficial to All Concerned?**

For over 70 years, Rotarians have been using the Four Way Test as a practical yardstick in our business, community, and personal affairs. You will note that the "Test" does not provide answers. It asks questions which the user must answer. Thousands of Rotarians have used it and shared it with others. Millions of copies have been distributed to students and business associates. The "Test" has been carved in granite monuments, displayed on billboards, written into labor contracts, printed on wrapping paper and umbrellas and has been the theme of countless awards, essays, and speech contests.

The Four-Way Test is the key to being a Rotarian. It reminds us that we practice high ethical standards in our everyday lives. If we can promote the Four Way Test to our community and the younger generations, we believe it will be to our community's benefit.

Quakertown Rotary will be hosting its 1st annual "Four-Way Test" Awards Breakfast on May 11, 2021 from 8:00 am to 10:00 am at McCool's Red Lion Inn to honor adults and high school students who apply Rotary's guiding principles of the Four Way Test to their lives. We hope you will join us in this community celebration through sponsorship and/or attendance at this event.

For additional information, please contact: Liz Herman, 215-272-6431 email: lizherman77@gmail.com.

McCoole's Red Lion Inn COVID Guidelines

McCoole's follows all applicable provisions of the Guidance for Businesses Permitted to Operate During the COVID19 Disaster Emergency to Ensure the Safety and Health of Employees and the Public.

All customers are required to wear masks while entering, exiting, or otherwise traveling throughout the restaurant or retail food service business. Face coverings may be removed while seated.

Individuals who cannot wear a mask due to a medical condition (including children under the age of two years per CDC guidance) are not required to wear masks and are not required to provide documentation of such medical condition.

McCoole's will provide at least six feet between parties at tables and ensure maximum occupancy limits for indoor and outdoor areas are posted and strictly enforced.

When needed, shared tables among multiple parties unless the seats will be arranged to maintain six feet of distance between parties.

Guidelines regarding cleaning all high touch areas frequently used and/or any shared items with which customers will come in contact such as tabletops are strictly followed.

FOUR-WAY TEST AWARDS BREAKFAST

Attendance Only Ticket Registration

Quakertown Rotary will be hosting its 1st annual "Four-Way Test" Awards Breakfast on May 11, 2021 from 8:00 am to 10:00 am at McCoolle's Red Lion Inn to honor adults and high school students who apply Rotary's guiding principles of the Four Way Test to their lives. More than 6 to register? Please copy this form and submit with your payment. *(See reverse for COVID-aware venue guidelines)*

Event Tickets	Individual Tickets	\$35
	Reserved Table Sponsor (6 tickets)	\$150

*The Quakertown Rotary Club Foundation is a 501(c)3 organization, Tax ID # 81 - 5249527
Tax Deductibility applies to Sponsorship only. Food cost is generally non-deductible.*

Contact name: _____
(We will send any followup correspondence regarding the event to this individual to relay to other attendees as necessary)

Company / Organization _____

Full Address / Zip Code _____

Email address: _____ Phone: _____

Attendee #1 name: _____

Attendee #2 name: _____

Attendee #3 name: _____

Attendee #4 name: _____

Attendee #5 name: _____

Attendee #6 name: _____

Please make checks payable to "Quakertown Rotary Foundation" and return this form with your payment to:
Quakertown Rotary Foundation, PO Box 454, Quakertown, PA 18951

Or, pay by credit card:

Card Type : MasterCard Visa Discover Amex Other _____

Cardholder Name (as shown on card): _____

Card Number: _____ Expiration Date (mm/yy): _____

Cardholder Zip code (from credit card billing address): _____