



Rotary Club of Central Melbourne-Sunrise

eBulletin

Sunday, February 12, 2012

[Club Web Site](#)

Editor: [Rebecca RIEBELING](#)
If you have any comments or questions, email the editor.

- Future Speakers**
- Feb 14 2012**
[Ms Jenni Hennan, CEO, Disaster Aid Australia](#)
"Disaster Aid Australia"
- Feb 21 2012**
[Steven Boland, CEO RaboDirect Melbourne Rebels](#)
"The Melbourne Rebels Rugby Union"
- Mar 6 2012**
[Group Study Exchange Team from Southern California](#)

- Upcoming Events**
- Welcome BBQ for GSE team from USA**
Mar 7 2012
- Steam Rally with Rotary Club of Echuca Moama**
Jun 9 2012 - Jun 11 2012

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Guest Speaker - 14th February - Jenni Heenan

Disaster Aid Australia



Born and bred in Melbourne, Jenni Heenan has always been involved in assisting those in need, whether in her professional or private life.

Trained at Monash and Latrobe Universities, Jenni has a Marketing Degree and Diploma in Psychology. These disciplines have assisted her throughout her corporate and not-for-profit career to ensure the right message is heard.

A creative thinker, Jenni is proud to be the recipient of two Gold Lion awards from the Cannes Film and Advertising Festival in 2006 – bringing home the 'Lions' for Seeing Eye Dogs Australia.

Jenni joined the Rotary Club of Hampton (D9810) six years ago and was recognised with a Paul Harris Fellow for her work in fundraising and community work within her Club and District.

Working with Disaster Aid Australia (a project of the Rotary Club of Endeavour Hills), Jenni is passionate about the work undertaken by tens of thousands of Rotarian volunteers to assist those people displaced by disasters around the world.

RCCMS has been a supporter of Disaster Aid Australia from DAA's commencement. The Club has funded two survival units for each of the last two years.

Duty Roster 14th February 2012

by *STEVENS, Kay*

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Note: Duty people are expected to be on duty at RACV at **7am** as many guests start arriving from this time.

Please note; if unable to attend please arrange to swap your role with another member.

Chairperson	Richard Mitchell
Sergeant	Gerard Hogan
Reporter	Justine Murphy
Greeter	Barrie Tassell
Photographer	John Meehan
Door	Frank O'Brien

Meeting Report, Tuesday 7th February 2012

by STEVENS, Robin

Visitors:
Jessie Tucker (guest of Neville John) and Roger Thornton

Announcements:
Brian Downey, on behalf of Terry Cocks, thanked all members who attended the memorial service for Terry's partner Irene Englisch last Wednesday afternoon.

Roy Garrett reported that a group including RCCMS members and partners will participate in a tour to Laos, part of which will involve assisting to build a school for a local village. The first meeting of the group will be at Roy and Annie Garrett's house on Sunday at 5pm.

Dick Mitchell conveyed the news that Monika Jacobs, wife of Wolfgang Jacobs, had passed away on Thursday last week from cancer of the oesophagus. Monika has been ill for quite some time and under regular hospital treatment. Wolfgang has decided on a quiet private funeral and

expressed the wish for no death notices or flowers, etc. Richard will maintain contact with Wolfgang.

Tony Thomas reminded members of the 80th Annual Rotary District 9800 conference to be held on March 9th to 12th. Tony also encouraged members attending to bring their partners and friends to the conference with the opportunity to attend individual plenary sessions at a cost of \$75 (including refreshments).

Richard Stone reported on the Strategic Workshop for the Police Mentoring Program that was held last week. The meeting was attended by the Police Commissioner which indicates the value attached to the program by Victoria Police. Richard described the changes to the program that will be implemented over the next twelve months that will focus on selecting the police mentorees first and then matching them with business and Rotary mentors. Members of the Steering Committee include John Meehan, Neville John, Justine Murphy and Richard Stone.

President's Announcements

President Kevin reported that Paul Maguire has resigned from the Club and acknowledged Paul's valued contribution to several areas of Club activities over several years.

