

## THE ROTARY CLUB OF NORTHWEST AUSTIN SPONSORS

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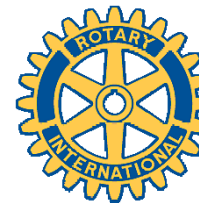
Club Website: [www.nwaustinrotary.org](http://www.nwaustinrotary.org)

# ROTARY ROOTER



## ROTARY CLUB OF NORTHWEST AUSTIN

### MARCH 9, 2012



### 2011-12 CLUB-LEADERS

President: Tony Thompson  
 President-Elect: Steve Welch  
 Secretary: Don Shindler  
 Treasurer: Josh Little  
 Sergeant At Arms: Kristi Holmes  
 Weekly Volunteers: Kristi Holmes  
 Membership: Sarah Carriker/  
 Nancy Lehmann-Carsow

VP Club Service  
 Bulletin: Diane Lyerly  
 Club Historian: Harold Coleman  
 Photographers: George Lewis  
 Set-up/Take-down: Oliver Smith/HP Tobler  
 Ron Bolen/Tim Dufee/  
 Pat O'Farrell/Mike Moser/

VP Community Service  
 Programs: Jim Henry  
 Publicity: David Davis/Paul Ott  
 Website: Steve Jennings  
 Sheila Allee

VP International Service  
 Ambassadorial Scholar: Rebecca Whitehouse  
 Group Study Exchange: John Knifton  
 Peace Inst/PolioPlus: Fred Morgan  
 PET Austin: Kent Miller  
 Jim White

VP New Generations  
 Interact: Pat O'Farrell  
 Rotaract: Pat O'Farrell  
 Rotary Youth Exchange: Gene Holiman  
 RYLA: Brigitte Benquet  
 Bob Roe

VP Vocational Service  
 Fireside Meetings: Rick Hoffman  
 Junior Achievement: Dee Haddock  
 Special Project: Tracy Snider  
 Past Presidents Council: Dave Roon  
 Endowment: Ken Dickensheets  
 Foundation: John Voss  
 Fundraising: Tracy Snider  
 Director-At-Large: Tom Perkins  
 Director-At-Large: Kent Duran  
 Director-At-Large: Oliver Smith



At a recent meeting, Pat Byrum enlightened us with her classification talk. Last week, she was presented her hard-earned blue badge. photo by Hanspeter Tobler

### Rotary's "4-Way Test":

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



# ROTARY CLUB OF NORTHWEST AUSTIN

Friday, March 9, 2012 – 7:00 A.M.

Meeting at Balcones Country Club

Call to Order – Tony Thompson, President

*March is Literacy Month*

## TODAY'S PROGRAM

### Larry Brill – “Using Video to Promote Small Businesses”

Larry Brill has 25 years of experience as a television news anchor, reporter and managing editor. During most of the 1990s, Larry was the morning anchor at KXAN-TV in Austin. He now consults with businesses ranging from the small to the very large, non-profits and trade associations. He will be visiting with us about the next big thing in video marketing. You can find out more about his company at his website: [www.brillcomm.com](http://www.brillcomm.com). Maybe we can finally figure out how to advertise our fruit sale with visual communications in 2012!

**PLEASE RESPECTFULLY TURN CELL PHONES OFF OR TO VIBRATE DURING THE MEETING! THANK YOU!**

Greeter: Durriyah Chinwalla  
Prayer & Pledge: Sheila Allee  
Sunshine Basket: Terral Smith  
50/50 Drawing: Angela Caffey

At today's meeting, NWAR President Tony Thompson will accept a donation from the club on behalf of Shelterbox USA from Rebecca Whitehouse, International Committee Chair.

