



Rotary Club of Central Melbourne-Sunrise

eBulletin

Monday, October 24, 2011

 [Club Web Site](#)

Editor: [Rebecca RIEBELING](#)

If you have any comments or questions, email the editor.

Future Speakers

Oct 25 2011

[Ms Elena Arias de Portes](#)

"Rotary in Ecuador"

Nov 1 2011

[Melbourne Cup Day](#)

"No Weekly Meeting"

Nov 8 2011

[Dr Peter Ewer](#)

"Storm over Kokoda - remembering the Air Force heroes of 1942"

Nov 15 2011

No weekly meeting on 15th November

"Paul Harris Breakfast on 16th November"

Nov 16 2011

[Professor Patrick McGorry, AO](#)

"A 21st Century Approach to Mental Health Care"

Dec 27 2011

No weekly meeting
Christmas Break

Jan 3 2012

No weekly meeting
Christmas Break

Upcoming Events

[Paul Harris Breakfast](#)

Nov 16 2011

[Vocational Visit](#)

Nov 18 2011 - Nov 18 2011

[Royal Botanic Gardens](#)

[Cranbourne](#)

Nov 27 2011

[Club Christmas Party](#)

Dec 20 2011

[Steam Rally with Rotary Club of Echuca Moama](#)

Jun 9 2012 - Jun 11 2012

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Next Tuesday's Breakfast Meeting

by [RIEBELING, Rebecca](#)

Ms Elena Arias de Portes

"Rotary in Ecuador"

Elena is the President of the Club Rotario Samborondon. This is adjacent to the big city of Guayaquil in which there are 11 Rotary clubs.

Elena's club is the youngest in Ecuador and will celebrate its first anniversary in January 2012.

Elena is visiting Melbourne for the marriage of her son Xavier to Bronwyn Flanagan who was our club's representative on the GSE trip to Iowa/Nebraska.

Duty Roster 25th October 2011

by [STEVENS, Kay](#)

Note: Duty people are expected to be on duty at RACV at **7am** as many guests start arriving from this time.

Please note; if unable to attend please arrange to swap your role with another member.

Chairperson	Gerard Hogan
Sergeant	Gerard Hogan
Reporter	Kevin Love
Door	Jasper Kwok
Photographer	Allan Driver
Greeter	Barrie Tassell

Meeting Report, Tues October 18th

by [Bruce McBAIN](#)

The meeting under the chairmanship of Bernie Gerlinger and with 35 members and visitors in attendance opened at 8:40am



Visiting Rotarians

George Mills, Port Macquarie Sunrise

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James Carter, Rotary Club of Euroa, who in his position of Town Crier brought us greetings from the Shire of Strathbogie.

Visitors

Des Benjamin, formerly of South Yarra Club and a regular attendee, was welcomed.

Sergeant Session

There was a feeling of anticipation as Gerard Hogan was announced as Sergeant and he didn't disappoint, providing 10 minutes of vintage Hogan jokes, an auction of a Moto Cross ticket raising \$25, a test of members' sporting knowledge, and after an interlude for other club announcements, came back to conclusively prove through a formula of numbers and alpha characters that kissing back sides produced the highest indicator of business success, although Gerard did admit that hard work and knowledge was a close second and pleasingly, given the Q&A to follow "What's in it for me?" wasn't a pathway to success.

Announcements

- John Meehan promoted the Paul Harris Breakfast to be held on 16 November
- Kevin Love encouraged members to support the Club's fund raising event "Inside Story" to be held on Friday 21 October
- Bernie Gerlinger reminded members that today was cut off for wine orders
- President Kevin then introduced "Club Stuff":
 - The Agreement to implement the Philippines project would be executed at the October Board Meeting
 - Volunteers, who need not be club members, were needed as Marshals for the City to Sea run on 13 November. Each volunteer would earn the club \$30.

Vocational Q&A session

Tom Callander conducted a panel Q&A session on Business Ethics. Members of the panel each representing their vocation were Kerstin Steiner, Neil Salvano, Jen Warner and Herb Greenwood.

Introducing the session Tom drew attention to two guides:

- Firstly Rotary's four way test as a foundation stone for ethical decision making through its focus on four key words: truth, fair, goodwill and beneficial.
- The second guide was the four key principles of Corporate Social Responsibility (CSR): human rights, labour standards, environment and anti-corruption.

Jen Warner felt the universal acceptance of CSR had been beneficial in encouraging corporates to become actively involved in the not-for-profit sector through encouraging Pro Bono work by their staff. This point was picked up with a practical example by Neil Salvano who outlined BHP's approach in encouraging staff to be involved in community activities. BHP had been one of the first mining companies to sign up to the CSR compact, now there were 31 major mining companies committed to CSR. BHP's objective was to commit 1% of profits to CSR. They did this 3 ways:

- direct funding on a 3 year basis of some not-for-profits;

- local sites fostering and sponsoring activities relevant to that community; and
- actively supporting and encouraging employees undertaking voluntary activities.

Kerstin Steiner argued that the legal framework and CSR principles were complimentary and drew on her experience of Islamic finance as one example.

Herb Greenwood agreed that CSR principles had been embraced by architects generally but developing countries struggled in embracing it completely.

The audience were invited to pose questions or make comments. Kerstin Steiner was asked to comment on the apparent conflicts in Islamic Law and human rights and gave as an example Malaysia's approach in looking at human rights within a legal framework of Islamic finance. Kerstin also pointed out that lack of a global compliance and enforcement mechanism made it difficult to ensure CSR was universally applied. Kevin Love picked up this point also, adding that the developed countries were outsourcing their OHS risk through outsourcing activities to less regulated and poorer countries.

Bernie thanked the participants, with club members agreeing that the session had stimulated their thoughts on ethics at both an individual and corporate level.

DAA in the Horn of Africa

by DRIVER, Allan



Disaster Aid Australia continues to assist those refugees in the Horn of Africa - some 13.3 million people are faced with no shelter, food, clean water or basic belongings.

Reporting from the Dagahaley Camp in Dadaab, Ed Cox, Disaster Aid International head of Training and Deployment continues to work away at housing refugees. "Refugees have travelled for 15 days carrying everything they own, which is little more than water units and some rudimentary shelter that only provides shade," Ed reports.

"Families are very weak and disoriented when they arrive in the camp, but once they receive our Disaster Aid Family Survival boxes it doesn't take long before a smile appears - it makes me very proud to be providing this aid on behalf of Rotarians and generous donors around the world," Ed said.

To view the latest DAA newsletter select the following [LINK](#)