



## Rotary Club of Central Melbourne-Sunrise

### eBulletin

Sunday, March 11, 2012

 [Club Web Site](#)

**Editor:** [Rebecca RIEBELING](#)

If you have any comments or questions, email the editor.

#### Future Speakers

**Mar 13 2012**

[Mr Jack Hoadley](#)

*"ARCH HOADLEY: A Man of Inspiration and Courage"*

**Mar 20 2012**

[Mr Colin Carter](#)

*"Musings on Meaning in Football and Business"*

**Mar 27 2012**

[Libby McCann](#)

*"Kampuchea House: providing a better life"*

**Apr 3 2012**

[District 9800 GSE team to Southern California](#)

**Apr 17 2012**

[Emeritus Professor David Beanland](#)

*"Engineering Education: The need for transformation"*

**May 15 2012**

[Gerry Phillips](#)

*"Rotary Overseas Medical Aid for Children (ROMAC)"*

**May 29 2012**

[Roger Thornton](#)

*"Our year in Dubai"*

#### Upcoming Events

**Dandenong Cultural Ramble**

Mar 17 2012 - Mar 17 2012

**Donations in Kind Working Bee**

Mar 24 2012 - Mar 24 2012

**Working Bee Royal Talbot Rehabilitation Centre**

Apr 15 2012

**Horizon's Day**

May 27 2012

**Steam Rally with Rotary Club of Echuca Moama**

Jun 9 2012 - Jun 11 2012

**Charity Auction**

Oct 12 2012

#### Guest Speaker - 13th March - Mr Jack Hoadley

"ARCH HOADLEY: A Man of Inspiration and Courage"

Arch Hoadley (1887-1947) epitomised the ideals of Rotary of which he was an active member.

He was best known for his participation in Douglas Mawson's 1911-14 Australasian Antarctic Expedition; his role as Foundation Principal of the Footscray Technical School; his leadership in the Scouting movement; and his contributions to the development of the City of Footscray.



Arch's son Jack Hoadley lectured in Surveying and Town Planning at RMIT for 13 years before being appointed as its Chief Planning Officer. In his semi-retirement Jack worked as a consultant in educational management, visited Antarctica in 2001 and published his research but his father's life in 2010.

#### Duty Roster 13th March 2012

by [STEVENS, Kay](#)

**Note:** Duty people are expected to be on duty at RACV at **7am** as many guests start arriving from this time.

**Please note; if unable to attend please arrange to swap your role with another member.**

|                     |                       |
|---------------------|-----------------------|
| <b>Chairperson</b>  | <b>Michael Bromby</b> |
| <b>Sergeant</b>     | <b>Justine Murphy</b> |
| <b>Reporter</b>     | <b>Herb Greenwood</b> |
| <b>Greeter</b>      | <b>Barrie Tassell</b> |
| <b>Photographer</b> | <b>David Jones</b>    |
| <b>Door</b>         | <b>Tom Boyle</b>      |

#### Meeting Report, Tuesday 6th March 2012

by [BARKER, John](#)

**Meeting Chair:** Neville John

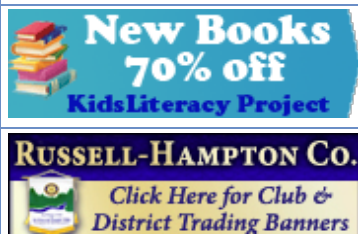
President Kevin welcomed all members with a particular welcome to the 5 members of the Group Study Team from District 5230 Central California as our guests. All guests were introduced:

- Wayne Kulin (Leader)
- Aubrey Bettencourt
- Sara Moncrief

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- Chris Canepa
- George Meyer

In addition, Adam McKay was introduced as part of our outgoing study teams. Banners were exchanged.

### Club Announcements

- Robin Stevens advised the next meeting of Community Services
- Peter Lake reminded members of the DIK on the 24th March 2012
- Charity Auction Night at Kooyong Lawn Tennis Club on 12th Oct 2012
- Bruce McBain advised that the Dandenong Market Ramble promises some tasty morsels along the way
- Herb Greenwood set the scene for celebrating the Club Birthday on Sunday 6th May 2012 at Docklands 'Sumac' restaurant, located in the "green zone" at Central Pier (opp. Etihad Stadium). Price \$85 per head including parking, wine and golf buggy ride up the pier (for those who would like to ride). Map to be issued as the time gets closer.

