



BULLETIN

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REPORT FOR MEETING HELD 25th AUGUST 2015

ROTARY CLUB OF CENTRAL MELBOURNE-SUNRISE

Bulletin Report for breakfast meeting 25th August 2015

Chairman

Dick Mitchell.

Guests

Guest speaker Mark Baker.
Sean Moraes, from RC Epping.
Senior Constables Veronica and Thomas Dempsey from Portland, along with Andrea Krelle, Manager Practice & Learning at the Centre for Adolescent Health and Dr David Broderick, Community Portfolio Manager with

Meeting Responsibilities

Chair
SALVANO, Neil

Presenter
THOMAS, Tony

Greeter
LOVE, Kevin

Reporter
McBAIN, Bruce

Photographer
JONES, David

Door
MURPHY, Justine

Director Report
GARRETT, Roy

Bulletin Editor
DRIVER, Allan

Speakers

Sep 01, 2015

Meyer Eidelson and Joe Eidelson

Victoria Police.
Ivy Bao, for induction into RCCMS.

Announcements

Kevin Walklate advised that he will be the On to Conference contact person for 2016. The conference will be held in Bendigo over the Labour Day weekend – Friday, March 11 to Sunday, March 13. Due to a shortage of accommodation in Bendigo, Kevin will make a block booking now for 15 people, for three nights, Friday-Sunday.

Rob Hines asked for members to attend the 2015 D9800 Foundation - grants seminar, on Monday, September 21. Following a show of hands it was agreed that Rob, Neville John, Kevin Walklate and Ivy Bao will attend.

President’s announcements

Past President Roy, standing in for President George, used the opportunity to make two presentations to club members who were unable to attend the Changeover dinner.



Roy’s first award, for the Rotarian of the Year, went to Greg Cuthbert for his unceasing fund raising efforts over the past couple of years, culminating with upcoming

commencement of the Gourmet Farmers Market in Goldsbrough Lane on Thursday, September 3. [Greg is obviously pleased with receiving this award]

The Challenges and Value in Recording Personal and Family History

Sep 08, 2015

[Natalie Anderson and Simon Gray](#)

How Employers can Benefit from Working with the NDRC

Oct 13, 2015

[Nicholas Reece](#)

Melbourne's Democracy Experiment Pays Off

[View entire list](#)





Roy's second awardee was Tony Thomas. Roy firstly awarded Tony with a Certificate of Service for his excellent performance as club Secretary, enhanced by his ability to use shorthand. Then Roy awarded Tony with an Avenue of Service Award,

conferred by Rotary International for notable club activity in each and every avenue of service available. [Another happy member].

Silk Miller Scholarship

PP Roy invited this year's Silk Miller scholar, Senior



Constable Veronica Dempsey to come up and receive her scholarship award from Andrea Krelle, Manager Practice & Learning at the University of Melbourne's Centre for Adolescent Health. Dr David Broderick, Community Portfolio Manager at VicPol, and Tom Callander participated in the presentation.

Andrea Krelle said she was pleased to be making the presentation at a Rotary meeting, because of the valuable support we provide to participants of the Adolescent Health course. She remarked that the course is multi-disciplinary, both in its course content and in the range of participants it attracts. She went on to commend VicPol for its involvement, saying that the course provided fantastic training to those involved in community policing.

Veronica Dempsey, in accepting the award, commented that she worked with 34 dedicated professional colleagues in Portland (and on occasion shares a patrol car with her husband Tom) and she is already finding that the course is improving her ability to deal with young people, especially those with mental health issues.

New member induction

PP Roy inducted Ivy Bao into membership of RCCMS,





with the classification of Management and Education. He introduced her to her mentor, Anne King, and Kevin Walklate, standing in for Community Service Director Peter Duras.

Ivy said she was proud to have the opportunity to know Central Melbourne Rotarians. She wants to help those in need in the community and feels that membership of RCCMS will provide her with the opportunity to do this. [See story about Ivy later on in this Bulletin].

Guest Speaker



Chairman Dick Mitchell introduced **Mark Baker**, Chief Executive Officer of the Melbourne Press Club, to talk about **Press Freedom**. Mark started his talk by



saying that this was not the first time he'd spoken to a Rotary club.

In 1969, when

he was a school boy, his father (and head master of his school) coerced him to speak to the Camperdown Rotary club, of which he was a member. However, the experience was sufficiently daunting that he hasn't spoken to a Rotary club since!

Mark explained that he has been in newspaper journalism almost all his working life, including 13 years as a foreign correspondent, culminating in the position of Senior Editor at the Age for 7 years. He has been CEO of the Melbourne Press Club since 2013.

One of the Melbourne Press Club's recent successes has been the creation of the Media Hall of Fame, which recognises people who have made significant contributions to the craft of journalism and enhanced the history of the news media in Victoria. The Hall of Fame has been established over three years with a foundation membership of 81. In 2015 the honour roll will go national, becoming The Australian Media Hall of Fame.

In addressing the question of press freedom and the quality of journalism, Mark acknowledged that the media doesn't always live up to expectations. These are very challenging times, he said, with the two major challenges being (a) Government attempts to control the media and (b) technology, which is leading to greater diversification and the erosion of traditional media.

In Mark's view, print media made a fundamental mistake in allowing digital media to be free. During the 70s, newspapers were genuine rivers of gold, due to classified advertisements (with the Saturday Age being up to 300 pages thick). Management became fat and lazy and allowed young talent to enter the field and steal much of the business away from them and onto the new online media (cars, for example).

