



### What's in this Bulletin

5th March 2019

- Next Meeting - Guest Speaker
- Clean Up Australia Day 2019
- Shine for Kids Appeal
- Diversity Week Breakfast
- Humanitarian Tour to Cambodia and Laos
- Golf Event
- Meeting Minutes 26th February
- Gallery

### Next Meeting Guest Speaker



**Andrea Mayorga - BeYoinder**

#### "BeYoinder – helping communities to collaborate"

BeYoinder is a collaborative consulting social enterprise that aims at building an international network of organisations to collaborate effectively to innovate solutions and create scalable partnerships to develop sustainable communities.

Their main focus is to contribute to the Sustainable Development Goal 17 – Partnerships for the goals of the United Nations Development Program.

With the rapid growth in future technologies, BeYoinder is innovating new strategies using them to foster meaningful partnerships between organisations and achieve sustainable development in vulnerable communities.

Andrea will present to our members the pilot projects in Mildura (Australia) and La Guajira (Colombia) which are linking both countries in developing sustainable communities through projects of growing maize, clean water, and infrastructure.

Andrea is a Civil engineer from Colombia, who is passionate about leadership and social innovation in sustainable community development. She loves utilizing her skills in humanitarian engineering and entrepreneurship to inspire and mobilize a global community for social change by developing links between communities, local and international, to foster development.

She strongly believes in the power of collaboration and networking to innovative strategies to foster meaningful partnerships between organisations/ individuals and achieve sustainable development in vulnerable communities

Andrea has been recognized with several awards and nominations for her involvement with the International Student Community and volunteering in Australia. She represented Colombia and Australia as a delegate in the University Scholars Leadership Symposium 2018 at the United Nations, Bangkok where she inspired a lot of multinational young people through her passion and charming personality.

### Clean Up Australia Day 2019

Posted by Neville JOHN



#### Clean Up Australia Day 2019

The Yarra River is the heart of Melbourne & Clean Up Australia Day is apart of our Australian Culture. Help us keep it clean by joining us on Sunday 3rd of March to clean up the Yarra.



RSVP

Scan code here

When: Sunday the 3rd March

Time: 09:45 to 10:00-12:00

Where: Under clocks at Flinders Street Station

What to bring: Closed-toe shoes, yellow jacket, water bottle

Contact: Ludovic Grosjean, 0404 301 417, [cleanup@oceanclean.com](mailto:cleanup@oceanclean.com)



BSB: 189312

Acc: 966104333

Name: Melbourne

City Rotaract Club

### Shine for Kids Appeal

Posted by Peter DURAS



Sheryl Forrester from Shine for Kids has contacted me with an urgent appeal for toys and other items to engage kids aged 1-7 when they are visiting a parent at the Melbourne Remand Centre.

The existing toys, dolls etc are so worn, ripped or broken that they need to be replaced.

Specifically, Sheryl has asked for:

- Dolls - not too many moving parts so the little ones don't swallow any pieces.
- Toy cars, trucks etc (any type of transport)
- Building blocks
- Child's tea set
- Infant books
- Small doll's prams or pushers
- Dress ups
- Small easel or chalk boards

### Meeting Responsibilities

Chair  
JONES, David

Greeter  
WEBBER, Lynne

Reporter  
MACKEY, George

Photographer  
THORNTON, Roger

Door  
O'BRIEN, Frank

Bulletin Editor  
WILLIAMS, Rohan

Social Media  
LIM, Daniel

### Upcoming Events

[Opera On The Yarra](#)  
Melbourne Rowing Club  
Mar 02, 2019  
7:30 PM – 11:00 PM

[Board Meeting](#)  
Mar 13, 2019  
5:30 PM – 7:00 PM

[Peninsula Family BBO](#)  
Mar 17, 2019  
12:00 PM – 4:00 PM

[Golf Event - 3 Rotary Clubs](#)  
Ivanhoe Public Golf Course  
Mar 29, 2019  
2:00 PM – 7:00 PM

[Board Meeting](#)  
Apr 10, 2019  
5:30 PM – 7:00 PM

### Speakers

Mar 05, 2019  
[Andrea Mayorga](#)  
BeYoinder – helping communities to collaborate

Mar 12, 2019  
[Geoff White - CoreLogic Australia](#)  
Melbourne Property Market

[View entire list](#)



Items shouldn't be too intricate or expensive and second hand items in good condition would be very welcome.

Battery toys and any items that have parts that could be removed and used as a weapon are not permitted.

If you are able to help, please bring the items to one of our breakfast meetings on either **Tuesday 5th March** or **Tuesday 12th March** or **Tuesday 19th March** for me to collect.

