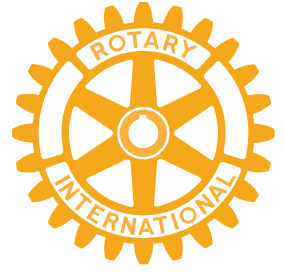


27th Annual

Ducky Derby

FARMERS MARKET

Sunday, June 11



The Ducky Derby & Farmers Market Street Festival is a fun annual Castle Rock tradition, where thousands of numbered rubber Duckys are released into Plum Creek and "race" to the finish line!

2022 Fast Facts

- Promotional events from April through mid-June
- Over 5,000 in attendance
- Nearly 10,000 Duckies in the Race
- Over \$50,000 raised for charities

For more info, please visit:
www.CRDuckyDerby.org



Last year's Ducky Derby and Farmer's Market & Street Festival in downtown Castle Rock was another overwhelming success. Over \$50,000 net proceeds were raised for charitable causes from a combination of ticket sales, cash sponsors, vendor participants, silent auction and Rotary merchandise. Families love it!



PROGRAMS SUPPORTED



College Scholarships

2023 Ducky Derby Featured Charities



DUCKY DERBY SPONSORSHIP LEVELS

Cash and Prize Sponsors

PLATINUM SPONSORSHIP LEVEL - \$2500+

All of the Gold sponsorship benefits plus:

- o Recognition as a Platinum Sponsor where sponsors are listed.
- o 15 extra tickets to (25 total) hand out
- o Opportunity to visit a Rotary Club meeting to be recognized as a sponsor and introduce your business to the group.

GOLD SPONSORSHIP LEVEL - \$1000+

All of the Silver sponsorship benefits plus:

- o Recognition as a Gold Sponsor where sponsors are listed.
- o Included as a major sponsor in event press releases.
- o Free booth space at the Ducky Derby which may be used for corporate promotion.
- o Business logo on promotional materials, including ticket sales posters and posters hung in retail locations.
- o A Promotional Ducky visit to your place of business before the Ducky Derby!
- o Framed photo of Ducky visiting your business commemorating your sponsorship.
- o 5 extra tickets (10 total) to hand out.

SILVER SPONSORSHIP LEVEL - \$500+

All of the Blue Sponsorship benefits plus:

- o Recognition as a Silver Sponsor.
- o Verbal recognition by event DJ over the PA system.
- o 5 Tickets to hand out to your best customers.

BLUE SPONSORSHIP LEVEL - \$250+

- o Special recognition at the Ducky Derby to include name on large sponsor board.
- o Recognition on the official Ducky Derby website with link to your business website.