



Editor: Rebecca RIEBELING
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Future Speakers

Aug 24 2010

Prof. Hans Westerbeek, Victoria University.

"Is the FIFA World Cup good for business and good for sport?"

Aug 31 2010

DG Iven Mackay

"District Governor's Visit - Building Communities, Bridging Continents"

Sep 14 2010

Jane-Frances Kelly, Program Director, Cities

"The Cities We Need."

Sep 21 2010

Banu Tulumen

"Turkish - Australian ANZAC Peace Tour"

Upcoming Events

**Rotary Club of Osaka
Hommachi 20th Anniversary**
Apr 5 2011

News

The Introduction of the Recognition of Traditional Owners

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This Week's Speaker, Tues August 24th

by RIEBELING, Rebecca

Prof. Hans Westerbeek, Victoria University

Is the FIFA World Cup good for business and good for sport?



Professor Hans Westerbeek was previously the Chair of Sport Management at La Trobe University and he continues to serve as a Chair of Sport Management at the Free University of Brussels (Belgium). Professor Westerbeek has also served as the Head of the School of Sport, Tourism and Hospitality Management at La Trobe University. Prior to migrating to Australia in 1994, he worked as a marketing professional in the Netherlands. During his time in Europe he co-founded the European Association for Sport Management (EASM) and he was a founding member of the European Union's European Network of Sport Science Institutes.

Professor Westerbeek is an active researcher and consultant to a variety of international organisations. He has worked for more than 50 different organisations including the Western Mining Company, Coles Myer, Hewlett Packard, the Sport Business Group (London), the (cycling) Tour of Italy (Giro), the Australian Football League, Tennis Australia, the PGA of Australia, VicHealth, the Australian Sports Commission, the Royal Dutch Football Association, the Dutch Olympic Committee, Saujana Golf and Country Club (Kuala Lumpur, Malaysia), for government departments in New Zealand, Australia, Portugal, the United Arab Emirates, and the Netherlands, and international sport governing bodies such as FIFA (football) and FIVB (volleyball). Professor Westerbeek has also co-authored more than 15 books in sport management, marketing and business.

Duty Roster, Tues August 24th

by Rebecca RIEBELING

Note: Duty people are expected to be on duty at RACV at **Zam** as many guests start arriving from this time.

Please note if unable to attend please arrange to swap your role with another member.

Chairperson	John Meehan
Sergeant	Mary Voice
Greeter	Kay Stevens
Reporter	Doug W Robertson
Door	Allan Driver
Photographer	Russell Rolls

Meeting Report Tues, 17th Aug

by Robin STEVENS

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Chairperson:

Michael Lapiña

**Visiting Rotarians:**

Bruce Heron, former RCCMS member returning from Amsterdam

Visitors:

Troy Gratton

Guest Speaker:

Liliane Grace

Sergeant Session:

Fines were called from John Barker (birthday) and Roger Thornton (brand-new grandfather). A book auction was held by tables with selling spiels provided by Tony Thomas, Dick Mitchell, Jen Warner, Ian Angus and Allan Driver. Adjudicator Terry Cocks, under strong suspicion of bias, awarded the prize to his table and their seller Dick Mitchell. Remaining books were purchased by members as part of the fund-raising effort.

General Announcements:

A 'Guess Who's Coming to Dinner' social event was announced for Saturday 2nd October with an invitation for potential hosts to register their interest with Jen Warner via the club's website.

Allan Driver announced a Donations In Kind (DIK) workshop being arranged for the morning of Sunday 19 September 2010, commencing at 9am and finishing at 12 noon, followed by a barbeque. Jasper Kwok will act as the event coordinator.

President's Announcements:

President Anne highlighted emerging themes from completed club survey received to date and her responses namely:

- A good spirit pervades the club - This is welcoming to hear.
- Awareness of club activities by members is low - There will be a focus on stronger communication and members are encouraged to read the bulletin, emails and other notices.
- There is a need to improve fund-raising - The board meeting tomorrow night will seek to finalise fundraising objectives.

President Anne asked for the Directors to gather the remaining member survey replies as soon as possible.

Guest Speaker:

The guest speaker, Liliane Grace, was a Rotary Youth Leadership awardee in 1987. Her current focus is addressing issues relating to disaffected youth, towards which she wrote the book 'The Mastery Club'. 'The Mastery Club' is dedicated to young people who wish to change the direction of their lives. The book is a story narrated by 12 year old Natalie and a friendship she develops with a green haired girl Nina and her uncle and mentor who seek to inspire her to change her life.

Liliane's own story is that as a child she loved inventing stories and, joining a creative writing group, realized that she had a preference for words of energy. Liliane cited case studies of people facing problems and how thinking positively helped them to resolve these issues. Further, that frequently we only use a fraction of our potential and that to live a masterful life is to use our imagination more fully. In 2003 Liliane faced separation, much family disharmony and an inability to write. Today her life has turned around with two books written and self-published. In 2005 Liliane started to prioritise and was fortunate to have an hour weekly with Dr John Di Martini (a South African educator and policy maker) to guide her. Her journey led her to the concept of personal mastery which she identified as having a vision of what you would like life to be, importantly to choose a direction in life creatively. Mastery is then holding the vision by being creative and goal attaining. Mastery is the opposite of living reactively.

