



#### WHAT'S IN THIS BULLETIN

11th JULY 2017:

- **OBITUARY - MOLLY FRAMPTON OAM PHF**
- **FUNERAL DETAILS**
- **GUEST SPEAKER ON TUESDAY**
- **ALMONER'S CORNER**
- **SISTER CLUB DONATES \$1500**
- **REPORT - GUEST SPEAKER 4th JULY**
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#### OBITUARY MOLLY FRAMPTON



**VALE!**  
**MOLLY FRAMPTON OAM; PHF**  
**29.04.1933 - 05.07.2017**

It is with deep sadness that we advise of the death of a staunch supporter of our Rotary Club since 1991 and who was awarded with a Medal of the Order of Australia (OAM) in 2006 for her service to the community through Court Network over 15 years. Through Molly's efforts as a Trainer and Board Member, Court Network became a major project of our Club in providing support and referral services to Court attendees in all Courts in Victoria.

Molly also received a PHF in 2000/2001 for her work as a Volunteer with Lifeline Victoria for 3 years. She was awarded the Centenary Medal in 2001 and a Commonwealth Recognition Award for support for Australian soldiers in the Vietnam War.

Molly offered untiring support to husband Keith, Honorary Member and Past President 1997-1998, and we extend our deepest sympathy to Keith and the family.

*John Meehan*

#### MOLLY FRAMPTON - FUNERAL ARRANGEMENTS

**Past President Keith has advised a service to celebrate Molly's life will be held as follows;**

**2.30pm, Wednesday 12th July, 2017**

**Chapel  
 W. D. ROSE FUNERALS  
 139 Marriage Road,  
 Brighton East 3186**

President Frank expects there will be several members and past members wishing to attend Molly's farewell.

#### **Meeting Responsibilities**

*Chair*  
 O'BRIEN, Frank

*Greeter*  
 MURPHY, Justine

*Reporter*  
 GARRETT, Roy

*Photographer*  
 THORNTON, Roger

*Door*  
 GARRETT, Roy

*Project Report - Community Service*  
 LEBBOS, Elias

*Bulletin Editor*  
 JONES, David

#### **Speakers**

Jul 11, 2017  
[District Governor Peter Frueh](#)  
 Rotary: Making a Difference

Jul 18, 2017  
[President Frank O'Brien](#)  
 Club Strategy update

Jul 25, 2017  
[Snr Sgt Rachael Goss](#)  
 Victoria Police Diverse Community Mentor Program

[View entire list](#)



**NEXT MEETING - GUEST SPEAKER****DISTRICT GOVERNOR'S OFFICIAL VISIT****Peter and Anne Frueh**

Peter was born in Melbourne and completed Bachelor of Electrical Engineering, Master of Engineering Science and Master of Business Administration degrees from the University of Melbourne. He spent 30 years with Telstra in a wide range of positions, including Executive Director and Managing Director roles. He also spent three years with Hewlett Packard and has had extensive industry involvement, dealing with media, government and community groups.



After retiring from full time employment in 2006, Peter joined the Balwyn Rotary Club, where he was President in 2011-12. He has been involved with DIK and many project areas. He was Rotary Counselor for Japanese Ambassadorial Scholar Mei Maryama. District roles include as a Club Vision facilitator, Assistant Governor for Beachside Cluster in 2013-15, Community Service Chair, DGN for 2015-16 and DGE for 2016-2017. Peter led the Group Study Exchange team to D6840 in USA Louisiana/Mississippi in 2015.

Peter is a PHF and Paul Harris Society member.

Anne is a retired secondary school science teacher, having taught Y11 and Y12 Chemistry and Biology as well as junior science at several Secondary Colleges. They have three adult children (Emma, Mark and Kate) and one grandson Lachlan. In 2015 Anne joined the Balwyn Rotary Club and Mark joined the Melbourne Park Rotary Club. Anne and Peter have travelled extensively and enjoy the internationality of Rotary. In their off time they enjoy reading, swimming, kayaking and relaxing at their Rye holiday home.

**ALMONER'S CORNER**

Kevin Walklate has advised that he is to undertake radiotherapy in the next few days, following a diagnosis of cancer.

He welcomes visits and calls – if visiting please pre-call Kevin - mobile phone.

