



# ROTARY CLUB OF CENTRAL MELBOURNE – SUNRISE INC.

Sun Feb 03, 2013

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## Upcoming speakers

Feb 05, 2013

[Jo Powell](#)

Expansion Plans for Melbourne Airport

Feb 12, 2013

[Michael Wells, State Manager, SHINE for Kids](#)

The hidden victims of crime

Feb 26, 2013

[Ms Joanne Boyd](#)

The Life of Redmond Barry

Mar 26, 2013

[Mr Rithy Ann](#)

Life in Cambodia and Rotary's role in improving conditions

Apr 02, 2013

[Gary Liddle, CEO VicRoads](#)  
VicRoads Centenary

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## Upcoming events

[Picnic in the Park](#)

Feb 24, 2013

[DIK Working Bee](#)

Woolshed 40

May 11, 2013 09:30 AM - 12:30 PM

## Photo Albums

[Christmas Breakfast](#)

Club meetings: 7.15 for 7.40 am at the RACV Club  
501 Bourke Street, Melbourne

### This week's speaker - Jo Powell: Melbourne Airport Expansion

#### Jo Powell

#### "Expansion Plans for Melbourne Airport"

Jo is the Government and Stakeholder Relations Manager for Melbourne Airport. She works actively with the community and government in regards to the planning and development at Melbourne Airport.

Today, Melbourne Airport is the second busiest airport in Australia and the main aviation hub for the southern part of the continent. As the gateway to Victoria, Melbourne Airport plays a pivotal role in Victoria's continued economic prosperity.

Melbourne Airport is currently planning for the future. As Melbourne and Victoria grow, so will the demand for air travel. It is preparing a master plan that will be submitted to the Commonwealth government for approval in 2013. The master plan covers a wide range of issues related to the future operation and development of Melbourne Airport over the next twenty years.

In view of the recently announced changes and expansion for Melbourne Airport, this topic has significant interest and drawing power to attract a wide range of interested parties.

### Duty Roster 5 February 2012

Chair	Roger Thornton
Sergeant	Michael Bromby
Greeter	Russell Rolls
Reporter	Roy Garrett
Photographer	Alan Seale
Door	Tony Thomas
Directors Report	Mik Wells (New Generations)

### Roy Garrett's Laos trip: confirmations needed urgently!

Laos with Roy Garrett

Roy Garrett is keen for people to lock in their acceptances for the Laos trip from November 15 to December 3, 2013.

He plans an 18-strong group and so far has 10 definites and 8 probables/possibles. The group will be a mix of Rotarians, partners and friends.

He begs that those who have expressed interest, please bite the bullet and sign on with cash deposit NOW! Dithering gets you nowhere and adds to Roy's workload – he is putting huge effort into the coordination and details.

The highlight will be some do-able work on the Hue Kang High School. Our club is paying those project costs.

He needs deposits of \$2000 from all participants by Feb 14 so he can confirm names and money to airlines and agents. The price tag per person is \$5700, or \$6900 for those not sharing a hotel

[Paul Harris Breakfast](#)

[Vocational Visit Police College](#)

[Laos school project](#)

[Charity Gala](#)

[Camp Getaway Working Bee](#)

[McAuley House Working Bee](#)

[25th Changeover dinner](#)

[25th Anniversary Lunch](#)

*Editor Robin STEVENS*

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room (i.e. they have to pay a 'single's supplement'). Another part-payment of \$2000 is required around August and final payment early-October.  
 The price covers airfares, transfers, travel, accommodation, meals, and excursions. It does not cover personal and sundry expenses, visas and insurance.  
 Roy has made medical insurance compulsory for attendees. He recommends Covermore and says low-cost insurance such as Amex, gold credit cards, etc might not cover an urgent immediate evacuation from Laos.  
 The tour schedule has been emailed out by Roy (Need it? Ask him).  
 Roy has had many years of work experience in Vietnam and will be a guide par excellence. His program includes Saigon, Chiang Mai and Chiang Rai (Thailand), Luang Say, Luang Prabang (Laos), Hanoi, Danang, and Hoi An (Vietnam).

