

Theme:  
**How YOUR Rotary/Rotaract  
 Club worked to  
 “Be the Inspiration”  
 in 2018 - 2019**

**OVERVIEW:**

Create a maximum **2 minutes** video about the implementation of the theme in your club , showing how your members worked to ‘Be the Inspiration’

**ENTRY DEADLINE:**

May 18th 2019. Contact your RPIC and a link will be sent to upload your entry to Dropbox

**VIEWING:**

Videos will be available for viewing online on our special Zones 33 & 34 Facebook page at [Rotary Zone 33/34 Video Contest OR @33and34video.](#)

**JUDGING:**

Voting will be online on our Facebook page for Popular Choice Award and by judges for Judges Choice Award. See details in Rules document.

**WINNERS:**

1st/2nd/3rd in each category, Club, Rotaract and Interact. To be announced on the Zone website & [myrotarystory.org](#).

**PRIZES:**

All participants will receive a Certificate. Club & Rotaract winners will be featured in the Zone Newsletter and Website and on [myrotarystory.org](#).



‘Be the Inspiration’ to your countries and communities – by coming together and taking action to create lasting change.”

*Rotary President Barry Rassin.*



**ZONE  
 34  
 CLUB  
 VIDEO  
 CONTEST**

**DEADLINE  
 MAY 18th  
 2019**



**Please read the Rules  
 and Tips section!**

**Read about the theme on  
[rotary.org](#)**



## ZONE 34 PUBLIC IMAGE CAMPAIGN CLUB VIDEO CONTEST

THEME: HOW YOUR  
ROTARY/ROTARACT CLUB  
WORKED TO

“BE THE INSPIRATION”

IN 2018-2019

DURATION: MAXIMUM 2 MINUTES



Create a maximum 2 minutes video following the 2018-19 theme: “Be the Inspiration”

**Deadline MAY 18th 2019.** Inform your RPIC Zone 34 that you are entering and a Dropbox link will be sent to you for uploading your video.

### JUDGING:

Voting will be online for the **People’s Choice** video (most popular) - **Deadline for online votes is May 16-25, 2019.**

**Judges’ Choice** - the international judging team will also select a winning entry, based on content, creativity and the relevance to the theme

### PRIZES:

Winning Clubs **‘People’s Choice’** or **‘Judges’ Choice’**, will receive Certificates and their videos will be featured on the Zone website, Facebook page and You Tube.

Clubs should do this as an in-house effort, not hire out to video professionals. We encourage clubs to try to get local airtime as PSAs to get the message out to the general public and to add the video to Facebook/website.

### TIPS:

- We are not looking for the next Oscar winner! Clubs can put together a simple entry from video (camera/ tablet/phone videos) and/or stills, using the free pre-loaded software available on all computers, e.g.:

**WINDOWS:** Moviemaker:

(<http://windows.microsoft.com/en-us/windows-live/movie-maker>)

**MAC:** iMovie:

(<https://www.apple.com/mac/imovie/>) computers.

- Videos must be relevant to the theme.
- Although we do not wish Clubs to use a professional to create the video, we do suggest that they approach local experts to advise them. Media contacts are always useful!

### FOR INSPIRATION!

- Take a look at the videos for download on [rotary.org](http://rotary.org) to get some ideas and visit the Brand Center for new tools, templates and guidelines about “Be the Inspiration”



### Contacts for Entries:

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**OR ARPICs:**

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