



**FOR IMMEDIATE RELEASE**

## **Bridging the Gap in Homeownership: Keystone Mortgage Academy Empowers Minorities to Become Change-Makers in the Mortgage Industry**

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Keystone Mortgage Academy proudly announces its grand opening on September 18, 2023, ushering in a transformative time for minorities seeking opportunities in the mortgage business. This innovative institution is positioned to impact the mortgage industry by enabling individuals from minority backgrounds to become proficient loan officers who in turn, will play a vital role in addressing the homeownership gap in their own communities.

**Empowerment Through Education:** Keystone Mortgage Academy emerges as a beacon of hope and change, championing the cause of minorities in the mortgage field. With a deep commitment to empower, educate, and uplift, the academy equips aspiring loan officers from minority communities with comprehensive training that extends beyond technical know-how to include real-world skills critical for success.

**Advancing Homeownership in Minority Communities:** The academy's mission goes beyond education; it envisions a future where trained loan officers return to their own communities as change-makers. Armed with knowledge and empathy, these professionals will help bridge the gap in homeownership by providing specialized assistance to families in their familiar surroundings, thus creating a direct and lasting impact.

**Holistic Skill Development:** The curriculum spans pre-licensing education, intensive exam preparation, and hands-on training including business development, marketing, technology utilization, and relationship building. This multifaceted approach ensures graduates are prepared for the dynamic demands of the field.

**Real-World Integration:** The academy's commitment to excellence extends into the realm of practical experience. Immersive internships will provide firsthand exposure to the mortgage industry. Graduates emerge not only with theoretical knowledge but also with the confidence and practical acumen to excel in their roles.

**A Foundation of Collaboration:** Keystone Mortgage Academy is housed at George Washington High School of Denver Public School, reaffirming its commitment to community partnership. The generous funding from the Homepoint Foundation and the donation of loan origination software by Arive reflect the industry support the academy is receiving.

Founder and CEO Janine Kempfer comments, "Keystone Mortgage Academy isn't just an institution; it's a movement towards economic equity and empowerment. Our graduates will carry forward the torch of change in their communities, fostering homeownership and financial strength."

**About Keystone Mortgage Academy:** Keystone Mortgage Academy is a trailblazing institution committed to providing education and opportunities for individuals from minority communities to excel in the mortgage industry. With a comprehensive curriculum, hands-on experience, and an unwavering commitment to diversity, the academy is poised to transform lives and communities.

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