



Rotary Club of Central Melbourne-Sunrise

eBulletin

Friday, October 14, 2011

 [Club Web Site](#)

Editor: Rebecca RIEBELING

If you have any comments or questions, email the editor.

Future Speakers

Oct 18 2011

Special Presentation

"Q&A Panel: What Does PSI Mean on the Ground?"

Oct 25 2011

Ms Elena Arias de Portes

"Rotary in Ecuador"

Nov 1 2011

Melbourne Cup Day

"No Weekly Meeting"

Nov 8 2011

Dr Peter Ewer

"Storm over Kokoda - remembering the Air Force heroes of 1942"

Nov 15 2011

No weekly meeting on 15th November

"Paul Harris Breakfast on 16th November"

Nov 16 2011

Professor Patrick McGorry, AO

"A 21st Century Approach to Mental Health Care"

Dec 27 2011

No weekly meeting
Christmas Break

Jan 3 2012

No weekly meeting
Christmas Break

Upcoming Events

INSIDE STORY

Oct 21 2011

Paul Harris Breakfast

Nov 16 2011

Vocational Visit

Nov 18 2011 - Nov 18 2011

**Royal Botanic Gardens
Cranbourne**

Nov 27 2011

Club Christmas Party

Dec 20 2011

Next Tuesday's Breakfast Meeting

by RIEBELING, Rebecca

Special Presentation

"Q&A Panel: What does PSI mean on the ground?"

Continuing our celebration of Vocational Services month, we will once again explore the breadth of business excellence within our Club in our business ethics Q&A Panel session.

Senior Business Leaders from our Club will explore the on the ground reality of the Principles of Social Investment.

What are the real impacts of linking philanthropic activities with core business objectives? Is it realistic? Does it work? Does a CSR connection prove ethical business practice?

Duty Roster 18th October 2011

by STEVENS, Kay

Note: Duty people are expected to be on duty at RACV at **7am** as many guests start arriving from this time.

Please note; if unable to attend please arrange to swap your role with another member.

Chairperson	Bernie Gerlinger
Sergeant	Gerard Hogan
Reporter	Paul Maguire
Door	Richard Bowen
Photographer	John Meehan
Greeter	Brian Downie

Meeting Report, Tues 11th October

by Robin STEVENS

Welcome and Visitors

Meeting chairperson John Barker opened the meeting with the Loyal Toast and Rotary Grace.

President Kevin welcomed visiting Rotarian Clare

Kaczkowski from the Laverton Point Cook Rotary Club and guest speaker



Steam Rally with Rotary Club of Echuca Moama

Jun 9 2012 - Jun 11 2012

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Mark Heaysman, National Manager of One Group ID.

Sergeant's Session

Ed Stockdale began his Sergeant's session by recording recent and forthcoming birthdays - Scott Munro, Bernie Gerlinger and Marjorie Gerlinger (also Bernie and Marjorie's wedding anniversary), and Club anniversaries - Dick Mitchell and Justine Murphy. Ed then focused on an "oceanic" theme with an entertaining and informative session on various geographic and geological aspects of oceanography including names of the five oceans, depth, size, etc.

Announcements

President Kevin briefly recounted his experiences last weekend at the Mount Panorama Motor Racing Circuit at Bathurst. He then stressed the need to register for the Inside Story fundraising evening on Friday, October 21 and reminded members of the Club's wine sales being organised by Bernie Gerlinger. Other aspects reported on by Kevin included receipt of a letter from Lou Butterfield thanking the Club for his honorary membership, receipt of a Certificate of Appreciation from Disaster Aid Australia for the Club's donation of \$1,600 for the supply of two Family Survival Kits. There was also an exchange of banners between Laverton Point Cook Rotary Club (per Clare Kaczowski) and RCCM-S, and a meeting of the Club President Nomination Committee immediately after the Club meeting.

