



Informing, Inspiring and Innovating
Literacy in Colorado

Presentation to Centennial Rotary Club
August 2019



CCIRA Presidents

Colleen 1985-1986

Jessica 2019-2020



History of CCIRA

1965



2019

54 years

Mission

CCIRA collaboratively encourages, supports, and advances literacy through research-based instructional practices to increase literacy access to all.

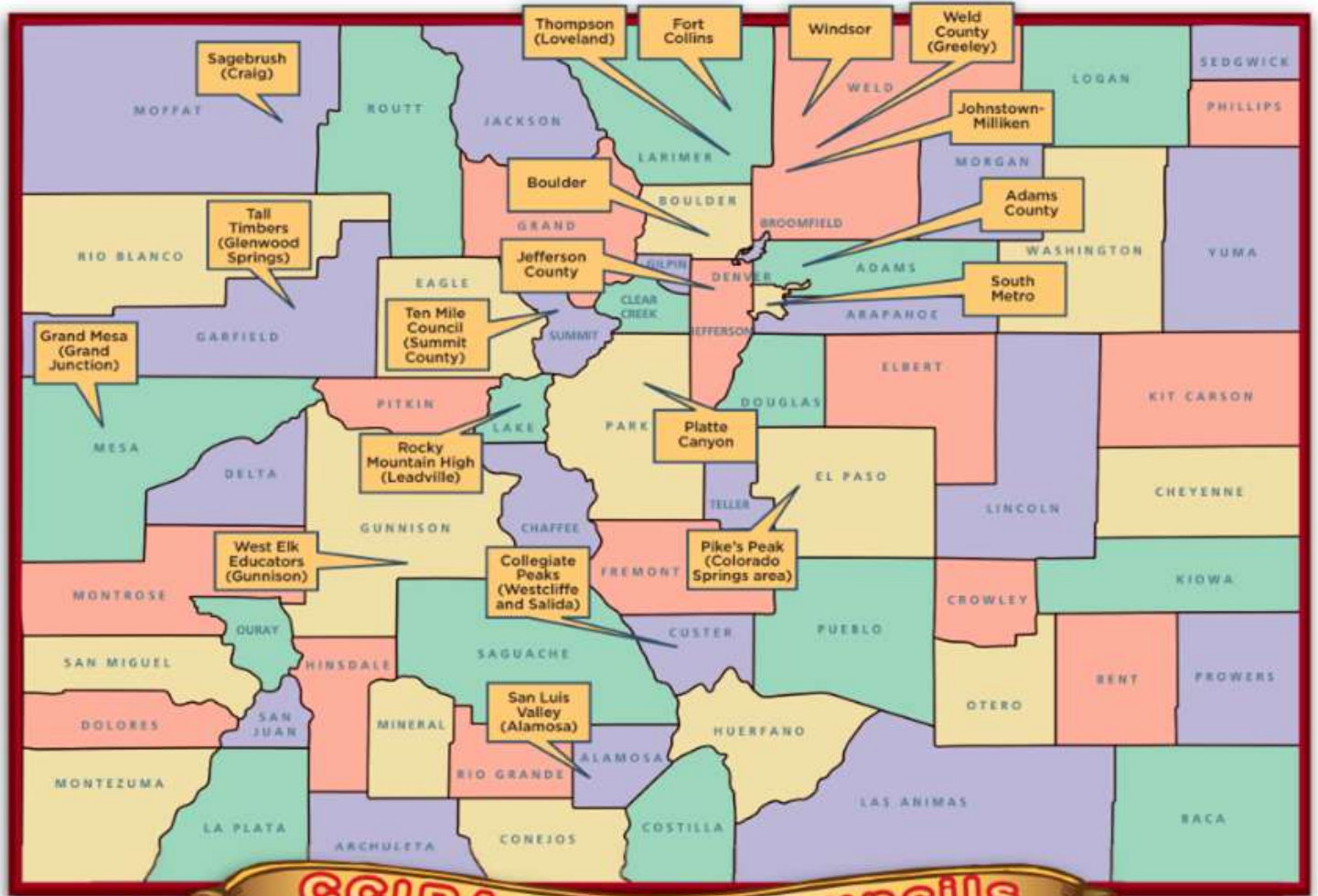
Vision

All people will be empowered to critically engage in our changing world by developing and utilizing literacy skills throughout life.