**SISTERS STEAMING AHEAD**

Posted by Frank O'BRIEN

**SISTER CLUBS' CENTRAL MELBOURNE AND ECHUCA-MOAMA GETTING UP A HEAD OF STEAM**

Last Tuesday 4 July, Herb Greenwood and I drove up to our Sister Club's distribution ceremony, post its successful Queen's Birthday weekend Steam Rally.

It was well worth the drive and late night as RC Echuca-Moama (RCEM) generously donated \$1000 from the distribution to our Club. In response, and having floated the idea previously, I indicated that we would like to join with RCEM and look to spend the money on sending indigenous youth from the region on Rotary programmes such as RYPEN and RYLA.

At the conclusion of the ceremony, we held a meeting with RCEM representatives and discussed ongoing joint activities such as;

- seeking further educational opportunities for indigenous youth,
- tree planting at RCEM's Rotary Park in Spring, as per RI President Ian Risely's request to conduct such activities
- our Annual get together with RCEM, probably at the Tooborac Hotel again, and tentatively set for Sunday 25 February 2018.

Their donation comes on top of the recently received \$500 from RCEM towards medical and travel expenses related to ongoing treatment of Nonh in Luang Prabang, Laos.

*Photo. Herb and Frank with Echuca-Moama President Alan Hawken and Steam Rally Director Cliff Downey.*

**GUEST SPEAKER REPORT 4th JULY MEETING**

Posted by Allan DRIVER

**Russell Pearson CEO CRIMSON FOX CREATIVE STUDIOS****"How to Simplify the Digital World"**

Russell started his presentation by saying that he works in the area of competitive business strategy and marketing. He loves competition having learnt about it when growing up in a large family. He started employment in advertising.

Russell asked members whether they like ice-cream - the majority of those present. He then explained how adults *choose* ice-cream and how kids *select* ice-cream, which can be completely different!

He showed a slide which mentioned just about every medium available on the internet today and we found that around 60% of members present are Facebook users.

Statistics reveal that;

- 1.59 billion people use Facebook every day in the world [21.4% of the planet]
- 14 million people in Australia use Facebook. Including;
  - 74% in the 30-49 age group,



- 63% in the 50-64 age group
- 56% in the +65 age group.



Russell believes Facebook can be very useful for planning events and reporting on the success of those events.

Russell noted that, with 50% of our members also members of other organisations this aspect may be available to attract members to Rotary, a good place to start. Leveraging off the community is good for resources including funding.

In answer to a question, Russell said it is important to target individuals issues, to solve a problem they may have, rather than using a broad brush approach based on demographics.

He mentioned Daniel Flynn and how he raised money for new "thankyou" products - **Daniel Flynn is RCM guest speaker at our annual Paul Harris Breakfast in November.**

[Read more...](#)

### **A ROTARY WORLD FIRST?**

Posted by Tony THOMAS

#### ***Inked with Rotary for Life***

Our Justine Murphy has testified her pride in Rotary by getting the Rotary emblems tattooed on her wrist. The tattoo, in yellow and blue, is about 4cm round, and features the Rotary Wheel in the form of a stylised flower signifying the growth she has experienced through Rotary. The flower incorporates a blue 'stone' representing the Paul Harris recognitions she has received from her Club and District.

"At induction, Rotarians are told to wear their badge with pride," she explains. "There's no stronger representation of my pride in being a Rotarian than a tattoo. It's permanently and visibly inked on me." Justine 48, got the idea during a presidential year which she says was a joy – and in which the club inducted 15 new members.

"As I was preparing my annual report, I realised I'd been with Rotary and the club for ten years – a third of my adult life. I've learnt so much about leadership and community spirit, and I've transferred it to my career. Just surround yourself with people who are better than you, and success is easy."

"Once I made the tattoo decision I needed to find the right artist. I found the amazing Gili who has mastered the art of tattooing by hand, dot-by-dot with no tattoo gun. I gave his partner Lindi my Rotary badges and explained why I wanted the tattoo and what Rotary means to me. Then I trusted them to come up with a design. I didn't even see it before I went in to get it done. Their outcome was something I never expected and it's perfect."



Justine describes herself as 'a simple girl'. The club members love her spontaneity, authenticity and enthusiasm. Her determination blazed through when she ran a 100km ultra-marathon two years ago, and earlier participated in endurance kayaking and mountain biking events.