As part of the focus on Vocational Services during October, Tom Callander asked that members think through and be prepared to contribute to next week's Q&A Panel discussion on the topic "What does PSI (Principles of Social Investment) mean on the ground?", particularly in the context of Rotary's Four-Way Test.

Mik Wells, with some well-chosen and amusing photographs, reported on the successful completion by three Club members - Kay Stevens, Tom Callander and Russell Rolls - of the 10 kilometre run as part of the Melbourne Marathon held last Sunday. Sponsorship of \$575 had been promised prior to the meeting and with additional contributions during the meeting, a total of \$700 was donated to Shine for Kids to assist the children of parents in the criminal justice system.

Kevin Love also reminded members about the *Inside Story* fundraising evening on Friday, October 21 and mentioned that the Community Village Project will commence operating on November 27.

Frank O'Brien urged members to participate in (and register for) the vocational visit to the Western Treatment Plant, New Farm Road, Werribee on Friday, November 18th, 2:45 for 3:00pm with the opportunity for dinner afterward.

John Meehan reported that our Club's nominee for participation in the Group Study Exchange to India - Claire Winn - was unfortunately not successful but three applicants, possibly four, nominated by the Club will be interviewed for the exchange to California on December 4.

Guest Speaker

Our guest speaker for the meeting - Mark Heaysman - was introduced by the chairperson John Barker. Mark spoke on "The Commercialisation of Accessibility", raising several issues including the rights of disabled people and elder members of the community to access in public and commercial buildings and risk management in the light of recent changes to building codes and premises standards.

Mark's talk addressed "the accessibility challenge" under the headings of Social Drivers, Political Policies, Premises Standards, Disability Insurance Schemes, and the Ageing Demographic. Drawing on the approaches of several corporate entities including Stocklands, the NSW State Property Authority, the NSW Department of Education and Training, ANZ Bank and NAB, Mark illustrated several aspects of "the commercial response" to the issue of accessibility. In particular, he mentioned the approach of the two banks - ANZ and NAB - who, rather than being just concerned with risk mitigation, are now factoring in customer satisfaction; they are driven by the business presented by enhanced customer relations and not merely by compliance concerns.

Mark concluded his presentation by looking at a future scenario in which the concept of accessibility would become more universally accepted. There is a movement towards greater awareness locally, nationally and internationally for provision for accessibility in public and corporate buildings, and the building industry is now increasingly considering accessibility as a key factor in new buildings. The questions and discussion that followed focused particularly on seating allocations and egress issues for disabled people at sporting venues.

Meeting Close

In closing the meeting President Kevin thanked Mark Heaysman for his talk and Clare Kaczowski for her attendance at the meeting. Kevin reminded members of the Paul Harris Breakfast on November 16 and of the vocational visit to the Western Treatment Plant on November 18.

INSIDE STORY

by LOVE, Kevin

Forget about "Underbelly" and "CSI"!

Come and hear real stories about criminal investigation from the Detectives that ran the cases.

Inside Story lets you hear first hand how the Detectives solved the crimes.

Funds raised from the evening will go to the Rotary Club of Central Melbourne Silk Miller scholarship, its Community Village project and other projects.

Friday, 21st October 2011 at 6.15pm.

Cost \$40 per head with light refreshments served during the event.

The venue, Melbourne City Conference Centre, is on the cnr of Swanston and Little Lonsdale Streets, opposite the State Library.

Download the [flyer/booking form](#)

Rotarians in Action

by DRIVER, Allan

On behalf of Disaster Aid Australia and the Rotary Club of Endeavour Hills, we'd like to share with you our latest publicity in The Age newspaper.



We are very proud that this true Rotary club project has been afforded the publicity to allow us to demonstrate to fellow Australians what we do as

Rotarians. And that is to make a difference to those less fortunate in the spirit of Rotary service.

Please share this with your Club members and others.

Yours, as always in Rotary service,

Jenni Heenan

CEO Disaster Aid Australia

This article may be viewed by selecting the following [LINK](#)