### Looking Forward (speakers are also listed on our website):

**Next Week:** - Professor Ronald D. Macfarlane - "Child Heart Disease"

Mar 23 Westwood Interact Club - "Club Update"

Mar 30 David Oshinsky – “Polio Update”

## MARCH Birthdays

01: Bill Estes  
03: Chuck Space  
08: Mike Moser  
10: George Lewis

## MARCH Club Anniversaries

01: Paul Ott (16)  
02: Charles Harrison (5)  
Rebecca Whitehouse (5)  
09: Bill von Rosenberg (5), Sarah Carriker (5)  
12: Kristi Holmes (2)  
13: Jim White (3)  
20: David Corna (3), Terral Smith (3)  
26: Harold Coleman (8)  
30: Kent Miller (5)



### WEBSITES TO KNOW:

Club Website: [http:// www.nwaustinrotary.org](http://www.nwaustinrotary.org)  
Club Facebook: <http://www.facebook.com/nwaustinrotary>  
District 5870: <http://www.rotarydistrict5870.org/>  
Rotary International: <http://www.rotary.org/>

## AT OUR LAST MEETING

### David McSpadden

"Making This The Best Year of Your Life"

Dave has been an active Rotarian since 1984, serving as the North Texas District Governor and as an International Speaker at the International Convention in Birmingham, England. He has been selected to be a Rotary International Representative for RI President Kalyan Banerjee. Dave is a professional keynote and motivational speaker, corporate trainer and author. He is an Amazon #1 Best Selling Author of *Gonna Jump? Take A Parachute!* At last week's meeting, Dave shared his secrets to a more purposeful, productive and passionate life.

Greeter: Rich Barbee  
Prayer & Pledge: Jeff Rhodes  
Sunshine Basket: Tom Perkins  
50/50 Drawing: Ryan Zintgraff  
Blue Badge: Pat Byrum  
Humorist Emeritus: Bill Zipoy

**NOTE: Sunshine Basket proceeds are being donated to PolioPlus unless otherwise announced.**

Member Attendance: 57

**50:50 Pot Winner:** Bob Rein (\$24, donated back to club)

### Rotary Minutes

- Blue Badge presentation to Pat Byrum.
- Rebecca Whitehouse of the International Committee presented a check for \$2,000 to Trudy Marshall and Libraries of Love.

### Other Visitors & Guests

Regina Moser (wife of Mike Moser)  
Bob Rein (of Henry Mayes)

### Visiting Rotarians

Dave McSpadden (speaker) – Waxahachie  
Trudy Marshall – Pflugerville (guest of Tony Thompson)

### Club Member Make-ups

Hanspeter Tobler – Pre-PETS (2/18), Bee Caves (2/21)  
Ken Dickensheets – District Membership (2/24)  
Mike Childers – NWAR Board Mtg (2/10)  
Sarah Carriker – NWAR Happy Hour (2/2)  
Michelle Berger – University Club (2/20)



**MAKE-UP MEETING LOCATIONS:** due to clubs occasionally changing their meeting times and places, it is best to go to the Rotary District 5870 website and click on the When/Where Clubs Meet link for a list of area club meetings.

**Online Rotary Club makeup:** [www.rotaryclubone.org](http://www.rotaryclubone.org)

## THOUGHT FOR THE DAY:

“If you want to work on the core problem, it's early school literacy.”

James Barksdale, former CEO of Netscape



# NEWS & EVENTS

### UPCOMING NWAR EVENTS

Mar 25 NWAR Social at Henry Mayes' Home, 5:00-7:00 PM  
Apr (TBD) NWAR Progressive Dinner

### Upcoming District Events & Important Dates

Mar 10 Austin Centennial Fun Run, Anderson Mill  
May 16 GSE Team from Australia  
May 19 District Conference Part I – Killeen  
Jun 16 District Conference Part II (Lost Pines)

### Next Board Meeting

**Today!** (after the regularly scheduled meeting)

### House Party Scheduled for March 25th

Henry Mayes and his wife Kathy, along with Tony Thompson and his wife Sandra, will be hosting a Northwest Austin Rotary House Party on March 25th, from 5-7pm at the Mayes' home in Lago Vista. Food, beer, wine & soft drinks will be provided. To get to the Mayes at 17500 Northlake Hills Drive, Jonestown, TX, 78645 you take FM 1431 toward Lago Vista. After you go through Jonestown you take a sharp left onto Reed Parks Road. Continue on Reed Parks till you come to gated community on left and turn left onto Northlake Hills Drive. The Mayes house is the third house on the left. For information or to RSVP, please contact Diane Lyerly, Henry Mayes or Tony Thompson.