### Diversity Week Breakfast

Posted by Savam GANGULI

Cultural **Diversity Week** (16-24 March 2019) is Victoria's largest multicultural celebration, featuring an exciting program of festivals and events across metropolitan and regional areas.

At Rotary Club Central Melbourne (RCCM) we are taking this opportunity to celebrate not only cultural diversity in Rotary but also a diversity of ethnicity, gender, sexual orientation, socio-economic status, age, physical abilities, religious and political beliefs, or other ideologies.

On **19 March 2019**, RCCM invites members and guests to join us for a special breakfast at a **Angliss Restaurant, 550 Little Lonsdale St** (William Angliss Institute) to **celebrate** the diversity within the **Rotary International** family in Australia and around the world.

The guest speaker for the breakfast will be announced shortly.

This is a special breakfast and a prior booking for the event is required. Members and guests could also register and pay on the morning of the meeting at the venue. Members are encouraged to invite family, friends and colleagues to the event. Please use the following Try Booking link to make your bookings.

**Try Booking Link** <https://www.trybooking.com/BARQE>

Funds raised at this event will go towards **City of Melbourne Toy Library**, where we are currently considering a proposal for **\$2,500** to set up a pop-up library in the Docklands.

### Humanitarian Tour to Cambodia and Laos

Posted by Rob HINES



**CAMBODIA and LAOS 2019 Tour**  
16 March 2018 - 28 March, 2019  
(12 Days)

District 9800 recognized project "World of Difference" has organised a 12 day tour to Cambodia and Laos, leaving on March 16th, 2019.

This is a great opportunity to see Rotary projects in action as well as experiencing Cambodian and Laos culture that is not accessible to ordinary tourists. Through our excellent contacts on the ground there you will not only enjoy the tourist sights of Angkor Wat and Luang Prabang but you will visit remote villages and interact with the locals and the school children.

Our club has funded 5 primary schools in Luang Prabang, I attended the most recent school opening on behalf of Rotary Central Melbourne in December.

Our club also funded life saving surgery for a young Laotian boy, Nonh, in 2017 and you will have the opportunity of visiting his village and meeting Nonh and his father, Bounsy.

While in Luang Prabang the accommodation is at Somnuek's 5 star resort, My Dream.

We have secured very reasonable airfares and accommodation so the entire tour will only cost \$3,299 per person twin share flying economy.

Further details and the booking form have been emailed to members separately.

### Golf Event

Posted by Mary VOICE



A three Rotary Clubs Golf Event is planned for **Friday afternoon 29th March 2019**.

Please note the date in your diary and stay tuned for further information.

Inquiries to Mary Voice ([mvoice@bigpond.net.au](mailto:mvoice@bigpond.net.au))

### Meeting Minutes 26th February

Posted by Gerard HOGAN

#### Visitors

- Connie Honaker
- Martin Langton
- Russell Shields

#### Truth or Tale

Bruce Heron entertained us with his tall tale about his father claiming a hole in one off a ball that Bruce hit and bumped his into the pin. This was a total fabrication.

#### Announcements

- **Neville John** informed us that the board has approved membership applications from **Martin Langton** and **Mawien Ariik** and they will be inducted in the next couple of weeks.
- Neville also shared details of a project led by **Sean Car**, chairman of Educator in Africa, an NGO that he started up about seven years ago. He built a medical facility which now needs to be equipped. An order has been put into DIK and a container full of equipment should be ready for shipment about the middle of the year. One container has been purchased and painted up for promotion purposes and will be left down in the Docklands to promote the project in Malawi and Rotary in the Docklands.
- **Herb Greenwood** once again promoted Opera on the Yarra and pleaded for members to increase bookings for the night and to assure everybody that there will be plenty of good food and the whole night will be value for money. Proceeds will go toward the Silk-Miller Scholarship.
- **Tom Callander** shared that our Silk-Miller Scholarship recipient for this year will address the club at our next meeting.
- Tom also reminded us most importantly that we should keep our working with children check's up-to-date and has requested that we supply him the current information for club records.
- **Peter Duras** promoted the support of the toy library from Cheryl Forrester at Shine for Kids.
- Peter also shared that we had a quiet sausage sizzle at Port Melbourne and thanks to those who came along and assisted. We made about \$600 and this all helps towards the clubs funds. We have had a terrific response to the remaining four sausage sizzles in Collingwood and Port Melbourne.

- **Mary Voice** is promoting the golf afternoon last Friday in March.

#### President's Announcements

- Design X was held on St Valentine's Day and the workshop was successful. The aim was to work on establishing business partnerships between Rotary and businesses, was facilitated by the Commonwealth Bank. There were seven other organisations there, good Shepherd, Travelers Aid, Hawthorn Rotary, among others.

