



The Rotary Club of Boulder Valley - February 17, 2026

Tuesday February 17, 2026, 11 AM--3 PM. The View Room, Williams Village

Mark Burnett, Our President 2025 - 2026

Fellow Rotarians,

How do we truly measure the success of a life? Is it found in the radical humility of St. Francis of Assisi? Is it the unwavering advocacy of Gandhi or Mother Teresa, who threw themselves into

the currents of justice? Or perhaps it's found in the visionary industry of a Rockefeller or a Musk? Perhaps it's a little closer to home: a commitment to family, the health of our bodies, the expansion of our knowledge, or the impact we make through organizations like Rotary.

In his seminal work, *How Will You Measure Your Life?*, Clayton M. Christensen argues that our lives should not be driven by short-term, immediate rewards. Instead, we should invest in the long-term: meaningful relationships and personal growth. He believes it is these investments that ultimately lead to true and lasting happiness.

This week, our club sadly lost Jim Beckley—a member who truly seemed to have found a way to strike that life balance. His contributions to the club and the greater community are documented in a memorial written by Rex. His passing, however, serves as a reminder to us all to reconsider the things that truly matter and make our lives and world better.

Christensen suggests considering the following core principles (which, in my experience, you all do an exemplary job of following):

- Allocate Your Resources Wisely: Your time and energy are your most precious commodities. If you claim family is your priority but consistently give them only your "leftover" energy at the end of the day, your actual strategy doesn't match your stated goals.
- Build a Culture of Integrity: Just as a company has a culture, so does a person. Avoiding "marginal costs"—those moments where you tell yourself, "Just this once, it won't matter"—is the only way to maintain your values over the long term.
- Invest in "Invisible" Returns: True, lasting happiness stems from deep, meaningful connections. Unlike a business deal, a friendship or a child's upbringing cannot be "crashed" or rushed at the last minute.

From a Rotary perspective, we speak about "Service Above Self." This isn't just a motto; it's a principle and, arguably, a way for us to measure our lives. The life of Jim Beckley, and indeed the lives of each of you, serve as a lighthouse and inspiration that guides my own path toward a life of both service and impact. For that, I personally thank each of you.

Mark Burnett



Please send JPG photos only (no PDFs) and copy NOT attached to a string of previous comments.

The necessary information is swallowed whole and can't be accessed.

Joan Scott is assisting with the Newsletter and can receive information to be published through leacachjs@gmail.com.

Posts circulated via Clubrunner are provided by our club members who should be consulted regarding any comments or questions regarding the contents. Please read to the bottom of each post for contact information.

For the Speaker, please send a photo, brief biography, and topic description to me for the newsletter!

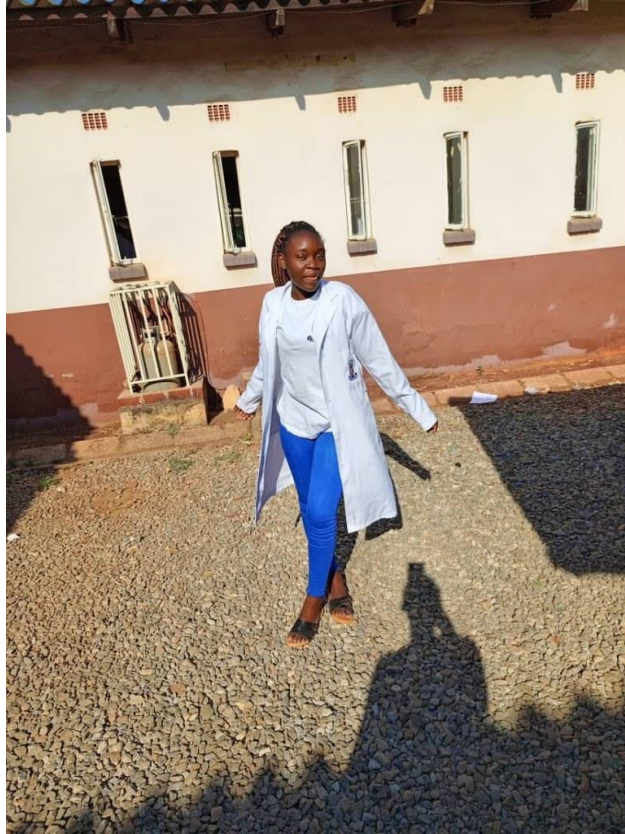
Articles of interest for our club and Rotarians are gratefully accepted.