### **MEETING MINUTES 4th JULY**

Posted by Allan DRIVER

#### **Visiting Rotarians:**

- Kate Strain ADG Batman Cluster, Member Brighton North Club
- Alison Chan: RC Docklands (plan to induct her as a new member 11 July 2017).

#### **Chair Sarah Overton:**

Led the club members in a toast to Rotary International and 4<sup>th</sup> July. Sarah noted that 4th July is a great day for her with a very interesting history.

*[Note taker's indulgence, re Independence Day!]*

- It commemorates the adoption of the Declaration of Independence 241 years ago on July, 1776. The Continental Congress declared that the thirteen American colonies regarded themselves as a new nation, the United States of America, and were no longer part of the British Empire. The Congress actually voted to declare independence two days earlier, on July 2.
- Independence Day is commonly associated with fireworks, parades, barbecues, carnivals, fairs, picnics, concerts, baseball games, family reunions, reunions and political speeches and ceremonies, in addition to various other public and private events celebrating the history, government, and traditions of the United States. Independence Day is the National Day of the United States.

Sarah also mentioned that Thomas Jefferson and John Adams both died on the 4<sup>th</sup> July.

**Special Presentation by Gerard Hogan:** Played music from the composer, Sousa, as a special treat for USA Independence Day. Encouraged people who had had birthdays and anniversaries to contribute to the club coffers.

#### **Announcements:**

Allan Driver and Rebecca John reported on the following Members and friends of Rotary. All of the following send their best wishes to members and the club;

- Dick Mitchell: Is at home and progressing well after a lengthy stint of illness;
- Brian Downie: Still has a troublesome knee after operation last year, otherwise well.
- Terry Cox: Is at home after a stint in care.
- Lorraine Meehan: Is better now after a short stay in hospital; and

#### **President Frank O'Brien:**

- Frank expressed thanks to all concerned for a successful changeover last Friday night and mentioned that both J were grateful for members support.
- He also welcomed back Rob Hines and Sarah.
- Frank is travelling to RC Echuca-Moama to receive some funds in recognition of our members' support for the Steam Rally. RC Echuca-Moama had also provided a \$500 contribution for Nonh's expenses.

As part of Frank's report, Alan Seale mentioned that Hanna Weigl, German Opera singer, would be visiting the club on 25<sup>th</sup> July and also our new exchange student would be arriving on 22<sup>nd</sup> July.

#### **Team Report, Club Strategy - Warwick Cavell**

Warwick gave an update on the Strategic Planning Session [Kickstart] held on 18<sup>th</sup> June 2017. 26 members attended. The overall process and outcomes from the session were explained.

Challenges for the club include:

- Branding and profile;
- Sustained funding sources;
- Engagement of members; and
- Establish strong relationships and connections.

Warwick explained some of the constraints; namely:

- Club structure;
- The creation of the Strategic Advisory Group [SAG];
- Implementation of the 4 challenges.

Starting points were noted as, growing stakeholders engagement and developing member engagement in the key areas. Warwick mentioned that Monash University students are assisting Rotary in the Bendigo area.

He stressed that "He will be back" in a month or so.

**Guest Speaker** - report highlighted separately in this BULLETIN

**GALLERY**

**Award recipients for 2016-17.**

Regretfully fast moving Leonie, Family of Rotary award and Herb, Avenues of Service award were too fast moving and the photo is blurred.

Congrats to all - D.Governor's citation.



Veronica, a PHF; Kevin, 2 Sapphires PHF



Marjorie, a Certificate of Appreciation



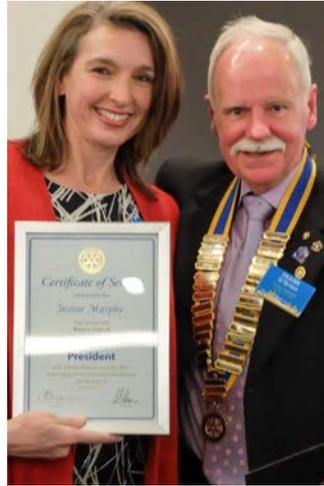
Paul, Rotarian of the Year



George, Certificate of Appreciation



Justine, Certificate of Service



**Frank presents members of the Board for 2017-18 who were present at the Change Over celebration.**