The net result is that newspapers are no longer making money and massive staff cuts have ensued. Over a 20 year period, the Age's editorial staff has halved and over 2000 journalists in Australia have lost their jobs. Mark believes there is some hope, however, because people still want good journalism and reliable news. He believes that, over time, people will be prepared to pay for such coverage.

Even in the past, journalism did not make money, Mark said, but was supported by philanthropists who used

the wealth gained from advertising to underwrite good journalism. And today, this practice continues in a few cases, such as the Guardian, which is supported by a philanthropic fund but still retains its editorial independence.

Mark understands the trend of Government to tighten control of the media in the current age of global terrorism. However, he feels that the privileges of society, such as privacy and civil liberties are at real risk. Journalists and whistle blowers will be much more cautious now that there is the threat of a 10 year jail sentence for disclosing special operations. Especially now that metadata are being stored for two years and a journalist's every movement can be traced.

PP Roy's closing

PP Roy closed the meeting at 8:45am.

NEXT MEETING: GUEST SPEAKERS MEYER AND JOE EIDELSON

GUEST SPEAKERS: MEYER EIDELSON AND JOE EIDELSON: THE CHALLENGES AND VALUE IN RECORDING PERSONAL AND FAMILY HISTORY

Meyer Eidelson [below] is a well known historian and public speaker who has given previous talks to Rotary groups. His 15 books include many personal histories and he is the former President of the St Kilda Historical Society.



Joe Eidelson is a young film-maker whose documentary of Luna park featured in the St Kilda Film Festival.

This talk focuses on how new digital technologies such

as video and websites can enable storytelling and recording of histories that would otherwise be lost. the presenters also discuss why personal histories are important, the processes involved and how to commence. They give examples of personal stories of immigration, war, hardship, career, life challenges and family.

The film *"The Silver Chronicles"* specialises in digital storytelling to provide a means for memories to be shared and preserved for future generations. Through film and recordings, it creates living histories that honour important individuals in families. this enables family members to share stories, tributes, memories and photos of their loved ones including older family members. It also creates private online 'archives' where families share and develop their histories.

OUR NEWEST MEMBER: IVY BAO

MEET IVY BAO

Why Ivy likes the Rotary ethos

By Tony Thomas

Ivy Bao is the newest recruit to RC Central Melbourne-Sunrise, inducted on August 25, 2015.

She came to Australia in 2013 from the north-western



Chinese city of Dun Huang. She discovered Rotary when her Economics teacher, Newton Langford of RC Glenferrie, took her to the Model United Nations Assembly (MUNA) at Camp Getaway, Axedale, last May. "I enjoyed very much seeing the school students debating and showing their knowledge of other countries," Ivy says. "I like the values of Rotary people, they are good and

kind. From them, I found the values which I am seeking. Like them, I want to help others through a Rotary group.

Whether Rotarians are my age or older, I can learn from them. White-haired people have much more life experience than me. That is of great value to me and I am happy to pass on these good values to others as well. I want to be a volunteer on our club projects like the new CBD Farmers' Market in Goldsbrough Lane."

Ivy started learning English at age 10. "Because I am a teacher, I know that I still make English mistakes every time I open my mouth," she says. "I must try to improve."

Apart from Mandarin and English, she has also learnt French and some Japanese. "I'm always ready to learn, it's my attitude to life and how I spend my leisure," she says.

Ivy's background in China was 17 years in teaching students aged from 8 to 16 and four years as a sales director.

In Australia she has already earned two Master degrees (Management), in Marketing and in International Business. She studied in the Melbourne campus of Central Queensland University. "The courses were a struggle but eventually I overcame the difficulties," she says.

She is currently working around 40 hours a week as a cleaner at a shopping centre, and hopes eventually to find a job involved with Marketing or International Business in Australia. "I don't want to simply keep working physically but to use my skills and potential. I am happy to accept any job which is better than a cleaner. "

Her hobbies include Tai Chi, reading, movies and travel.

* If you can help Ivy to find professional work, or if you want to contact Ivy, she's at ivy.bx@live.cn

EXCITEMENT BUILDS FOR THE GOLDSBROUGH LANE FARMERS MARKET VENTURE

EXCITEMENT BUILDS FOR THE GOLDSBROUGH LANE FARMERS MARKET

Greg Cuthbert is seeking help for the Farmers Market including some hands for the loading dock, who would need some extra training. The Gourmet Farmers Market in Goldsbrough Lane commences on the 3rd of September, 4.30pm to 7.30pm, and thereafter on 1st and 3rd Thursdays of

the month. Club volunteers are wanted from about 3.30pm to 7.30pm on the initial three market days. The website for this lane is www.goldsbroughlane.com.au and the flyer can be viewed here: [Farmers Market Promotion Flyer](#)

INVITATION TO GALLIPOLI 1915 PHOTO EXHIBITION AND LECTURE: 9 SEPTEMBER 2015

INVITATION TO GALLIPOLI 1915 PHOTO EXHIBITION AND LECTURE [FROM A TURKISH PERSPECTIVE]

Below [Open link] is an invitation from the Australian Intercultural Society (our partner in the two successful Iftar Meals) to a photo exhibition and lecture at 550 Bourke Street, Melbourne on Wednesday 9th September, 2015.

For Australia, the Gallipoli campaign of 1915 marked a signal point in our nation's history.

The 1915 campaign was no less significant for Turkey - then part of the Ottoman Empire - since it was the start of the demise of that long standing empire and the proclamation, several years after the end of WorldWar 1, of the secular republic of Turkey.

INVITATION GALLIPOLI 2015 FROM A TURKISH PERSPECTIVE