### Note From Trudy at Libraries of Love

The Libraries of Love Board is extremely grateful for NW Austin Rotary's continued support. Your faith in the LOL vision of providing literacy through libraries in Uganda serves as an inspiration for each of us. We believe that using your funding wisely means each library must be a lifetime commitment, so that the legacy of reading is passed to future generations. Each library becomes a gift that goes on giving. Thank you for partnering with us on this journey as we change lives on the other side of the world - one book at a time. For more information on Libraries of Love: [www.librariesoflove.org](http://www.librariesoflove.org)  
Trudy Marshall and the LOL Board

### PET Austin Seeks Work Space

Fellow Rotarians, after some on again off again signals regarding our shop space the bottom line is we must be out by March 15. We have committed to build 40 PETs during Lent and have a plan to accomplish this, but we need space for the long term. We are investigating the viability of a landlord donating the use of a space and taking a charitable donation OR entering an agreement with a landlord to pay rent with the agreement from the landlord that he/she will donate a like amount to PET Austin. If you know of anyone with excess warehouse space (between 2,200 and 2,500 sq ft) please contact Jim White or Terral Smith.

### NWAR President Thompson Earns National Award

SARASOTA, Fla. March 5, 2012 – Austin area volunteer, Tony Thompson has been recognized by President Obama and ShelterBox USA with a Presidential Volunteer Service Award for his efforts during 2011 to provide shelter, warmth and dignity for survivors of natural and other disasters worldwide. In the aftermath of disasters such as the Japan earthquake and tsunami last March, many watched on the television wishing they could make a difference. Thompson knew ShelterBox, an international disaster relief charity, would be on the scene delivering it's iconic green box containing a family tent, water purification, a cook set and stove along with other lifesaving supplies. Through Thompson's efforts of raising awareness and funds for ShelterBox, the organization was able to provide more than 17,600 ShelterBoxes to families throughout the world in 2011, including the tornadoes in the southern U.S., drought and famine in East Africa, widespread flooding in the Philippines and the subsequent earthquakes in Turkey.

“I am truly proud to honor our volunteers, who work hard year-round to support ShelterBox and our efforts to help families rebuild their lives across the globe,” said Emily Sperling, ShelterBox USA President. “It's because of the continuous efforts of our volunteers such as Tony that we are able to help so many vulnerable families each year.” The President's Volunteer Service Award is a special recognition presented on behalf of President Barack Obama. The award is part of a national recognition program created in 2003 through the President's Council on Service and Civic Participation for individuals of all ages who contribute a significant amount of time to volunteer activities.

ABOUT SHELTERBOX USA - Since 2000, ShelterBox has provided shelter, warmth and dignity following more than 170 disasters in 80 countries. ShelterBox instantly responds to earthquake, volcano, flood, hurricane, cyclone, tsunami or conflict by delivering boxes of aid. Each iconic green ShelterBox contains a disaster relief tent for an extended family, stove, blankets and water filtration system, among other tools for survival. ShelterBox's American affiliate, ShelterBox USA, is nationally headquartered in Sarasota, FL. Individual tax-deductible donations to ShelterBox USA can be made at [www.shelterboxusa.org](http://www.shelterboxusa.org), (941) 907-6036 or via text message by sending SHELTER to 20222 for a one-time \$10 donation.

### Bluebonnet Hills Project Scheduled

The NW Austin Rotary Club is ready to start building the steps leading up the hill north of the Bluebonnet Trails parking lot. Our first workday is scheduled for Saturday, March 17, at 9:00 AM. Oliver Smith has ordered a Bobcat and construction materials. We will have the assistance of Rotary Interact Club students from Westwood High School and Bluebonnet Trails staff members. We expect to finish the project on March 24. Any NWAR member interested in participating should see Tim Duffee for more details.