

THE ROTARY CLUB OF NORTHWEST AUSTIN SPONSORS

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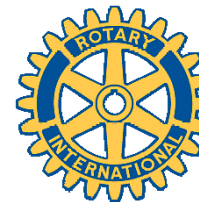
Club Website: www.nwaustinrotary.org

ROTARY ROOTER



**ROTARY CLUB OF
NORTHWEST AUSTIN**

MARCH 16, 2012



2011-12 CLUB-LEADERS

President: Tony Thompson
 President-Elect: Steve Welch
 Secretary: Don Shindler
 Treasurer: Josh Little
 Sergeant At Arms: Kristi Holmes
 Weekly Volunteers: Kristi Holmes
 Membership: Sarah Carriker/
 Nancy Lehmann-Carsow

VP Club Service
 Bulletin: Diane Lyerly
 Club Historian: Harold Coleman
 Photographers: George Lewis
 Set-up/Take-down: Oliver Smith/HP Tobler
 Ron Bolen/Tim Dufee/
 Pat O'Farrell/Mike Moser/

VP Community Service
 Programs: Jim Henry
 Publicity: David Davis/Paul Ott
 Website: Steve Jennings
 Sheila Allee

VP International Service
 Ambassadorial Scholar: Rebecca Whitehouse
 Group Study Exchange: John Knifton
 Peace Inst/PolioPlus: Fred Morgan
 PET Austin: Kent Miller
 Jim White

VP New Generations
 Interact: Pat O'Farrell
 Rotaract: Pat O'Farrell
 Rotary Youth Exchange: Gene Holiman
 RYLA: Brigitte Benquet
 Bob Roe

VP Vocational Service
 Fireside Meetings: Rick Hoffman
 Junior Achievement: Dee Haddock
 Special Project: Tracy Snider
 Past Presidents Council: Dave Roon
 Endowment: Ken Dickensheets
 Foundation: John Voss
 Fundraising: Tracy Snider
 Director-At-Large: Tom Perkins
 Director-At-Large: Kent Duran
 Director-At-Large: Oliver Smith



At last week's meeting, ex-KXAN News broadcaster Larry Brill gave a talk about using video techniques to promote small businesses.

photo by Oliver Smith

Rotary's "4-Way Test":

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



ROTARY CLUB OF NORTHWEST AUSTIN

Friday, March 16, 2012 – 7:00 A.M.

Meeting at Balcones Country Club

Call to Order – Tony Thompson, President

March is Literacy Month

TODAY'S PROGRAM

Prof. Ronald D. Macfarlane - "Child Heart Disease"

Our own Andy Macfarlane will be introducing his father, Dr. Ronald Macfarlane as our guest speaker. Professor Macfarlane is the University Distinguished Professor of Chemistry at Texas A&M University. He will present to us a report on exciting research that is ongoing at A & M involving patients at Scott & White, the A&M student population and newborn infants. This research incorporates a new kind of blood analysis that Professor Macfarlane and his colleagues have developed regarding heart disease and diagnosing the risk of this disease at a much earlier age.

PLEASE RESPECTFULLY TURN CELL PHONES OFF OR TO VIBRATE DURING THE MEETING! THANK YOU!

Greeter: Kent Miller
Prayer & Pledge: Clifton Clyborne
Sunshine Basket: David Davis
50/50 Drawing: Ed Dusek

Looking Forward (speakers are also listed on our website):

Next Week: - Westwood Interact Club - "Club Update"

Mar 30 David Oshinsky – "Polio Update"

Apr 6 James Woodrick - "From the Alamo to San Jacinto"

MARCH Birthdays

01: Bill Estes
03: Chuck Space
08: Mike Moser
10: George Lewis

MARCH Club Anniversaries

01: Paul Ott (16)
02: Charles Harrison (5)
Rebecca Whitehouse (5)
09: Bill von Rosenberg (5), Sarah Carriker (5)
12: Kristi Holmes (2)
13: Jim White (3)
20: David Corna (3), Terral Smith (3)
26: Harold Coleman (8)
30: Kent Miller (5)



WEBSITES TO KNOW:

Club Website: [http:// www.nwaustinrotary.org](http://www.nwaustinrotary.org)
Club Facebook: <http://www.facebook.com/nwaustinrotary>
District 5870: <http://www.rotarydistrict5870.org/>
Rotary International: <http://www.rotary.org/>

Next Board Meeting

Apr 13 (after the regularly scheduled meeting)

AT OUR LAST MEETING

Larry Brill

"Using Video to Promote Small Businesses"

Larry has 25 years of experience as a television news anchor, reporter and managing editor. During most of the 1990s, Larry was the morning anchor at KXAN-TV in Austin. He now consults with businesses ranging from the small to the very large, non-profits and trade associations. Last week, he visited with us about the next big thing in video marketing. You can find out more about his company at his website: www.brillcomm.com

Greeter: Durriyah Chinwalla
Prayer & Pledge: Sheila Allee
Sunshine Basket: Terral Smith
50/50 Drawing: Angela Caffey
Humorist Emeritus: Ray Roark

NOTE: Sunshine Basket proceeds are being donated to PolioPlus unless otherwise announced.

Member Attendance: 58

50:50 Pot Winner: Jim Ferry, Austin Centennial (\$22)

Rotary Minutes

- Gene Holiman encouraged us to support Austin Centennial's Fun Run.
- Tony Thompson accepted a donation from the club on behalf of Shelterbox USA from Rebecca Whitehouse, International Committee Chair.
- Tim Duffee spoke about our hands on project at the Bluebonnet MHMR Center (details to follow).