### Sergeant's Session

Justine led a very interesting discussion on the first of a planned series of "Ethical Conundrums". A lively debate followed for 5 minutes or so before the "judge" Alan Seale awarded the prize to Neil Salvano for the most ethical response to the situation (Kevin Love ran a close second).

### Guest Speakers - GSE Team

Wayne Kuhn (Team Leader) praised the wonderful welcome and support by each of the rotary host families. Team had been 'on the road' for 3 weeks with 1 week to go. Wayne (married 45 years, 2 daughters, 3 grandchildren) worked with various Government departments, in Vietnam as a professional Navy diver and has degrees in Forest Management. Rotary is now an important part of his life.

Aubrey Bettencourt (Hanford C.A.) is Executive Director of the California Water Alliance. Trained in the field of national security and worked with the Security Police in Washington. Her three main values embody family, service and hard work. She was heavily involved with California vs The People when in 2009 water pumps were turned off to protect fish population, resulting in an estimated 40% unemployment. She became a strong lobbyist member of the Water/Government groups. She has degrees in History, Economics and Business.

Sara Moncrief has a Bachelor of Science, majoring in Recreation Parks and Tourism Administration. Currently works for Scheids Vineyards as their Wine Club Manager. Sara is the current president of the River Road Wine Trail Association (a cooperative of 14 wineries in the Salinas Valley) which oversees events and joint advertising programs. She also sits on a local board which raises scholarship funds for local youth and plans to start "The Longest Lunch" (similar to Australia).

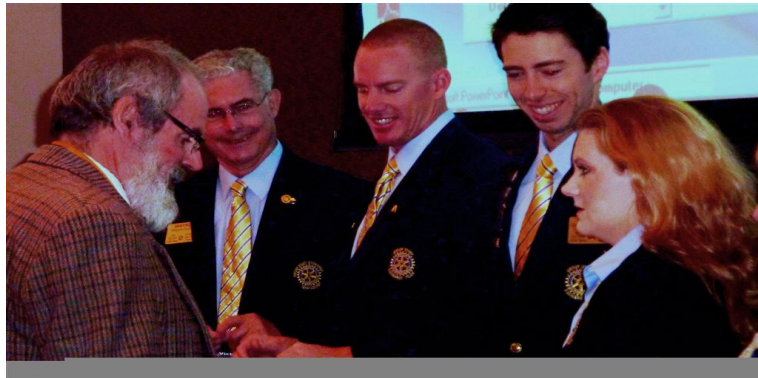
Chris Canepa comes from a close knit Italian family which enjoyed good food and wine which led to him graduating in 2004 in Viticulture. This study tour has helped provide a clear focus on his future life endeavours. He has visited over 100 wineries and was extremely impressed with the time given to the group and enjoyed the wine. "Someone's got to do it" he

says with a big smile. He also praised the various host families.

George Meyer raised in Stratford C.A. on the family farm they have owned since 1906, growing a variety of vegetables plus wheat and corn. After a 5 year stint in the marines, he started the Farmers Fury Winery producing over 1,000 cases in 2012. George enjoys salsa dancing and runs marathons each year including Sydney, Rome, Berlin, Dublin and New Zealand. He also started the Wine and Gun Shoot - an annual event. This year it is expecting 40+ attendance. He ensured us that strict gun rules apply.

Chairman Neville noted that RCCM-S has been active with the Group Study Exchange program since it started and thanked all members for their interesting and 'quickfire' presentations.

President Kevin closed the meeting, thanking all visitors for an informative insight into the way of life in the C.A. wineries and the Rotary theme for 2012.



President Kevin welcomes the GSE Team from California

### **This Week's Conundrum**

*by MURPHY, Justine*

This week's ethical dilemma investigates an area of interest for a number of our members who sit on Not For Profit Boards. Please have a think about this dilemma and be prepared to offer the Sergeant your thoughts or comments.

#### **When money for a good cause comes from a disreputable source**

An employee under your supervision and working as a representative of your not-for-profit organisation has been working closely with the police and community to better establish links with, and an understanding of, the young people in your area.

As a result of consulting with the local youth, they have mounted a major initiative to build a new youth community centre, for support services, entertainment and interaction.

Local police have agreed to donate labour and members of your organisation have agreed to help raise funds through raffles, benefit nights, etc. However, despite calls for assistance through corporate and government partners, there is still a major shortfall of funds to build and run such an important community project.

