



Holyoke Rotary Club News

Issue: February 2018

Strategic Planning

Purpose is to work towards a newly established strategic plan that includes a vision statement and specific, measurable goals that will strengthen the Club.

VISION STATEMENT ADOPTED BY COMMITTEE:

The Holyoke Rotary Club is a diverse group of business and community leaders committed to making the local and global communities a better place to live. Through fostering friendships and professional relationships we are dedicated to making a positive impact on the lives of those we serve.

Two sub groups were formed to focus on areas that were identified as critical needs. Last two weeks of January membership and marketing were key topics of the Tuesday luncheons.

Membership Sub Group: Work will be focused on how to identify, recruit and educate members. Goals for meeting on 23rd

1. What will need to happen in the next 5 years to know we succeeded in building membership (specific measurements)
2. How can each member contribute to a successful membership campaign

Marketing Sub Group: How do we tell our story and make sure every Rotarian is telling the same story (Elevator Pitch)

Governance Sub Group: Work will focus on the structure of our meetings. Location, length, how often, speaker schedule, etc. This group was just put together and has not yet met but will begin this process soon.



Holyoke Rotary Club Sponsored Mad Science for First Night Jr.

The Club sponsored the popular Mad Science Show for this year's First Night Jr. at Holyoke Heritage State Park. The show was held at the Holyoke Children's Museum and drew large crowds despite the freezing weather. A fun time was had by all our young people who rang in the New Year in downtown Holyoke.

Member Birthdays

Sheedy, Marie	Feb 02
Woodill, Bob	Feb 08
Ross O'Connell, Maureen	Feb 09
Shealey, Glenn	Feb 16
O'Leary-Sullivan, Eileen	Feb 27

Rotary Anniversaries

MacGregor, Rebecca	6 years
Woods, Peggy	27 years
Woods, Gil	27 years

Upcoming Meetings

DATE: February 6, 2018

INVOCATION: Deb Buckley

PROGRAM CHAIR: Ed McCarron

PROGRAM SPEAKER: Shannon Rudder, Executive Director of Providence Ministries.

DATE: February 13, 2018

INVOCATION: Christine Burns

PROGRAM CHAIR: Doris Ransford

PROGRAM SPEAKER: David Gadaire, Executive Director of Career Point, will discuss area employment status, challenges, and opportunities.

DATE: February 20, 2018

INVOCATION: Helene Florio

PROGRAM CHAIR: Michael Moriarty

PROGRAM SPEAKER: Sally Fuller, Project Director of the Springfield Reading Success by 4th Grade Initiative.

DATE: February 27, 2018

INVOCATION: Barbara Baran

PROGRAM CHAIR: Tony Pellegrino

PROGRAM SPEAKER: Christina Royal, President of Holyoke Community College, will give an update on HCC.

Upcoming Program Assignments

06-March-2018	Kerry Parsons
13-March-2018	TBD
20-March-2018	Bonnie Randall
27-March-2018	Club Assembly.



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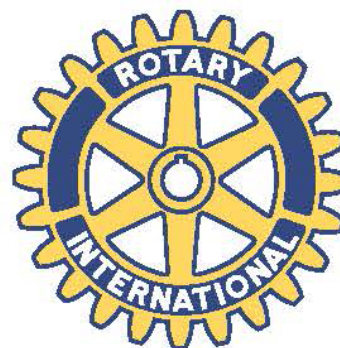
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THE TURBINE

1915/16



2017/2018

OFFICERS

Kathy Viens, President
Bob McKay, 1st Vice President
Bonnie Randall, 2nd Vice President
Steve Kaplan, Treasurer
Bob Woodill, Secretary
Katie Buckley, Recording Secretary
Venus Robinson, Past President

DIRECTORS

Bill Rogalski, Class of 2018
Jan Soja, Class of 2018
Helen Arnold, Class of 2018
Bob Desnoyers, Class of 2019
Marian Poe-Heineman, Class of 2019
Maureen Ross-O'Connell, Class of 2019
Wayne Gass, Class of 2020
Ed McCarron, Class of 2020
Jon Lumbra, Class of 2020

The club meets Tuesday, 12:15 p.m.
at the Delaney House, north on Rte. 5, Holyoke

The Four-Way Test

OF THE THINGS we think, say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FREINDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?



CHECK "CLUB RUNNER" FOR MAKE-UP

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