Other Visitors & Guests

Bob Rein (of Henry Mayes)

Visiting Rotarians

Jim Ferry – Austin Centennial

Club Member Make-ups

Hanspeter Tobler – Cedar Park (3/6), District Conf. Planning (3/9)

Tony Thompson – NWAR Board Mtg (3/9)

George Lewis – South Austin (3/7)

Gene Holiman – Kerrville (2/29), Austin Centennial (3/6)

Oliver Smith – NWAR Board Mtg (3/9)

Jesus Chavez – RR Morning (2/9), RR Thursday (2/23)



MAKE-UP MEETING LOCATIONS: due to clubs occasionally changing their meeting times and places, it is best to go to the Rotary District 5870 website and click on the When/Where Clubs Meet link for a list of area club meetings.

Online Rotary Club makeup: www.rotaryclubone.org

THOUGHT FOR THE DAY:

"Financial literacy is still a very significant problem. It doesn't seem to be getting any better."

Lewis Mandell



NEWS & EVENTS

UPCOMING NWAR EVENTS

Mar 25 NWAR Social at Henry Mayes' Home, 5:00-7:00 PM

Upcoming District Events & Important Dates

Apr 28 District Assembly - Killeen
May 6-9 RI Convention - Bangkok
May 16 GSE Team Arrives from Australia
May 19 District Conference Part I – Killeen
Jun 16 District Conference Part II (Lost Pines)
Jul 1-6 RYLA Camp

House Party Scheduled for March 25th

Henry Mayes and his wife Kathy, along with Tony Thompson and his wife Sandra, will be hosting a Northwest Austin Rotary House Party on March 25th, from 5-7pm at the Mayes' home in Lago Vista. Food beer, wine & soft drinks will be provided. To get to the Mayes at 17500 Northlake Hills Drive, Jonestown, TX, 78645 you take FM 1431 toward Lago Vista. From the blinking light in Jonestown proceed 9/10 mile and turn left onto Reed Park Rd. There is a turn lane and the road only turns left at this point. Proceed 1.7 miles to Northlake Hills Dr and turn left. You will go past two other gated areas before you get to our gate. We are the third house (17500) on the left. For information or to RSVP, please contact Diane Lysterly.

PET Austin Seeks Work Space

Fellow Rotarians, after some on again off again signals regarding our shop space the bottom line is we must be out by March 15. We have committed to build 40 PETs during Lent and have a plan to accomplish this, but we need space for the long term. We are investigating the viability of a landlord donating the use of a space and taking a charitable donation OR entering an agreement with a landlord to pay rent with the agreement from the landlord that he/she will donate a like amount to PET Austin. If you know of anyone with excess warehouse space (between 2,200 and 2,500 sq ft) please contact Jim White or Terral Smith.

Bluebonnet Hills Project Scheduled

The NW Austin Rotary Club is ready to start building the steps leading up the hill north of the Bluebonnet Trails parking lot. The location is 1009 Georgetown St, which is directly behind the Walgreens store on Highway 79 east of Round Rock. We will work from 9 to 12 am. Our first workday is scheduled for Saturday, March 17, at 9:00 AM. Oliver Smith has ordered a Bobcat and construction materials. We will have the assistance of Rotary Interact Club students from Westwood High School and Bluebonnet Trails staff members. You will need to bring any of the following items: gloves, rake, shovel, hammer and water bottle. Any other special tools will be provided. We expect to finish the project on March 24. Any NWAR member interested in participating should see Tim Duffee or Oliver Smith for more details.

New Member Proposed

Henry Mayes has proposed Bob Rein as a new member of our club. Bob Allen will be his Sponsor. The Membership Committee has reviewed his application, approved him, and assigned a classification of "Real Estate/Commercial". The Board has also reviewed his application and approved. Unless any NO votes are received by next Tuesday, March 20, we will proceed with plans to schedule him for installation on the March 23rd Friday morning regular meeting. Don Shindler

RI President Comes to Central Texas to say Thanks

Kalyan Banerjee, RI President, was in Austin on February 11, 2012 as the keynote speaker of local District 5870's annual Foundation Dinner. Banerjee and his wife Binota live in Vapi, Gujarat, India, where he is chair of United Phosphorus, one of the largest manufacturers of agrochemicals in India.

President Banerjee was guest of honor and principal speaker at the event held at the Westin Hotel in Austin's Domain Center. The event honored individual members and clubs from our District who have distinguished themselves with donations to The Rotary Foundation. The donations made by Rotarians around the globe are returned as matching grants to local club fundraising to fund projects. Many of Rotary's efforts are focused on projects that build peace, prevent disease, provide clean water, improve health, promote literacy and support community development. District 5870 includes 66--with more than 3,000 members in Central Texas. Worldwide Rotary has more than 34,000 clubs with 1.2 million members.

Rotary Youth Exchange - Hello NWAR Rotarians

My name is Aislynn Leibe and you sponsored me to study in Sweden for a year. Natalie Kastberg is my exchange counterpart and is studying at Westwood, where I graduated from last May. Life in Sweden has been very interesting, especially since I'm not used to snow and cold. I'm now with my second host family and school is going well. I didn't have a strong Swedish language background when I arrived but I did attend a 30 day language school. My difficulty with the language is more that people keep speaking English to me, even when I speak Swedish to them. Other times it is just amusing when I explain to someone I am an exchange student and they stop for a moment to think of something to say in English and their look of relief when I explain that I speak Swedish.