Liliane touched on some of the Mastery Club Lessons that are outlined in her book: Mastery Club Lesson #2 is goal setting; #3 is visualization; #4 is treasure mapping or creating for future planning and directing yourself

to what you want; #5 is commitment to not so much the goal but to the journey - this shapes the character developed through goal seeking.

Finally Liliane showed three case study video clips of two children and an adult who demonstrated the power of visualization. She left us with the slogan and sub-title of 'The Mastery Club': 'future takers to future makers'.

August is Swap Month

by Mary VOICE




From August Sergeant Major Mary:

Thanks everyone, for supporting my crazy ideas for the Sergeant segment in August so far. Next week, please bring along your IDEAS for an **IDEAS SWAP** - ideas for small, medium or large fund-raising for the club, ideas for speakers, ideas for future Sergeant sessions, other ideas for our meetings, even ideas for world Rotary (why not!!!). Best ideas get prizes, craziest ideas also get prizes. Let's have some creative and imagination fun! See you next Tuesday morning.

Mary

Everybody Counts

by Rebecca RIEBELING

According to the United Nations 6 million survivors of the devastating floods of Pakistan urgently require aid in the form of shelter, food and clean water. This catastrophic flooding is bigger than Haiti, the China earthquake and the Burma cyclones. The death toll has risen to 1600 and reports reveal that up to 14 million or 8 percent of the population have been disrupted or affected. Sadly, appeals in relation to this disaster appears to be suffering from significant donor fatigue. 

At the August Board Meeting, members of the RCCM-S Board approved expenditure of \$1,600 for two Family Survival Pack boxes to be sent via Disaster Aid Australia (DAA) on behalf of the club in support of Pakistan Disaster Relief.

Club members may wish to donate directly to DAA or other relief agencies such as Aquabox or Shelterbox in Australia. Aid agencies urgently need assistance with donations to allow further aid into Pakistan. A box from Shelterbox in Australia is \$1000 and a box from DAA is \$800. Below is a message from Alan Seale, Director International Service, D9800 which urges clubs to support DAA.

Message from the D9800 District Director International Service, Alan Seale:

"Dear President & International Service Director,

You will all be aware of the flood disaster in Pakistan and the consequent desperate need for emergency aid. The District has been approached by three Rotary supported aid organisations who are working to respond to this disaster. They are Disaster Aid Australia, ShelterBox in Australia and AquaBox. These organisations have overlapping but different offerings that deserve your attention.

Until recently, the newly formed Disaster Aid Australia (DAA) had been heavily involved in establishing the new organisation, doing response team training, etc. and had yet to actually enter the field... DAA is now ready to render assistance but urgently need financial support to do so (www.disasteraidaustralia.org.au). ShelterBox had been active in Pakistan prior to the floods and were able to respond quickly with more supplies from the UK (www.shelterboxaustralia.com.au).

Finally,. Aquabox Australia, which may not be known to you. It is a project of the Rotary Club of Eltham in D9790 and is part of a program coordinated by the Wirksworth Club in D1220. it directly addresses the shortage of safe water which is becoming a major issue in Pakistan. I

understand that "Aquabox 30" kits have been distributed alongside ShelterBox in some previous disasters. (Note the Aquabox Australia website is under construction so try www.aquabox.org <<http://www.aquabox.org>>)

As always, **our first priority is to render whatever aid we reasonably can.** You are no doubt familiar with the ShelterBox program, but I urge your club to consider helping DAA get itself up and running in this, the first of their deployments, by responding positively to the request of Jenni Heenan, General Manager of DAA. There is more than enough room in this emergency for all three organisations to make a difference."

Please note a copy of the DAA donation form can be downloaded from the RCCM-S Homepage or at the following [LINK](#)

Bill Sampson Exhibition

by ANGUS, Ian



A number of the longer standing members will remember Past President Bill Sampson. Dr Bill, a lawyer turned artist launched his latest offering at Mars Melbourne Art Rooms on the evening of 18th August. Having been invited I attended. Bill has moved from his Prahnan home to the county near Castlemaine where he has established a studio. He seemed genuinely pleased to see me and asked after one or two of our members. I thought some other Rotarians may have been invited but I found I knew no one else. I spoke with a couple who clearly knew Bill well. She had met Bill at the VCA where she had undertaken a Masters program. Her husband was responsible for stretching her canvases and framing her work. They were a delightful couple.

To my uneducated eyes Bill's work appeared to be abstract contemporary and entitled *Little Deaths*. It drew inspiration from Seghal's work *The Kiss – Pushing Against the Limits*. My own daughter is a graduate in fine art as a sculptor and painter but alas is not practicing at present. The exhibition