**Elias Lebbos** presented a banner from the Rotary Club of San Miguel in Peru, given to him by the daughter of the current president Regina Robernell.

#### Guest speaker - Russell Shields , The Community Grocer

Russell is the Founder and Chair of The Community Grocer, a social enterprise initiative that aims to improve access for people living in public housing to fresh affordable food via a weekly fruit and vegetable market.

A lot of these housing estates are seen as being like a hospital to the local community. At the Carlton high-rise estate, he knows of a family who after their total expenditure for the week in utilities and rent only have \$30 left over to feed their family.

People in this situation rely on emergency food relief from organisations such as the Salvation Army food bank and St Mary's house of welcome.

The Churchill fellowship enabled him to travel the world looking at hunger in major cities such as New York.

In Melbourne this is a real thing as well where people are struggling to put three meals on the table to feed their families every day.

There are massive limitations on the services that provide food in this situation. A lot of this provision relies on philanthropy.

There are thousands of volunteers supported by infrastructure to keep this going.

The system is not built so that charity can see people and it's known how society is organized.

Part of his challenge is to deliver fresh fruit and vegetables to people every day.

The sector that provides the service is full of people with good intention but cannot meet the demand. So Russell looks for a better solution a better model to provide the service, so he has gone back to the oldest model of all, the market.

Russell created the community markets based on the values of equity, choice and inclusion.

Each of these markets is provided with 70 lines of fruit and vegetables every week. The estates are supplied with food appropriate to the demographics living in the area. So Vietnamese and horn of Africa communities are provided with appropriate fruit and vegetables.

They also have an open box and people can put suggestions in as to let sort of food they would like to buy.

It's about being considered culturally sensitive and being able to supply the right goods.

Each market has a market manager employed for about three hours each day supported by a team of volunteers.

They supply about 500 people each week for about 30 to 35 nationalities. These markets are located on Carlton, Flemington and Fitzroy. There is another one at Faulkner. This one is located outside the community health center which means that people can easily find the market.

Another new one just been established in Pakenham. Cultural hierarchy is acknowledged in these communities and is reflected in the way people treat the market and purchased the goods.

They have a registered nonprofit constitution. They are a social enterprise and buy from a single wholesaler.

As they grow and scale they will buy directly from farmers.

After purchase they do a community minded markup about 30%.

This means they are there to give equity in purchasing and selling by cutting out the middleman as much as possible. At the moment they are covering the costs of the manager each day from sales.

Their turn over is about \$450-\$500,000

87% of their customers have increased fruit and vegetable intake through the virtue of these markets.

They are a business so they do an impact study on the nature of their work

The other impact of the market is the community connection.

Therefore they run the markets in often neglected open land around the market and thereby activate the space for social connection.

This gives their customers a sense of community.

Over 70% of attendees meet new people for the first time. So they are connecting and chatting about food and meeting people from across the age spectrum on the estate. You get this wonderful cross cultural communication simply by putting a market in the space.

They know that their markets are having an effect on the estates. The plan is ultimately to be a self sustainable business without relying on the hundreds of thousands of dollars that I spent through the traditional welfare model.

If they can scale the way they are heading and get themselves organised there about 2 to 3 years away from breaking even. In the meantime they are relying on charity, the Lord Mayors charitable foundation. In the next couple of years they are rolling out a model of delivery called pedal powered produce.

They are trying to make sure that the quality of the produce is the same right across the period that the market is operating each day.

What they started doing this making up boxes at the end of the day and at about 11 o'clock they would start packing boxes and a sell boxes for \$50 also and to the general public.

They do not discount the produce which means that people will buy early and not just hang around and wait for a special at the end of the day.

This way by selling to other people they can get rid of the produce at the end of the day. Fruit and vegetable box fans are inherently very hard to run.

There are not many. Ceres is into it, Aussie Farmers did not do it very well, this is a hard market there are lots of logistics and timing involved to produce good quality produce to the customer.

Within about a 2 km radius of the market they only need about 20 customers to take the leftover fruit and veggie and the profit is going up.

The pedal powered project started in Carlton and has been difficult to set up but it has now operating successfully.

They are about to purchase five electric bikes to help service an additional 2,500 families each year.

Monash University is assisting in finding out the impact they having on their customers and they are hoping to increase the activation of public open space and enable people to access good quality and cheap fruit and vegetables.

#### Gallery

Posted by Roy GARRETT

#### Photos from our last meeting



Treasurer Bernie Gerlinger



Chair Elias Lebbos and President-elect Warwick Cavell



Guest Speaker Russell Shields



Connie Honaker and Neville John



Martin Langton and Mary Voice



BE THE INSPIRATION