President Kevin reminded members of the GSE Welcome Dinner to be held on February 22nd - the contact person for this event is John Meehan. Kevin also announced that a special breakfast meeting to mark International Women's Day will be held at the Albert Park Rotary Club on the morning of March 8th - for information go to <http://tinyurl.com/2012-IWD>

Guest speaker

Our meeting chairperson Bruce McBain introduced the guest speaker Rob Deakin whose presentation was entitled "Lego - Serious Play".

Rob's presentation focused on various aspects of the Lego Building Foundation and in particular its role in assisting young people suffering from autism and Asperger's disorder (sometimes also referred to as Asperger's syndrome). Rob began by describing The Lego Group which is the leading construction toy manufacturer in the world and the third largest manufacturer of toys. The annual revenue of The Lego Group is AUD 2.6

million and it is still a family-owned business - the owners are the Kristiansen family from Denmark. The business currently employs over 8,000 workers. Its 'brand values' incorporate the following: Imagination, Creativity, Fun, Learning, Caring and Quality.

Lego has had a significant impact on humanity - Lego is available in 130 countries; it is estimated that there have been 400 million customers and that there have been over 5 billion hours of play with Lego; there are 400 thousand Adult Fans of Lego; 3.2 million children and 60 thousand adults who are Lego Club members; there are 150 Lego Clubs; and 5% of Lego's revenue comes from Adult Fans of Lego.

Rob described Lego's active online community that includes a presence on YouTube, Facebook, eBay, etc and the fellowship that exists within the Lego community. He also outlined some of the activities of the Melbourne Lego Club which has over 300 members which means that it is the largest in the world. To recognise the recent visit of Prince Frederik and Princess Mary of Denmark, the Melbourne Lego Club arranged for the production of 200 sets of Melbourne's 1923 W-Class Tram which was part of the Brickvention Australia Collector Series.

Aside from the commercial and recreational aspects of Lego, there is also a philanthropic dimension. Children suffering from autism and Asperger's disorder have a great affinity with Lego which may assist them to at least partially overcome one of the characteristics of these syndromes, namely social isolation. Rob mentioned some of the characteristics of autism and Asperger's disorder include: one person in 160 people has the condition; it is a complex neurological condition; its cause is unknown, its impacts can be unique; it is more prevalent in boys than girls, and it is a lifelong condition.

One of the aspects of the disorder is that sufferers have a passion for detail and so "ASD" children are likely to be attracted to the systematic nature and detailed complexity of Lego. Engagement by ASD children with Lego can significantly reinforce appropriate social behaviour that results from this engagement. Rob described a recent Lego activity of building a road train that took place at the ScienceWorks Museum in Spotswood.

In conclusion, Rob described ways in which Rotarians and members of the public can assist with the work of the Melbourne Lego Club in its work with ASD children: Donate funds; Donate Lego bricks; Spread the word (about

what the club is doing); and Volunteer (to assist with the Club's programs).

The club is located at the Abbotsford Convent and information about the Melbourne Lego Club is available at <http://www.legoclub.com.au>

Meeting close

After thanking the guest speaker, Bruce McBain handed back to President Kevin who closed the meeting.

Social BBQ for Visiting GSE TEAM from USA

by MEEHAN, John

Our Club members and partners are invited to a social BBQ on Wednesday 7th March to welcome the GSE Team from USA. The BBQ will be at the home of Neville and Rebecca John's at 3 Outlook Drive, Eaglemont from 7:30pm until 11:00pm. Members are asked to bring their own meats and drink. The club will provide salads, sauces, etc and sweets.

Whilst the evening is open to all members and their partners, it will be necessary to impose a cut off for registering attendance. Please register both yourself and your partner, if available, on the Club website before 5pm on 27th February at the latest to prepare for catering. Contact John Meehan on Tel: 9859 1772 for more information.

Please click on the events link in the left hand bar of this bulletin.

