



BULLETIN

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NEXT MEETING

Guest Speaker

Rob Hines: report to the Club on the Fitzroy Crossing Project and Future Prospects



Rob is a member of RCCM-S and is a Chairman of CEO Circle. This project was brought to the attention of our club by Rob and the CEO Circle.

From June 17 to June 23 a team of 18 volunteers, consisting of Rotarians, CEO Circle members and partners visited Fitzroy Crossing. About 1,500 people live in Fitzroy Crossing, a tiny country town about five hours east of Broome. Another 2,500 people live in small settlements and camps spread out across the 150-kilometre length of the Fitzroy Valley. About 80 per cent of residents are indigenous, mostly from five language groups, who have lived on these lands for generations. There is a very high rate of indigenous unemployment in Fitzroy Crossing with only about 200 paying jobs in the community out of a potential workforce of over 800.

The objective of this phase of the project was to work with the indigenous people of Fitzroy Crossing to provide a transfer of skills to the men and women of the Fitzroy Valley to enable commercialisation of the existing arts and crafts of the region and to support other commercial ventures. This skills transfer was facilitated by the Marninwarntikura Women's Resource Centre and the local Men's Shed.

Rob will provide an overview of what was achieved during the visit and what lies ahead.

[Read more...](#)

REPORT FOR MEETING HELD 14th JULY 2015

ROTARY CLUB OF CENTRAL MELBOURNE-SUNRISE Bulletin Report for breakfast meeting 14th July 2015

Report by Justine Murphy

Visitors: PDG Murray Verso

DUTY ROSTER 14th JULY

Chair
LOVE, Kevin

Sergeant
THOMAS, Tony

Greeter
STONE OAM, Richard

Reporter
CUTHBERT, Greg

Photographer
JONES, David

Door
ZHANG, Yanpu

Director Report
DURAS, Peter

Bulletin Editor
DRIVER, Allan

Speakers

Jul 21, 2015

[Rob Hines](#)

Report to the Club on the Fitzroy Crossing Project and future prospects.

Jul 28, 2015

[District Governor, Julie Mason](#)

"Be a Gift to the World"

Aug 04, 2015

[Tony Walker](#)

Policy challenges arising from research into alcohol-fuelled violence

Aug 18, 2015

[MEETING TRANSFERRED TO SPECIAL EVENT THURSDAY 20th](#)

Aug 25, 2015

[Nicholas Reece](#)

Ed Stockdale
Ivy Lao
David Goldstone OAM

Melbourne's Democracy
Experiment Pays Off

[View entire list](#)

Announcements:

Tony Thomas: Presentation of a banner from the Rotary Club of Royal Tunbridge Wells.

Kevin Love: District 9800 Conference is in Bendigo from 11-14 March 2016 and registrations are open now. Kevin Walklate is the On To Conference Organiser.

Information about the D9800 Conference can be found through the following link: [D9800 Conference](#)

Also, RCCM-S needs volunteers at this Conference to help with the 2017 District 9800 Conference promotion stand: setting up, 'manning' during the event, packing down, etc., particularly for those members who may not be able to attend the full 2016 Conference.

The 2017 District Conference will be held with Neville John as District Governor.

Greg Cuthbert: *The inaugural Goldsbrough Lane Gourmet Farmers Market (GLGFM) is 3 September from 4.30pm to 7.30pm.* [See RCCM-S website for more information.]

It will be running the 1st and 3rd Thursdays in September, October and November 2015.

We need volunteers to attend and welcome people. Contact Greg Cuthbert: 0402 346 032

Kevin Walklate: The survey that pre-empts the Club Visioning event has been sent out by email to all members. This is building on the discussion lead by Peter Frueh at the previous club meeting.

It is a little District focussed, so please put your comments regarding the club in the comments sections.

The Club Visioning event is Sunday 26 July commencing at 9am – 2pm at the Montague Centre. A light lunch is included.