- To promote the improvement of literacy instruction at all levels with diverse populations
- To encourage lifelong habits in literacy and an appreciation of the value of reading and writing
- To support local councils and individual members in promoting and advancing literacy
- To recognize and honor significant contributions to and achievements in literacy
- To be a respected and viable voice in literacy conversations and decisions in Colorado
- To advocate for policies and practices that support the best for all learners

CCIRA, Inc.





CCIRA Local Councils

Resources to Members



CCIRA Literacy Conversations



Teacher as Writer

Teacher as
Reader

STAR Grant

Grants

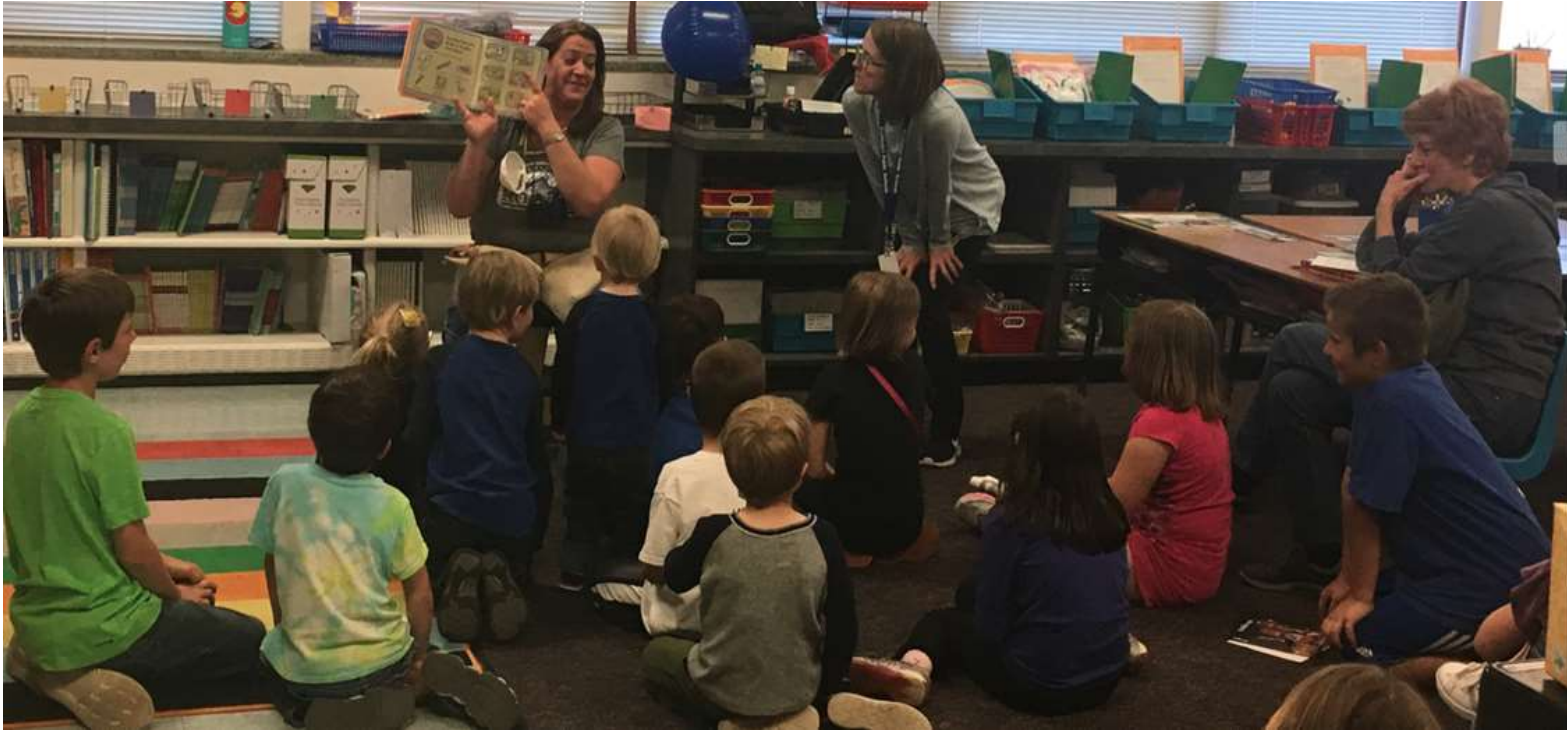
Thelma Pett

\$29,906

Technology and
New Literacies

Equity
and Diversity

Family Literacy





Awards

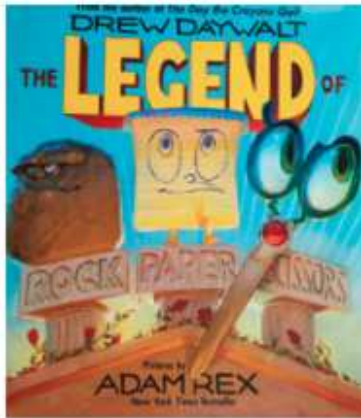
\$7,504

Celebrate Literacy

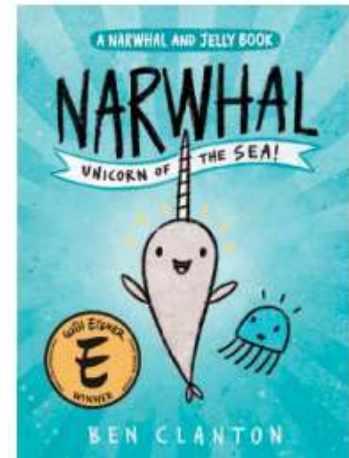
Kay Mervar Outstanding Reading Educator

Fannie Stabenow Award for Outstanding Contribution to
CCIRA

Colorado Children's Book Award (CCBA)



ANGIE THOMAS



Colorado Blue Spruce Young Adult Book Award

Phylliss Adams

**CCIRA Conference
Scholarship Fund**

2019 Scholarship Recipients:

Rachel Beckley

Kristin Bernstein

Teresa Brown

Sarah Gallivan

Jessica McNary

Valerie McBride
Taft

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Annual Conference 53 Years



Golden Ingredients for 50 Years of Literacy

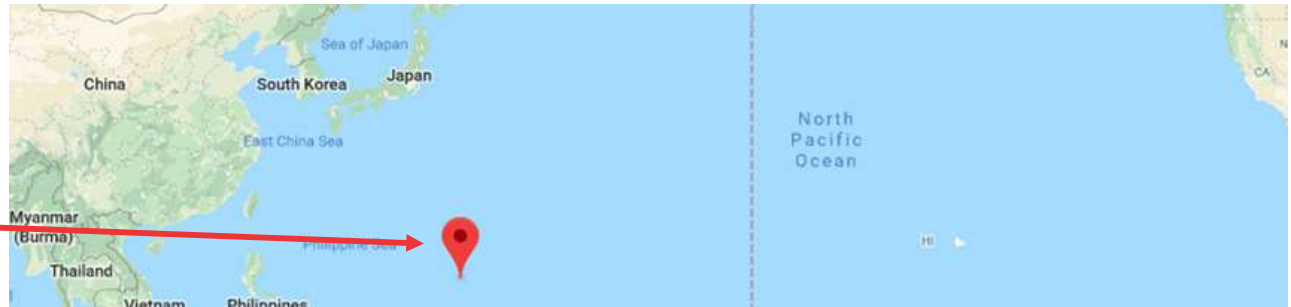
Conference Attendees

States/Countries

Texas-4
Pennsylvania-4
South Dakota-4
Washington-5
New York-8
California-8
Canada-9
Nebraska-11
Kansas--14
Florida-25
Northern Mariana Islands-11

Top Local Areas

Lakewood & Highlands Ranch-40
Centennial & Aurora-48
Ft Collins-55
Colorado Springs-60
Greeley & Parker-70
Littleton-89
Denver 128



Research shows over and over again that the single most influential factor in student learning is the classroom teacher.





Danny Brassell, PhD @Dann... · 2/7/19

Many thanks to everyone @ColoradoReading for inviting me to speak at #CCIRA19. Grateful to all the #heroes here - teachers, librarians, paraprofessionals and administrators. Thank you for all you do to inspire kids to read! 🥰👍 #dannyspeaks



Tina H. Boogren, PhD @THB... · 2/8/19

So grateful to be surrounded by incredible educators and amazing human beings at #CCIRA19. I cannot WAIT to BRING IT for the Friday Evening Keynote! See you at 4:30!