I am merely the messenger.

RCBV Anniversary Party Date and Location TBD.

Jim Beckley, Rotarian





“Our fellow Rotarian, Jim Beckley, passed away last weekend at his new home in Florida. Jim had recently relocated to sea level after his blood oxygen levels were affected by Boulder’s high altitude. His passing was a surprise to his family and friends.

Jim was a model Rotarian, having first joined Rotary more than 50 years ago. He became a member of our club in 1993 when he moved to Boulder.

Jim gave generously of both his time and his resources, supporting numerous international projects. With his son Spencer, he traveled to a Zambian village to provide bicycles so children could get to school. That effort grew into funding for a library and science lab at the school, and eventually scholarships for its students. Most recently, Jim was supporting ten college scholars—soon to be teachers, nurses, and one doctor. He was fond of saying that intelligence knows no national boundaries.

In that same school district, Jim worked with Kim Hix to distribute menstrual cups to young girls, a project whose positive impact on their lives cannot be measured.

With a smile, he shared the story of his arrival in Boulder as a commercial real estate developer, having previously built a successful development career in Miami. One of our members at the time, a banker, mentioned he could approve loans up to half a million dollars. Jim was in his office the very next afternoon with a proposal—marking the start of Jim's developments in Boulder. One of his most visible projects is the La Vista office complex on the west side of the Diagonal Highway across from Niwot, an attractive example of Jim's architectural taste and commitment to quality.

Rotary was a natural fit for Jim, whose spirit of fellowship, generosity, and kind heart were evident to all of us.

He is survived by his wife, Lina and their son, Spencer. A memorial service is being planned and the details will be shared at a later date."

Rex

Speaker: Sarah Harrison, Vice president of Programs at Community Foundation, Boulder



The Community Foundation Trends Report

The Community Foundation gathers a vast amount of information about Boulder for their Trends report. Trends provides community data to residents, organizations, and civic leaders in order to engage minds, inform decisions, and inspire action. Explore indicators on housing, income and economics, education, arts and culture, environment and sustainability, health and wellness, and more. The database of this information is all on-line now and access is very user friendly. Go to <https://www.commfound.org/our-work/trends/> to experience the Trends report.

Sarah Harrison, Vice president of Programs at Community Foundation, Boulder County Sarah Harrison has a 20-year career in the field of philanthropy. Sarah is the Vice President of Programs at Community Foundation Boulder County and oversees discretionary grants and the Foundation's leadership programs.

Prior to her work in philanthropy, Sarah worked in homelessness services, after school and family programs, early childhood education initiatives, and higher education.

With a doctorate from Bowling Green State University in the field of Leadership and Policy Studies, Dr. Harrison has been an adjunct professor at the University of Colorado Denver and Bowling Green State University for almost 20 years.

Currently residing in Boulder County, Sarah has been involved in the community and has supported higher education opportunities for Latino/a young adults.

Dave Gardner

Jane Engel

Save the Date – Pickleball & Fellowship!



Get ready for a fun, casual evening of **fellowship, food, and pickleball** with Boulder Valley Rotary!

Thursday, March 19

4:00–6:00 p.m.

Relish Food Hall & Pickleball

550 S McCaslin Blvd, Louisville, CO 80027

Whether you play or just want to cheer and socialize, this will be a great time together. More details to follow!

L'Shawn Howard

BV Rotary Upcoming Service Projects



Please plan ahead to join in some or all of these upcoming service projects, bring friends and consider getting together with fellow Rotarians before or after the event to add a more social component.

February – Flower distribution – CANCELLED – the Flower Show has a different manager and they have decided to not go forward with this distribution.

March – Sister Carmen food bank – date TBD

April – Possible work with PLAY Boulder, perhaps Caroline's Canopy

May – this is our big month of service!- Rise Against Suicide support for their 5k event-

EPIC Day of Service – many details to follow- Bolder Boulder Aid Station support

Caroline Himes

District 5450 Rotarians - *Great Networking Opportunities*



Dear District 5450 Rotarians - see below for great training/networking opportunities coming up through February. All Zoom sessions will be recorded and posted on the **District Website Training** .

***** FREE QUEEN SLEEPER SOFAS & LAMPS for non-profit organizations.** Must pick up in Breckenridge. Contact [Drew Roberts](#) for information. ***

***** [CLICK HERE TO VIEW CLUB EVENTS!](#) *****

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Interested in becoming an event sponsor? [Click here for more info!](#)

Bev - Beverly Mendel

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