Please confirm your attendance with Kevin Walklate: Telephone 0419 374 332

Pres. George: District 9800 Governor Julie Mason is visiting the Club on July 28. Please come along to meet her and hear what she has to say about District 9800 Plans and Objectives.

The Sports Panel breakfast, featuring Kevin Sheedy, Carol Cooke, Trevor Bailey and Marty Pask. This event is now open for bookings. It will be raising funds for the Fitzroy Crossing projects and others. Please forward the link to sport enthusiasts you know – and book early.

The Rotoract changeover is August 1. Pres. George is attending. Please let him know if you would be interested in joining him.

PDG Murray Verso: Presentation of a Significant Achievement Award from the 2015-16 Rotary International President, recognising the Community Village program.

The program was recognised as a "hands on project" with significant community impact, can be replicated and enhances the image of Rotary. [See separate report]

Guest Speaker

DAVID GOLDSTONE OAM

Rotary of Crawley is a revolutionary development in Rotary format and goals. Nearly half its members are in the 20-40 age group, with women comprising nearly half of the club and non-English speaking-background people well represented also. Four of its young members have gone on to win WA Young Citizen of the Year awards and another won the national title. David has raised an astonishing \$11m for WA charities in the past decade, including support to massive fund-raisers by his former "Rotary of Crawley" club. Two club gala dinners he masterminded raised in total more than \$1m. David relocated to Melbourne in May 2015.

David has been a Rotarian for over 46 years. In 2009 he realised that Rotary was losing the fight for relevance and set about turning it around. He 'had a dream': what if we started a new club, just for young people 20-40 years of age?





David was interviewed by Tony Thomas and his key thoughts at commencement were:

- It would need to be a breakfast club.
- It would need to remove what young people don't approve of, or don't understand; such as:
 - No Sergeant
 - No head table
 - No fine session
 - No singing
 - No national anthem
 - No announcements
- It should just be about getting together and enjoying helping the

community.

In February 2010 David started his project, with opposition both locally, Sydney office and, even Chicago RI. He gathered a group of like-minded Rotary colleagues and pushed ahead anyway. It took 6 weeks to charter the Rotary of Crawley (ROC) with 47 people. There were 280 people at the charter breakfast. They had 120 members in 6 months and established

themselves as the largest Rotary Club in WA. Not bad for an unsupported initiative!



Some of the key items of interest for ROC which David established are:

- There aren't traditional committees. Rather team leaders and teams meet monthly to make quick decisions.
- Three years ago ROC had the youngest president in the world (22 years)
- Meetings are about 'networking' not 'fellowship'
- It's been developed on an ethos of empowering young people to give back
- The average age is just under 40 years old
- They have inducted the youngest Rotarian ever (19 years)

David has undertaken some remarkable fundraising initiatives for ROC:

- \$160k from a philanthropist to create a scholarship to cover the costs of 1 additional year of study for selected ROC members – with aim they will bring those skills back to the club. This scholarship has been awarded for the past three years.
- \$30k per annum (sourced from 6 friends) to bring students from the University of WA (the ROC meeting place) in to ROC as members. They receive a network, mentorship, leadership development, etc. Four years later, 20 of them are still in the club
- Two major fundraising dinners for Team Challenge (most successful drug & alcohol rehabilitation program in the world) and, with approximately 250 guests at each event, raised in excess of \$1m
- Secured \$156k to 'purchase' a VIP suite at the Perth Arena for two years running. In partnership with a number of charities, such as the Starlight Foundation, ROC hosted sick young people at all events at this venue over the year

Questions for David after his presentation provided the following information:

- Although there are 6 older members who have been the driving force behind ROC, they have recruited a number of 40-50 year olds to take the reins as they step away over time

- Hands on projects for ROC involve various small events and projects as identified by the young members
- University WA, as the meeting venue for ROC, has proven very significant. It is an attractive venue and provides access to young people looking for mentoring and community giving opportunities
- The key to keeping ROC members inspired is: developing them as individuals, interesting speakers and great projects
- The young members of ROC aren't interested in attending District events, etc. the connection with District is maintained by the older ROC members
- We need to accept that young people will move on. ROC averages 4 years of membership (as they go through University)
- So far ROC hasn't secured any Youth Exchange or other youth program alumni. The ROC members are more interested in what Rotary can do for them than traditional Rotary projects
- The key to securing attracting young people to Rotary is mentoring. At ROC, the older mentors will be working with up to 15 mentees.

