



Rotary Club of Centennial Colorado



Centennial, Colorado

January 8, 2019

ROTARY MINUTE



Kent Ostedgaard used the opportunity to talk on two topics. One is the King Soopers cards and said they are still available. His other topic was RYLA camp. The registration web site, RMRYLA.org, opens on Feb 15. Our club has 5 spots

in RYLA, 2 in YRYLA.

BUSINESS MINUTE



Diane Zing stated she had previously talked about her business. She took this opportunity to advise members to plan so your portfolio is protected. She mentioned that your portfolio is not like your neighbors since your needs and wants are

different than your neighbors.

GUEST SPEAKER



Molly Kocialski from the United States Patent and Trademark

Office (USPTO) was our guest speaker.

Article I, Section 8, Clause 8 of the US Constitution started the patent process. The first patent examiner was Thomas Jefferson in 1790.

The US Patent and Trademark Office consists of 12,500 employees spread out through the Washington DC office and four regional offices. The four regional offices are in Detroit (2012), Denver (2014), Dallas (2015) and San Jose (2015). To be a patent examiner one does not have to have a law (JD) degree. However, a trademark examiner one must have a JD. A lot of examiners do go on and get a JD. To be a patent attorney one must take an test past the Bar Exam. Molly is a chemical engineer.

The USPTO processed approximately 640,000 patent applications in FY 2018. They issues 338,000 patents, including patent 10,000,000. They received 470,000 trademark applications and issued 273,000. The difference is not a rejection rate, but reflects the amount of time it takes to process an application.

Intellectual property (IP) is what the USPTO deals with. IP consists of patents, copyrights, trademarks, and trade secrets. Patents consist of processes, methods, ideas, art of manufacturing which have to be new, novel, and useful. Copyrights are expressions of ideas. Copyrights can be for books, music, art, software, etc. Trademarks can be sounds and colors. Consider UPS and the brown of their trucks. Trade secrets have to remain secret and a lot of times businesses will not do anything so they can keep their secrets secret. The USPTO also has a patents for humanity program. Recently a Coloradoan received a humanity patent for a solar light that can be used in the sub-Saharan which allows students to study at night without have to use expensive kerosene lanterns.

Molly said that we probably were exposed to over 100 trademarks from the time we got up this AM to when we arrived at the Rotary meeting.

2018-2019 Club Officers

President—Tim Eunice
President Elect—Samantha Johnston
Past President—John Berry
Secretary—Karen Berry
Treasurer—Barbara Medina
Sergeant at Arms—Allen Jackson

Directors

Technology—John Peterson
Membership Growth & Enrichment—Samantha Roe
Rotary Foundation—John McCarty
Communication—Jessica Sidener
Millennial Satellite Club—Andrea Tagtow & Katie Guyon

UPCOMING EVENTS

Jan 15—Brad Ishroff, Owner Pawsitively Gourmet & Cake Heads Bakery
Jan 22—**Off-Site Mtg**, Koebel Library
Jan 22—La Toyua Tolbert, Cherry Creek's Director Office Inclusive Excellence
Jan 29—Joanne Cohen, Brain Injury Hope Foundation

The Regional USPTO office located in Denver is at 1961 Stout St. They have a complete public patent search room.

Interestingly, the USPTO is completely financed through user fees. No tax dollars are used for the USPTO offices.

CLUB BUSINESS

- Samantha Roe put out a call for volunteers to help with the State of City event which will be April 17.
- John Weksler volunteered to be the champion for the Flower Power event this year.
- Samantha Johnston announced our next off-site meeting will be January 22. It will be at the Koebel Library at Orchard Rd and Holly St.
- Up with People is looking to strengthening their ties with Rotary.
- Diane Zing announced that 100+ children were treated at Santa Clothes. More clubs are wanting to join as do some corporations.

TRAVEL GIFTS

Anne West brought back a cross from her trip to Florida.

BLUE MARBLE

Ken Hope was unable to find the elusive blue marble.

THIS DAY IN HISTORY

1946—Elvis Presley Receives His First Guitar

In competing versions of the story, what Elvis Presley really wanted for his birthday was a rifle or a bicycle—both fairly typical choices for a boy his age growing up on the outskirts of Tupelo, Mississippi. Instead, Elvis's highly protective mother, Gladys—"She never let me out of her sight," Elvis would later say—took him to the Tupelo Hardware Store and bought a gift that would change the course of history: a \$6.95 guitar. It was January 8, 1946, and Elvis Aaron Presley was 11 years old.