Your employee is approached by a 'colourful' identify who offers to donate

all of the money needed to fund the project for two years. The potential donor is reputed to have been involved in criminal activity, although he has never been convicted of a crime. You are led to believe that he is seeking an opportunity to improve his public image through giving back to the community.

#### **Your employee comes to your for advice...**

##### **Ethical questions:**

- What are the issues?
- Who are the stakeholders?
- What should you do?
- What would you do?
- Was Rotary's 4-Way Test helpful?

Feel free to discuss your views with family, friends and colleagues. You may be surprised at the differences!

#### **Rotary Donations in Kind Store needs YOU - RC Central Melbourne - Sunrise: Working Bee**

*by DRIVER, Allan*

**When:** Saturday 24 March 2012  
1:30pm - approx. 4:30pm followed by BBQ

**Where:** Donations in Kind Warehouse, Sommerville Road, Brooklyn.  
Melway 41 E7

Free parking is available on location but please make sure that you arrive between 1:15-1:30pm as the Entrance Gate 2 (double gate) may be closed. If that's the case, please ring Laurie Fisher on mobile 0428 550 574.

**For whom:** RC members, partners and friends

##### **What to expect:**

- Fun activity (sorting material, packing material, placing into containers etc) with NO heaving lifting
- BBQ - DiK will provide BBQ, tables & chairs, hot water for Tea/Coffee and milk

BUT bring your own BBQ food, meat, salad, bread and drinks - refridgerators are available to store food.

There are 2 containers ready to be filled.

##### **Instructions:**

- Please wear working clothes - gloves will be provided
- Work is undercover - but sun has been 'ordered'
- Please confirm attendance with Allan by Tuesday 13 March 2012
- Rotary DiK will organise make-up cards, if required, and insurance

##### **RCCM-S Club Contact: Allan Driver**

Contact Details

Email: [adriver@bigpond.net.au](mailto:adriver@bigpond.net.au)

Mobile: 0418 573 803

## **RAM - Malaria is Preventable**

*by CAVANAGH, Jillian*

The RAM Adopt-a-Village program in PNG has been an outstanding success with many Rotary Clubs right across Australia adopting villages and providing funds to allow the Rotary Club of Port Moresby to supply bed nets to many families. When a village is 'adopted' every person in the village is provided with a life saving Long Lasting Insecticidal Mosquito Net.

Our club has supported the following villages:

2005/6 - \$2,000 - Villages: Landolovil and Polzaka  
2006/7 - \$2,000 - Village: Ibirai  
2008/9 - \$1,000 - Village: Nambarosi  
2010/11 - \$99.26 - Village: Seme, Motupore Island

The locations of these villages can be found at:  
<http://www.fallingrain.com/world/PP/>

The sustainability of coverage is the responsibility of PNG RAM colleagues. Replacement programs are determined by RAM representatives who allocate which villages receive replacements. Therefore, all five year replacement programs are actioned by PNG RAM administrators when funds are available. Our club plans to donate another \$1,000 this year.

## **Club Administration half yearly activity summary**

*by STEVENS, Kay*

RCCM-S Club Administration has had a successful first half year due to the invaluable efforts of the eleven team members. The first half year culminated in a joyous Christmas Party on 20 December 2011 at the RACV club. The smooth operation of this meeting and of all breakfast meetings during the year has been due to the input from many club members as well as a positive relationship with our hosts, the RACV Club. The weekly speaker program has been excellent in terms of speaker quality and scheduling arrangements, and some new, as well as old, sergeants have kept spirits high with the sergeant's financial progress running according to budget.

Four monthly duty rosters have been established (which include greeters) with duty notes available on the RCCM-S website. The RCCM-S website has had some front page design modifications and there has been an education session on accessing event registration areas. A Google Cloud drop box has been established for the scheduled photographers to deposit event photographs that can then be accessed for club-related publications and the Club Bulletin has been distributed electronically each week with unfailing regularity.

The social program has included a BBQ and tour of the Royal Botanical Gardens at Cranbourne, an exhibition tour at the National Art Gallery, and a Guess Who's Coming to Dinner evening.

On to Conference promotion of the District Conference was successful with many members registered as early birds for the March 2012 event.

The three activities of membership, mentoring and recruitment have been clearly delineated and the requirements of each area given due recognition. The almoner responses have been handled with awareness and respect. Working With Children Checks registrations have been audited and encouragement and support given to those yet to register. More club banners have been ordered as well as speaker gifts of soap and notebooks

from Timor Leste.