



Mon May 14, 2012

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*Editor Rebecca RIEBELING  
If you have any comments or  
questions, please contact the  
editor.*



*We meet Tuesday 7:15am for 7:40am  
RACV City Club  
501 Bourke Street  
Melbourne, VIC 3000  
Australia*

## Upcoming speakers

May 15, 2012

[Gerry Phillips](#)

Rotary Overseas Medical Aid for  
Children (ROMAC)

May 22, 2012

[Dr Jillian Cavanagh](#)

Men's Sheds in Australia

May 29, 2012

[Roger Thornton](#)

Our year in Dubai

Jun 19, 2012

[Police Mentoring Breakfast](#)

Jun 26, 2012

[No weekly meeting](#)

Club changeover Friday evening

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### Guest Speaker - 15th May - Gerry Phillips

#### Rotary Oceanic Medical Aid for Children (ROMAC)

Gerry Phillips is Chair of the D9800 ROMAC Committee

District 9800 was the birthplace of this multi-district Rotary program. The ROMAC Committee is gearing up for an intensive few months of activity with an anticipated increase in the number of patients coming to Melbourne for surgery at the Royal Children's Hospital and Monash Medical Centre.

This will stretch both D9800's physical and financial resources, this is an opportunity to hear about ROMAC, the work they are doing and how clubs can support the committee in that important work.

#### Duty Roster 15th May 2012

Posted by Kay STEVENS on May 13, 2012

**Note:** *Duty people are expected to be on duty at RACV at 7am as many guests start arriving from this time.*

**Please note; if unable to attend please arrange to swap your role with another member.**

<b>Chairperson</b>	<b>Ian Angus</b>
<b>Sergeant</b>	<b>Ed Stockdale</b>
<b>Reporter</b>	<b>Margaret Stuart</b>
<b>Greeter</b>	<b>Bernie Gerlinger</b>
<b>Photographer</b>	<b>Robin Stevens</b>
<b>Door</b>	<b>Kerstin Steiner</b>

## Upcoming events

#### Horizon's Day

Ian McLennan House  
May 27, 2012 09:00 AM

#### Steam Rally with Rotary Club of Echuca Moama

Rotary Park  
Jun 09, 2012 - Jun 11, 2012

#### Police Mentoring Programme graduation breakfast

RACV City Club  
Jun 19, 2012 07:15 AM

#### 25th Changeover Dinner

Athenaeum Club  
Jun 29, 2012 07:00 PM

#### Working Bee in the gardens at McAuley House

McAuley House  
Jul 07, 2012 09:00 AM

#### Charity Auction

Kooyong Lawn Tennis Club  
Oct 12, 2012 07:00 PM

#### Meeting Report, Tues 8th May, 2012

Posted by Alan SEALE on May 13, 2012

**Chairman:** David Jones

**Visitors:**

Mr Kotaro Kishi, President of Osaka Hommachi Rotary Club  
Mr Shunsaka Okada, President Elect/Chair International Service of Osaka Hommachi Rotary Club  
Ms Meigyoku Uchiama, Chair International Service (2012-2013) of Osaka Hommachi Rotary Club  
George Mackey, prospective new member  
Howard Neilson, guest of Ian Angus

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#### Announcements:

Tony Thomas highlighted the outstanding fundraising performance of clubs like RC Prahran with its Bridge Night program and RC Crawley in WA, which was recently commended by the DG.

Allan Driver reported the Club had received a thank you letter from the DIK Store for our recent Working Bee there and reminded us of the RC Echuca Moama Steam Rally over the Queen's Birthday long weekend.

President elect Kay Stevens reminded us about the Club Horizons Meeting on May 27th

President Kevin congratulated Herb Greenwood and his team for the excellent 25th Birthday celebration on Sunday to much applause.

President Kevin also told us of the Welcome Home dinner for the GSE team returning from Central California - 6:30pm to 9:30pm at RYC Williamstown on May 31st.

#### Presentation by our Sister Club, the Rotary Club of Osaka Hommachi

To mark the 25th Anniversary of the chartering of our Club, the President of the Osaka Hommachi Club presented two framed works, one featuring signatures of the members of RC Osaka Hommachi, and the other a painting of a Meiji helmet.

Club Banners were exchanged and the Osaka Hommachi Club formally presented the \$5,000 contribution they are making to the Bagong Barrio project in the Philippines.

#### Sergants Session:

Ed Stockdale chose a Tasmanian theme for his session given his strong family connections with the Apple Isle - his Great, Great, Grandfather was clapped in irons for approximately 20 years and suffered mightily for being a bit outspoken.