[Read more...](#)

DISTRICT GOVERNOR 9800 PRESENTS RI PRESIDENTIAL AWARD

PAST DISTRICT GOVERNOR PRESENTS A 2014-2015 RI SIGNIFICANT ACHIEVEMENT AWARD TO RCCM-S



Past District Governor, Murray Verso, congratulated the Rotary Club of Central Melbourne-Sunrise on receiving a 2014-2015 Significant Achievement Award from Rotary International. A District Governor may nominate only one eligible club from his or her District for the award which recognises a club project that has addressed a significant problem or need in the local community and involved the club's members in personal rather than monetary service. The Award given to RCCM-S acknowledges the club's exceptional Community Village Program.

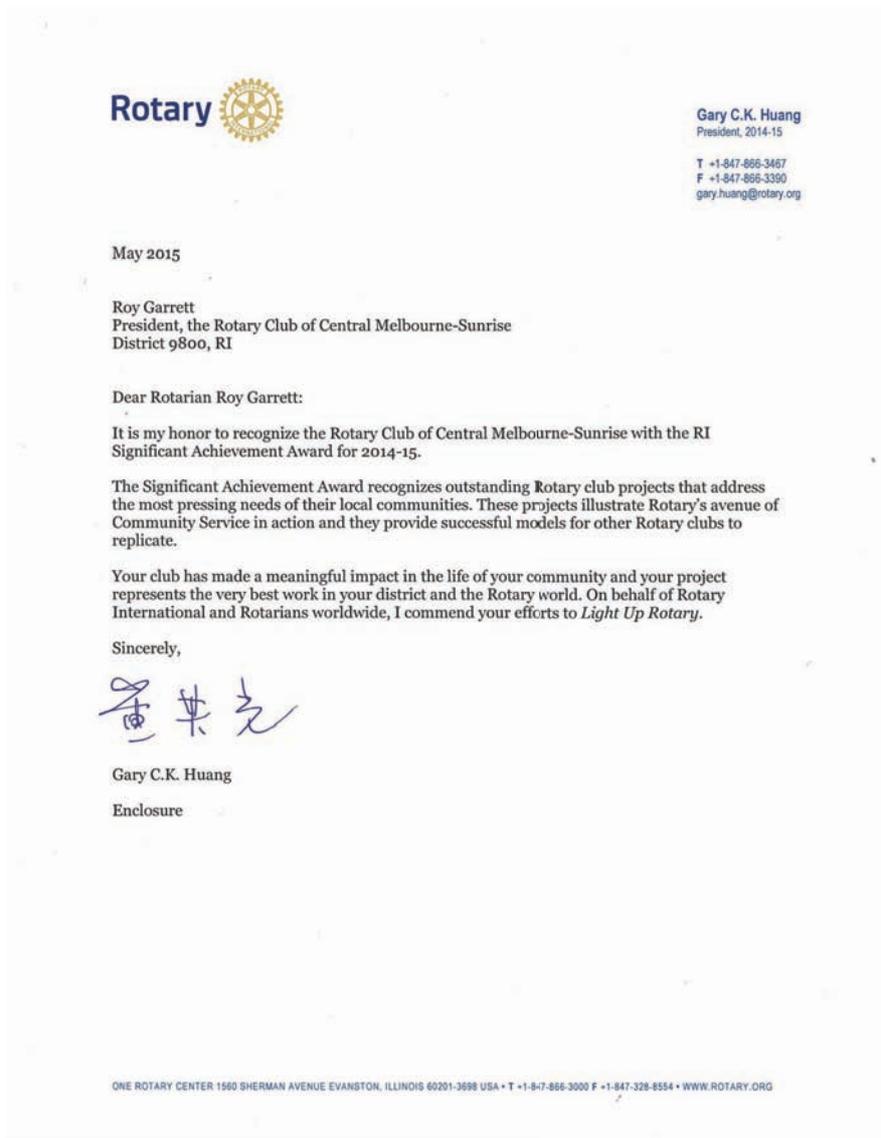
Refer to the following link:<http://www.rotaryclubcentralmelbourne.org.au/Page/community-village>

