



Holyoke Rotary Club Presents

Eat, Drink & Be Holyoke!

14th Tasting Fundraiser & Silent Auction

May 1, 2025

Holyoke Council on Aging & Senior Center

5:30 PM – 8:30 PM

291 Pine St, Holyoke, MA

Dear Rotary Supporter,

Holyoke Rotary Club is excited to announce the return of our premier tasting fundraiser and silent auction, **Eat, Drink, & Be Holyoke**. Since 2008 this event has raised over \$150,000 to fund various Rotary projects, including the Miracle League of Western Massachusetts Inclusive Playground at Kennedy Field (coming this summer), the media room at the Holyoke Library, K-9 vests for the Holyoke Police Department, and literacy projects with the Kelly School and Holyoke Boys' and Girls' Club, among others.

Eat, Drink and Be Holyoke will be held on Thursday, May 1, 2025 at the Holyoke Council on Aging & Senior Center. The event will feature tasting stations of wine, local craft beer, spirits, restaurants, as well as a silent auction. The event will attract over 200 local professionals, artists and community leaders from Greater Holyoke.

We hope you will participate and share a taste of what your restaurant has to offer with our participants!

When choosing a menu item, we ask that you please choose a dish that can easily be eaten "on the go" with one utensil (or less) & does not require the use of a knife. Please be prepared to have enough to serve approximately 250 guests. Everyone will be looking forward to tasting your food!

With your participation, you can expect:

- Your business name included on all promotional materials
- Four tickets to the event for you to use as you wish
- Table tent cards to place throughout your business to help promote the event and your support
- Increased exposure to hundreds of local community members

Without your generous support the Rotary Club is not able to successfully support its mission. Please review the attached and consider participating in **Eat, Drink, & Be Holyoke**. Questions may be directed to Rebecca MacGregor at 508.579.6427 or Lasca Hoey at 413.348.3423.

Thank you in advance for your generosity and support,

The Eat, Drink, & Be Holyoke Committee



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2025 Participating Food Commitment Form

Space is limited – secure your place at **Eat, Drink & Be Holyoke!**

- YES! Count us in for Thursday, May 1, 2025**
- Sorry, we can't make this event, but we are happy to donate towards the silent auction.**

Food Vendor - *as you would like it to appear in our publications and on event website*

Address – *to mail your 6 event tickets for you, your employees or your patrons*

Event Contact Name

Event Contact Phone or E-Mail

Best time of day to contact

Name of dish to be served at event – *as you wish it to appear on event website and in program book*

When choosing your menu item, please:

- Choose a dish that can easily be eaten “on the go” with one utensil & does not require the use of a knife.
- Be prepared to have enough to serve approximately 250 guests. Everyone will be looking forward to tasting your food!

Authorized Restaurant Personnel Name

Date

Will your business be included in the coveted “Taste of the Valley” drawing?

- YES! We will donate a gift card/certificate for a tasting.**
 - Gift card enclosed
 - Please have someone pick up the gift
- Sorry, we are unable to provide a gift card this year.

Please return the completed form to:
 Holyoke Rotary Foundation
 c/o Eat, Drink & Be Holyoke!
 PO Box 1396
 Holyoke, MA 01040

Or by email to the event committee at rotary.macq@gmail.com