



ROTARY REBOUND: S.T.A.R.T. NOW!

The key to making sure your club continues to grow is to grow it with new members. We all know of people that would make great Rotarians. The problem is we don't talk about how great Rotary is. Let's tell everyone we come in contact with to come to meeting, you never know they might have been just waiting for us to ask!

- **Talk about the good Rotarians do.**
- Rotary clubs here and around the world have done amazing things to help people in need.
- **Ask just one person to attend your next club meeting.**
- Your friend or neighbor may be looking for a way to contribute to the community and Rotary may be the answer—*just ask!*
- **Have two members approach a candidate together.**
- He/she will feel special knowing they would be an excellent fit for membership in your club.
- **Talk about membership at all of your club meetings.**
- Talk frequently about membership and you will be more likely to bring it up to others outside of your club.
- **Every person you talk to is a potential member.**
- Ask family members, work associates, past members or previous club visitors, church friends and networking groups. *They are everywhere!*

The most important practice I can leave you with is this:

S.T.A.R.T.

Simply Talk About Rotary Today