



2027 EVERGREEN LAKE ICE MELT CONTEST

SPONSORSHIP OPPORTUNITIES

Join in the 20th Year of an Evergreen Tradition

This January for the twentieth year, Mountain Foothills Rotary places a barrel with two watches inside onto frozen Evergreen Lake and then sell tickets to hundreds of locals and visitors who take a guess at the exact date and time the barrel drops into the lake.

By sponsoring the 2027 Ice Melt Contest, your business gains -local community visibility while directly supporting: Evergreen Parks & Recreation Inspire Program; Resilience 1220 & Crutches 4 Africa

SPONSOR BENEFIT HIGHLIGHTS

 **Digital Reach Across 4 Community Websites:** Your logo & link will be posted on: Mountain Foothills Rotary, Evergreen Parks & Recreation's Inspire Program, Resilience 1220, and Crutches for Africa.

 **Social Media Coverage:** of: 'The Barrel is on the Ice' kickoff and 'The Barrel has been Rescued' contest conclusion.

 **Physical Exposure via Traveling Honor Board:** Featured on our Traveling Honor Board displayed by club members during ticket sales around the community.

2027 SPONSORSHIP TIERS

Sponsorship Level	Investment & Max #	Included Benefits & Exposure
Platinum Sponsor	\$1,000 (1 Available)	• Top-line logo placement on all 4 partner websites • Prime positioning on Traveling Honor Board • Social Media posts
Gold Sponsor	\$500 (3 Available)	• Featured logo placement on all 4 partner websites • Prominent logo placement on Traveling Honor Board • Social media posts
Silver Sponsor	\$300 (6 Available)	• Logo listing on all 4 partner websites • Inclusion on Traveling Honor Board • Social media posts

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