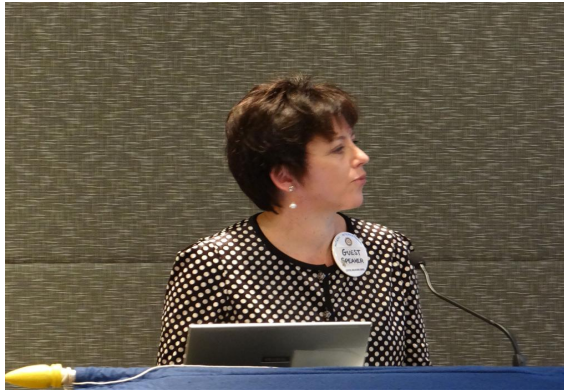
#### Guest Speaker

Jane Bennett's topic was Cultural Change. When appointed to the Board of the ABC, Jane was asked by a reporter, "How does a cheese maker from Tasmania get to be appointed to the ABC a great cultural icon?" Jane's response is that making cheese is all about culture. She extended the metaphor to communities using rural examples to make the point. Single bacteria cheeses can have a particular predictable flavour but can be bland and vulnerable to bacterial failure. Great cheeses are based on careful blending of multiple bacteria which give character and complex flavours to the product. Jane argued that struggling communities can be likened to single bacteria cheeses - they tend to be dominated by a single industry, have poor capacity for self help and are vulnerable to change. Communities that have cultural and vocational diversity tend to be welcoming of new people and new business and industry. They also tend to have a vibrant arts culture which pulls people together who otherwise might never meet.

Jane talked about how she grew up in Elizabeth Town, known as the "Pub with no Town." It is near Deloraine and was a small farming community. She reluctantly agreed to help the family establish what is now Ashgrove Cheese employing 60 people, and which has helped over 200 young people get their first job. The business succeeded where others have failed because of its capacity to adapt to changing markets and economic circumstances. Deloraine is an interesting, vibrant town with a variety of industries and businesses and a strong arts program. Jane credited the local Rotary Club with stimulating the development of this community by providing a focal point for the once unrelated community subgroups to get together around a common objective.

Finally Jane spoke about how the ABC has adapted to the technology driven changes in the media. It was once a radio broadcast service, then TV, then commercial offerings, the internet, iView, twitter, etc. The Q&A show actually has a very young audience because in part of its use of social networking technologies - it gets an average of 22,000 tweets per show.

In closing Jane made the point that there is a lesson for Rotary in this. Are we adaptable?



*Pictured: Guest Speaker, Jane Bennett*

### **GSE Team at Work and Play in USA!**

Posted by John MEEHAN on May 13, 2012

The last seven days of our GSE exchange with the Monterey/Carmel Valley, Monterey and Castroville.

The changeover from Salinas took place on Sunday afternoon 29th April.

We went to St Angela's Church in Pacific Grove and joined up with the RC of Monterey Pacific's Gateway Ball service project, an annual dinner and dance function for those with intellectual and physical disabilities. We stayed after the event and had an informal dinner with Rotarians from the Monterey Pacific Club.

For our host families, Briana stayed with Marilynn Gustafson for four days and then with Dan and Becky Biondi. Jacinat did likewise with Nora Walsh and then Roseann and Bruce Orelebeck. Andrew stayed with Chris and Susan Orman in Moss Landing to the north, I stayed with Terrie and Dannie Ryan, and Greg was with the Mulfords. All of them have looked after us splendidly.

Our 'go to' man for the week was Dan Biondi, a retired IBM executive who had everything planned thoroughly. For the first few minutes of briefing it resembled a military exercise but, as soon as he saw that we were a happily independent lot, he relaxed and we have had a wonderful time with Dan. He has been totally generous with his time and has taken us to most of our activities.

These have included: meeting with Monterey Mayor Chuck Della Sala; a paths of history walking tour with Dennis Copeland; lunch at Abalonetti's on the wharf; a brilliant personal tour with Tom Williams of the world renowned Monterey Aquarium; a small reception at Marilynn Gustafson's home; a comprehensive tour of the Carmel Mission with a wonderful Rotarian guide, Ron Coulter; a relaxed and vibrant evening party with Carmel Valley Rotarians (we sang for and with them); a day of physical activity at Point Lobos and Big Sur, including watching newly born seal pups on the beach and in the shallows with their mothers (so special) and walking through a redgum forest to see the Pfeiffer Waterfall; an impressive presentation by George Matsumoto at MBARI research institute; touring with Richard Gomes through Ocean Mist, large scale packers and distributors of vegetables; and a small tour through a coffee distribution company.

On the Vocational Day, Briana was with Steve Blum who took her to San Jose and Silicon Valley; Jacinta was taken by Nora Walsh to Ryan Ranch Cancer Centre (and spent some of her time with patients); I met with Lou Panetta from California State University (including visiting a Walmart), Andrew spent his time with Chris Orman from the Fire Department and Search & Rescue, and Greg met with two gentlemen of the cloth discussing funerals and weddings, toured Pac Rep theatre sites with President of the Board Bob Mulford and met with its Executive Director Stephen Moorer.

Our final function we attended was going to Spanish Bay Golf Club, listening to a Scottish piper then walking to the home of President-Elect of the RC of Monterey, Ralph Thompson, for a farewell reception.

An incredible full week for our D9800 GSE Team.

Warmest to you all,

Adam Mackie



*May 5th in Monterey, USA for lunch*