



# Ducky Derby

FARMERS MARKET



**Sunday, June 12**



The Ducky Derby & Farmers Market Street Festival is a fun annual Castle Rock tradition, where thousands of numbered rubber Duckys are released into Plum Creek and “race” to the finish line!

## 2021 Fast Facts

- Promotional events from April through mid-June
- Over 5,000 in attendance
- Nearly 10,000 Duckies in the Race
- Over \$50,000 raised for charities

For more info, please visit:  
[www.CRDuckyDerby.org](http://www.CRDuckyDerby.org)



Last year's Ducky Derby and Street Festival, in downtown Castle Rock, was another overwhelming success. Over \$50,000 net proceeds were raised for charitable causes from a combination of ticket sales, cash sponsors, vendor participants, silent auction and Rotary merchandise. Families love it!



## CHARITIES SUPPORTED



## 2022 Ducky Derby Featured Project

### Possibilities Playground at Butterfield Crossing Park

The Rotary Clubs of Castle Rock have selected the Possibilities Playground, a project of the non-profit Castle Rock Parks and Trails Foundation, as the focus charity for the 2022 Ducky Derby. The goal of the overall project is to create a universally designed, sensory-rich environment that enables people of all abilities to develop physically, socially and emotionally. This project is being done in conjunction with the Castle Rock Parks and Recreation Department's already planned renovation work at Butterfield Crossing Park to enhance the park beyond the current renovation plans and budget. The overall Possibilities Playground funding goal is to raise \$1.3 million. The Rotary Clubs of Castle Rock are targeting \$15,000 to \$30,000 through support from other Rotary Clubs in the region and a grant from Rotary District 5450.



# DUCKY DERBY SPONSORSHIP LEVELS

Recognition as a Platinum Sponsor	●				
15 extra tickets to (25 total) hand out	●				
Up to 5 promotional visits of the Ducky to your place of business prior to the event	●				
Opportunity to visit a Rotary Club meeting to be recognized as a Platinum Sponsor and present your business	●				
Recognition as a Gold Sponsor		●			
Included as a Major Sponsor in event press releases and Thank You Advertising	●	●			
Free booth space at the Ducky Derby event which may be used for corporate promotion.	●	●			
Company name & logo displayed on a large individual event banner as well as Sponsor Board	●	●			
Business logo on promotional materials, including ticket sales posters, posters hung in retail locations to advertise the event, and event t-shirts	●	●			
A promotional Ducky visit to your place of business before the Ducky Derby event	●	●			
Framed photo of Ducky visiting your place of business commemorating your sponsorship	●	●			
5 extra tickets (10 total) to hand out	●	●			
Recognition as a Silver Sponsor			●		
Opportunity to display your business information (brochures / flyers) on sponsor table at the Ducky Derby event	●	●	●		
Verbal recognition by event DJ over the PA system	●	●	●		
5 Tickets to hand out to your best customers, if your customer wins, your business name will be announced at the event	●	●	●		
Special recognition at the Ducky Derby to include name on the large Sponsor Board	●	●	●	●	
Recognition on the official Ducky Derby website with link to your business website	●	●	●	●	●
Recognition in thank you advertising following the event	●	●	●	●	●
<b>PLATINUM SPONSORSHIP LEVEL (\$2500+)</b>					
<b>GOLD SPONSORSHIP LEVEL (\$1000+)</b>					
<b>SILVER SPONSORSHIP LEVEL (\$500+)</b>					
<b>BLUE SPONSORSHIP LEVEL (\$250+)</b>					
<b>WHITE SPONSORSHIP LEVEL (Silent Auction Donations (min \$100 value))</b>					