



Holyoke Rotary Club Presents
Eat, Drink & Be Holyoke!
14th Tasting Fundraiser & Silent Auction
May 1, 2025
Holyoke Council on Aging & Senior Center

5:30 PM – 8:30 PM
291 Pine St, Holyoke, MA

Dear Rotary Supporter,

Holyoke Rotary Club is excited to announce the return of our premier tasting fundraiser and silent auction, **Eat, Drink, & Be Holyoke**. Since 2008 this event has raised over \$150,000 to fund various Rotary projects, including the Miracle League of Western Massachusetts Inclusive Playground at Kennedy Field (coming this summer), the media room at the Holyoke Library, K-9 vests for the Holyoke Police Department, and literacy projects with the Kelly School and Holyoke Boys' and Girls' Club, among others.

Eat, Drink and Be Holyoke will be held on Thursday, May 1, 2025 at the Holyoke Council on Aging & Senior Center. The event will feature tasting stations of wine, local craft beer, spirits, restaurants, as well as a silent auction. The event will attract over 200 local professionals, artists and community leaders from Greater Holyoke.

100% of the proceeds from the event are earmarked for Rotary projects; 75% is re-invested into our community and 25% supports our international projects. These are two of our current projects:

1. The Rotary Club's pledge to provide a minimum of four \$1,500 scholarships annually (at least one scholarship to a graduating senior from each of the following schools within our Club territory: Holyoke High School, Dean Tech Vocational High School, South Hadley High School, and Granby High School)
2. Rotary International's Pure Water Projects which bring access to fresh drinking water to needy communities in Guatemala. Holyoke Rotary has partnered with Rotary Clubs from Connecticut, Massachusetts, Rhode Island, Florida, Canada and Guatemala to bring fresh drinking water to Chuchuca' Bajo and El Garabato, Guatemala.

Without your generous support the Rotary Club is not able to successfully support its mission. Please review the attached and consider a Sponsorship of **Eat, Drink, & Be Holyoke**. Further details are listed on the attached sponsorship form. Questions may be directed to Rebecca MacGregor at 508.579.6427 or Lasca Hoey at 413.348.3423.

Thank you in advance for your generosity,

The Eat, Drink, & Be Holyoke Committee



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2025 Sponsorship Opportunities

I/we consider the Holyoke Rotary's work to be important and would like to be a sponsor of the **Eat, Drink & Be Holyoke** at the following level:

_____ \$5,000 Platinum Level Sponsorship

- ◆ 10 event tickets ◆ signage at the event
- ◆ prominent display of any provided materials from your business (i.e. banner, step & repeat, brochures, giveaway items, etc.)
- ◆ placement of logo on website, promotional materials, social media, press releases
- ◆ two \$1,500 scholarships to be presented in partnership to a 2026 graduating high school senior from your choice of Holyoke, South Hadley, or Granby, MA

_____ \$2,500 Gold Level Sponsorship

- ◆ 8 event tickets ◆ signage at the event
- ◆ placement of logo on website, promotional materials, social media, press releases
- ◆ one \$1,500 scholarships to be presented in partnership to a 2024 graduating high school senior from from your choice of Holyoke, South Hadley, or Granby, MA

_____ \$1,000 Silver Level Sponsorship

- ◆ 6 event tickets ◆ signage at the event
- ◆ placement of logo on website, promotional materials, social media, press releases
- ◆ your donation will help support providing PB&J sandwiches to needy people in Holyoke every other Friday afternoon

_____ \$500 Bronze Level Sponsorship

- ◆ 4 event tickets ◆ signage at the event
- ◆ name on website and social media

_____ \$250 Patron Level Sponsorship

- ◆ 2 event tickets ◆ name on website

_____ \$100 Friend Level Sponsorship

- ◆ 1 event ticket ◆ name on website

_____ In-kind donation: I/we are interested in donating the following item(s) to the silent auction:

Sponsor Name - *as you would like it to appear in our publications*

Address – *to mail your event tickets*

Contact Name

Contact Phone

Contact E-Mail

Please make checks payable to Holyoke Rotary Foundation and mail with completed form to:

Holyoke Rotary Foundation
c/o Eat, Drink & Be Holyoke!
PO Box 1396
Holyoke, MA 01040

For more information, please contact Rebecca MacGregor at 508.579.6427 or rotary.macg@gmail.com