Refer to Nomination Form via link below:

[DG Nomination Form](#)

Refer to letter from RI President Gary C.K Huang below and to the right, a hive of activity on any night.





FITZROY CROSSING PROJECT

Rotary Club of Central Melbourne - Sunrise
Rotary Australia Benevolent Society (RABS) Project number 20-2014-15
Fitzroy Crossing WA, Indigenous Project Report
<https://m.facebook.com/Rotary.Fitzroy.Crossing.Project>
Date: 30 June 2015
About Fitzroy Crossing
 About 1,500 people live in Fitzroy Crossing, a tiny country town about five hours east of

Broome. Another 2,500 people live in small settlements and camps spread out across the 150-kilometre length of the Fitzroy valley. About 80 per cent of residents are indigenous, mostly from five language groups that have lived on these lands for generations. There is a very high rate of indigenous unemployment in Fitzroy Crossing with only about 200 paying jobs in the community out of a potential workforce of over 800.

Background and Objectives of the Project:

This project was brought to the attention of Rotary by The CEO Circle and, in particular, one member, Michael Doery. Michael's connection to Fitzroy Crossing was through his daughter who had attended the Yiramalay/Wesley studio school internship in Fitzroy Crossing. As a Chairman of the CEO Circle and member of the Rotary Club of Central Melbourne - Sunrise (RCCMS), Rob Hines acted as the conduit to facilitate this joint project. The objective of this phase of the project was to work with the indigenous people of Fitzroy Crossing to provide a transfer of skills to the men and women of the Fitzroy Valley to enable commercialisation of the existing arts and crafts of the region and to support other commercial ventures. This skills transfer is being facilitated by the Marninwarntikura Women's Resource Centre and the local Men's Shed.

Overview of the Project:

From June 17 to June 23 a team of 18 volunteers, consisting of Rotarians, CEO Circle members and partners visited Fitzroy Crossing.



[Download Project Report](#)

MEET THE CELEBRITIES!!

On **Thursday August 20, 2015** we are holding a special fund raising breakfast at the RACV Club, which will consist of a panel of celebrity experts from the field of professional sport, to raise funds for the Indigenous Support Programs for RC Central Melbourne-Sunrise, following on from the recent successful trip for the Fitzroy Crossing Project. **[See previous report]**. Please note that this breakfast will replace the normal Tuesday Breakfast meeting that week [18th August].

The topic will be "Performance Enhancement in Professional Sport in Australia".



The event will be a moderated panel headlined by Kevin Sheedy of Essendon Club, the Chief Steward of Racing Victoria, Terry Bailey, Carol Cooke, a paracycling Olympic and World Champion and Marty Pask, Managing Director i50 Sports Management.



This event is a ticketed function and will include a plated cooked breakfast. the cost is \$65 per person and tickets must be purchased in advance please at <http://www.trybooking.com>



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The venue is the RACV Club at 500 Bourke St. Melbourne with the venue opening at 7am with the function commencing at 7:30am sharp and be completed by 8:45am.

Everyone is encouraged to book early and invite friends and colleagues to what will be a very entertaining and informative event. **See link below for flyer.**



[Flyer attached](#)

GALLERY

Photographs from a Lively Breakfast Meeting



Kevin Love and Dick Mitchell with Mik Wells freshly returned from travelling by FWD to Fitzroy Crossing vis Broome and back [via Katherine Gorge]. Impressive!

DGN Neville John with Ivy Lao, a frequent visitor to RCCM-S meetings



Guest and past member, Ed



Stockdale with Greg Cuthbert