**Report of meeting of Jan 29**



left: Sandra Higgins (Victoria Police); Peter Clarke (Victoria Police);  
 Guest speaker Miles Clemans.

From

**Meeting, Jan 29**

**Chair: Nev Taylor**

**Reporter: Jillian Cavanagh**

**Guests**

Sandra Higgins (Victoria Police)

**Peter Clarke (Victoria Police)**

**Miles Clemans (inDemand)**

**Yvonne Flanders (Rotary Club of Albert Park)**

**George Mills (Rotary Club of Port Macquarie)**

**Announcements**

President Kay reported from last week's Board Meeting:

1. The Club is progressing according to Budget
2. Attendances (meetings and other make-up activities) for December were 78.32%
3. The RYPEN camp on 22-24 March is currently being well planned with a focus on volunteers, cost and risks
4. Support for the Tasmanian bushfires can be offered by individuals, with or without tax deductibility, as described in last week's Bulletin. The Board will identify a sum for providing funds from the Club over the next few weeks and as other areas of need are revealed.
5. International Women's Day 8<sup>th</sup> March – a decision was made to sponsor a table of students for \$45/50 per head.

Neville Taylor reminded everyone about an upcoming social event on the 24<sup>th</sup> February which will be a family BBQ at a park yet to be confirmed.

**Director's Report**

Neville Taylor – Director, Club Administration

Club Web Page – the 1<sup>st</sup> meeting was held late November 2012 to discuss a comprehensive review the Club's web page. George Mackey noted how important it is for two reasons; First, to project the Club to outside viewers and second, the usability of the site for Club members.

### Sergeant's Session

Unfortunately, Sergeant at Arms Michael Bromby was not able to continue his *'musical odyssey'* due to two presentations.

### Presentations

Chair, Neville Taylor, announced there would be two presentations; one on the 'Community Village Video' and, the second on 'E-commerce and multi-channel retail in the globalised, online world'



'Community Village Video'



Alan Seale introduced the video and expressed how grateful the Club was for the valuable partnership and support of Victoria Police. He handed over to Sandra Higgins from the Online Communications Division of Victoria Police. Sandra spoke briefly about Superintendent Taylor's passion for Community Village and how the Division was happy to embrace the video project. She affirmed that the video *'represents community reassurance of a presence in the city'*. Peter Clark, Producer (of the video) declared Alan the *'Associate Producer'* and played the video. The video featured Superintendent Rod Wilson, the Right Honorable Robert Doyle, Lord Mayor of Melbourne, Gerry Ryan of Jayco and, various Club members and visitors of Community Village. The video highlighted the fact that on Friday and Saturday nights up to 750,000 vulnerable young people are in the city. Therefore, Community Village is crucial in supporting Police resources for these large numbers.

*'E-commerce and multi-channel retail in the globalised, online world'* – Miles Clemans, Guest Speaker

Miles began his career as a lawyer but his passion for business and finance, and his fascination for e-commerce took his career in a different direction. He is now the Managing Director of inDemand, an e-commerce consultancy and training organisation specialising in eBay and online retail. His business currently deals with over 40,000 products online.

Miles talked about how, as a specialist in online marketing, he works with companies that are looking for the strategies to pursue new markets. For those companies that want to retain their retail shop locations Miles helps them set up online businesses to operate in harmony in an effective and profitable way. Miles works with multi-channels and offers eBay solutions to maximise performance.

One of the advantages of inDemand is that they do not keep any stock. Fundamentally, the company is focused on retailing on behalf of clients. inDemand has contracts with companies such as Dell and Deals Direct, and they also organised the charity auction to sell the Wiggles Big Red Car. In future the company will expand its interests to re-commerce and seek opportunities for re-sale of electronics on eBay.

Miles suggested the Club set up a Facebook page to attract younger generations. He also said he would be prepared to develop a project for the Club to sell 2<sup>nd</sup> hand electronics. #

### [Australia's greatest opera disaster reviewed](#)

Our club's distinguished music critic reviews here a 2004 Melbourne opera catastrophe that will resound through the ages.

[Unprecedented disaster](#)



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