

CLUB NEWS

DATE: September 6, 2016

INVOCATION: Helene Florio
PROGRAM CHAIR: Stephen Kaplan
PROGRAM SPEAKER: Where's the beef? Steve will present everything you wanted to know about our Club's funds.

DATE: September 13, 2016

INVOCATION: Barbara Baran
PROGRAM CHAIR: Brittney Kelleher
PROGRAM SPEAKER: unavailable at time of print

DATE: September 20, 2016

INVOCATION: Rebecca MacGregor
PROGRAM CHAIR: John Knowles
PROGRAM SPEAKER: unavailable at time of print

DATE: September 27, 2016

INVOCATION: Brittney Kelleher
PROGRAM CHAIR: Wesley Kulig
PROGRAM SPEAKER: unavailable at time of print

Member Birthdays

Pellegrino, Tony Sep 26
Blanchard, Karen Sep 30

Anniversaries

Kaplan, Steve & Sue Sep 12 - 51 years
Desnoyers, Robert & Sue Sep 26 - 23 years

Rotary Anniversaries

Eger, The Legend 47 years
Anderson, Kathy 3 years

UPCOMING PROGRAM ASSIGNMENTS

4-Oct-16 Nicole Lucas
11-Oct-16 Jon Lumbra
18-Oct-16 Rebecca MacGregor
25-Oct-16 John McAndrew
1-Nov-16 Karen Blanchard
8-Nov-16 Robert McKay
15-Nov-16 Michael Moriarty
22-Nov-16 Eileen O'Leary-Sullivan
6-Dec-16 Kerry Parsons
13-Dec-16 Anthony Pellegrino
20-Dec-16 Jacob Perkins
27-Dec-16 Marian Poe-Heineman

INTRODUCTIONS PLEASE!

Please try and take the time to introduce yourself to our speakers each week, especially if you are unable to stay for the presentation. It is asked that you kindly thank them for supporting our Rotary Club and to please excuse your inability to stay for the presentation.

Eat, Drink & Be Holyoke!

Eat, Drink and Be Holyoke is the premier tasting fundraiser in downtown Holyoke and will be held **October 6, 2016, 5pm at Gateway City Arts**. The event features approximately 20 tasting stations consisting of wine, local craft beer and restaurant tasting stations, as well as a silent auction and live music. For the past two years, the event has drawn in over 250 local professionals, artists and community leaders from Greater Holyoke and the outlying communities.

This year will mark the Holyoke Rotary Club's eleventh year hosting its tasting fundraiser and silent auction, Eat, Drink, & Be Holyoke. The event has raised upwards of \$130,000 over the past 10 years, funding various Rotary projects, including funding for the media room at the Holyoke Library, purchasing K-9 dog vests for the Holyoke Police, and our current ongoing project with the Kelly School.

Net proceeds of the event are earmarked for Rotary's ongoing projects, of which 75% are re-invested into the community and approximately 25% supports our international projects. Our two largest ongoing projects are as follows:

1. The Rotary Club's five-year pledge to the Kelly School to outfit the educators of Kindergarten through 3rd grade with the tools required to teach in today's technology-driven environment, including tablets and updated scholastic materials which are utilized in schools across the nation. Should the results be favorable, the project will be replicated in other local schools.

2. Rotary International's Pure Water Projects which aim to bring access to fresh drinking water to needy communities in Guatemala. In 2015, Holyoke Rotary joined 35 other Rotary Clubs located throughout Connecticut, Massachusetts, Rhode Island, Florida, Canada and Guatemala to bring fresh drinking water to two rural communities, Chuchuca' Bajo and El

Garabato, Guatemala, improving the lives of 135 families, or approximately 750 people.

Without the generous support of local businesses, the Rotary Club would not be able to put on such successful community-oriented events. Please review the attached and consider a Sponsorship of Eat, Drink, & Be Holyoke. Further details are listed on the attached sponsorship form. Should you have any questions, please do not hesitate to contact Brittney Kelleher at 572-4278 or Jake Perkins at 534-4000.

SPONSORSHIP & TICKETS...

\$1,000 Major Event Sponsor

8 event tickets, prominent placement of logo on front cover of program booklet, website home page, event tickets and flyers, recognition in all marketing materials and corporate signage at the event.

\$500 Station Sponsor

4 event tickets, signage at tasting stations, website recognition & program recognition

\$250 Patron Sponsor

2 event tickets, website recognition & program recognition

\$100 Friend Sponsor

1 event ticket and program recognition

\$35 Ticket Price

Please help the club by selling additional tickets to your friend, family and co-workers

Silent auction

Items are also being collected for the silent auction

For a complete list of sponsors and participating tasting stations, visit eatdrinkandbeholyoke.com

For more information, please contact: Brittney Kelleher at (413) 572-4278 or email: BKelleher@WestfieldBank.com