#highengagedclassroom
#marzanoresearch #gratitude



Alycia Eschler @MrsEschler · 2/8/19

Had the pleasure of meeting @rickwormeli2 today at #CCIRA19 I sat through two of his sessions and took away so many great things! Thanks for inspiring and sharing your wisdom.



CCIRA @ColoradoReading · 2/10/19

So thankful for all the speakers and attendees who made #CCIRA19 such an energizing and inspiring learning experience. Thank you, everyone!





Missy Matthews @matthews... · 2/7/19

#CCIRA19 ...always look for to some cold days in February to learn from brilliant colleagues



Maggie B. Roberts @Maggie... · 2/8/19

Sad to leave #CCIRA19 but happy to find a copy of this in the airport book store! How lucky is this?! Thanks to all for a great conference.



Lindsey Noel Beveridge @... · 2/18/19

A bit overdue, but I can't go without mentioning what a fun and inspiring time I had with new and familiar faces alike at #CCIRA19! Grateful for the opportunity to learn with such amazing educators. @MaggieBRoberts @gerrybrooksprin

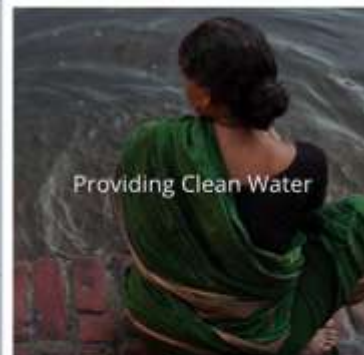




Promoting Peace



Fighting Disease



Providing Clean Water



Saving Mothers & Children



Supporting Education



Growing Local Economies

Why Literacy in 2019?



The Benefits of Literacy

1 Less Poverty

- If all children globally learned to read, 171 million fewer people would live in poverty. That's the population of Spain, Italy, and the UK combined.¹



171 million

2 Lower Early Mortality Rates

- Japan, a country with a literacy rate of 99%, has the world's lowest infant mortality rate (2 for every 1,000 live births).²
- During the past four decades, under-five child mortality has been reduced by more than half—a fact that can be attributed to the increase in women's literacy.³

3 Stronger Economies

- Society recoups \$7.14 for every \$1 invested in adult literacy.⁴
- One extra year of schooling increases an individual's earnings by up to 10%.⁵
- No country has achieved continuous and rapid economic growth without at least 40% of adults being able to read and write.⁶

4 More Community Involvement



- Literacy program participants in the United States reported an increase in community participation and were more likely than nonparticipants to register to vote.⁷
- Participation in adult literacy programs correlates with increased participation in trade unions, community action, and national political life.⁸

5 Improved Personal Well-Being

- In the United Kingdom, 78% of literate people are satisfied with their lives, compared to 50% of illiterate people.⁹
- Educated mothers are 50% more likely to immunize their children than mothers with no schooling.⁹
- The better older adults are able to read, understand, and use health and medical information, the happier they are.¹⁰

Take Action. #800MII2NII | literacyworldwide.org/takeaction

ILA

¹unesco.org/fileadmin/IML/IMEDIA/NO/EDCOMR/julyjune2010/MDO2010_Facts_and_Figures_EN.pdf; ²data.worldbank.org/indicators/SP.DV.NMRT.NC?locations=SD; ³http://www.ilo.org/global/partners/illiteracy-in-america/literacy-facts/unesco.org/fileadmin/IML/IMEDIA/NO/EDCOMR/julyjune2010/MDO2010_Facts_and_Figures_EN.pdf; ⁴oiaia.org/sites/www.oiaia.org/files/going-back-to-school-sept-2010.pdf; ⁵unesco.org/education/ICMR/2009/ILiteracy5_2009.pdf; ⁶http://www.gsdsc.usg.edu/pressroom/press-releases/pdf/11-webworldbank.org/IMEDIA/EDCOMR/EXT/EDX/EXTR/EDUC09_01overIMDC/2009/09/09-mmrpk-0819011imgpk-04022009-11608pk-0424642_0034-en-7-arch.htm; ⁷www.ila.org/newsletters/ressearch-and-research/009RAB.html



Informing, Inspiring and Innovating
Literacy in Colorado

Making a Difference to
Educators, Schools and
Students around Colorado...
and Beyond.