Disaster Aid Honoured by Filipino Government

by DRIVER, Allan

Further to the article in the last e-bulletin, Disaster Aid Australia has been cited for their assistance to the Philippines; namely:

"We at Disaster Aid Australia, an Australian Rotary Club project, together with our international partners, (also all Rotary Club projects) are proud to share a communication just received from the Filipino Government - a citation from the House of Representatives, following our assistance in Cagayan de Oro, the worst hit region after Cyclone Sendong struck in the Philippines"

To read the current DAA news update select the following [LINK](#)

WELCOME TO GSE TEAM FROM USA

by MEEHAN, John



Our Club is one of five selected to host the visiting Group Study Exchange Team (GSE) from Southern California, USA.

The Team will be hosted for five days/nights from Sunday 4th March in the homes of our Club members- Kevin Love, John Meehan, Alan Seale, Neville John and Koren Harvey.

The Team comprises two non-Rotarian females and two males together with a male Rotarian Team Leader. Two are engaged in water treatment and recycling and three are employed in the winery industry.

The Team will give a presentation at our Club meeting on Tuesday 6th March chaired by Neville John- a former GSE Team Leader to Ireland.

The Team comprises –Leader Wayne Kuhn (Retired Building Contractor), Sara Moncrief (Wine industry and hospitality), George Meyer (Wine maker and marketer), Christopher Canepa (Cellarmaster and wine making) and Aubrey Bettencourt (Exec Director of Water Alliance).

The following itinerary outlines the activities for the Team during their stay with our Club. They will attend the District 9800 Conference before flying home on Monday 12th March.

Itinerary – Rotary Club of Central Melbourne –Sunrise

Sun 4 Mar 2012

2:30pm to collect from Kyneton – Drive to Melbourne to host homes
Dinner with Host Families

Mon 5 Mar 2012

10:00am –Travel by cars with hosts to Traralgon (2.5 hours) in south east Victoria

12:30pm – Lunch at Century Inn Motel

2.00pm – Guided tour of Gippsland Water new “Water Factory” (2.5hours) to examine water treatment/recycling

4.30pm – Return drive to Melbourne (2.5 hours)

7.00pm – Evening free

Tue 6 Mar 2012

7.15am – Presentation at Club meeting for 20 minutes- RACV City Club (500 Bourke St)- finish 9.00am then coffee

10.00am – Guided tour of Shrine of Remembrance (Keith Frampton)

12.30pm – Lunch at Botanic Garden Restaurant near Shrine

2.30pm – Aubrey (only) with host to “Victorian Water Industry Association”, Alcaston House, cnr Collins & Spring Streets, City

2.30pm – Rest of Team to Vintage Cellars in Toorak to examine retailing and import of wines etc.

6.00pm – Evening free

Wed 7 Mar 2012

Rest day

7.30pm – BBQ Dinner with all Club members/Outgoing GSE Team at home of Neville & Rebecca John in Eaglemont

Thur 8 Mar 2012

9:00am – Visit to wine region of Mornington Peninsula –Visit to Stonier Winery – (Overview by Brian Downie)

12.30pm – Lunch at Red Hill Winery

2.00pm – Visit to winery – Red Hill Winery – retailing and marketing discussions with winery management

6.30pm – Evening free

Fri 9 Mar 2012

11.00am – Deliver to Travelodge Motel in Southbank - From here on in hands of District Conference until fly home

In Other News

by JOHN, Neville

The CSIRO has discovered the heaviest element yet know to science. The new element is Governmentium (Gv). It has one neutron, 25 assistant neutrons, giving it an atomic mass of 312. These 312 particles are held together by forces called morons, which are surrounded by vast quantities of lepton-like particles call peons.

Since Governmentium has no electrons, it is inert. However, it can be detected, because it impedes every reaction with which it comes into

contact. A tiny amount of Governmentium can cause a reaction normally taking less than a second to take from four days to four years to complete. Governmentium has a normal half-life of 2-6 years. It does not decay but instead undergoes a reorganisation in which a portion of the assistant neutrons and deputy neutrons exchange places. In fact, Governmentium's mass will actually increase over time, since each reorganisation will cause more morons to become neutons, forming isodopes.

This characteristic of moron promotion leads some scientists to believe that Governmentium is formed whenever morons reach a critical concentration. This hypothetical quantity is referred to as critical morass. When catalysed with money, Governmentium becomes Administratium, an element that radiates just as much energy as Governmentium since it has half as many peons but twice as many morons.